



YOUNG PEOPLE



Birmingham City Council



Birmingham SEND Co-production Award Scheme

Launched in 2024, the Birmingham SEND Co-production Award Scheme is already recognising nearly 100 organisations for their commitment to meaningful co-production. The initiative raises awareness of collaborative practice and celebrates SEND Services across Birmingham that work in genuine partnership with children, young people and parent carers.

The scheme is open to Birmingham based organisations in education, health, social care and the voluntary sector which can demonstrate co-production in action. Co-production is defined through the "4Cs" model developed by Governance International: co-commissioning, co-design, co-delivery, and co-assessment. Organisations must evidence activity in at least one of these areas to participate.

Awards are achieved progressively across three stages, reflecting how deeply co-production is embedded:

- Bronze – awarded when an organisation signs up to and commits to implementing the SEND Co-production Framework and Charter.
- Silver – granted on submission and assessment of a clear delivery plan, outlining practical action across the 4Cs.
- Gold – achieved through a robust evidence portfolio demonstrating implementation and the measurable impact on the lives of children, young people and families.

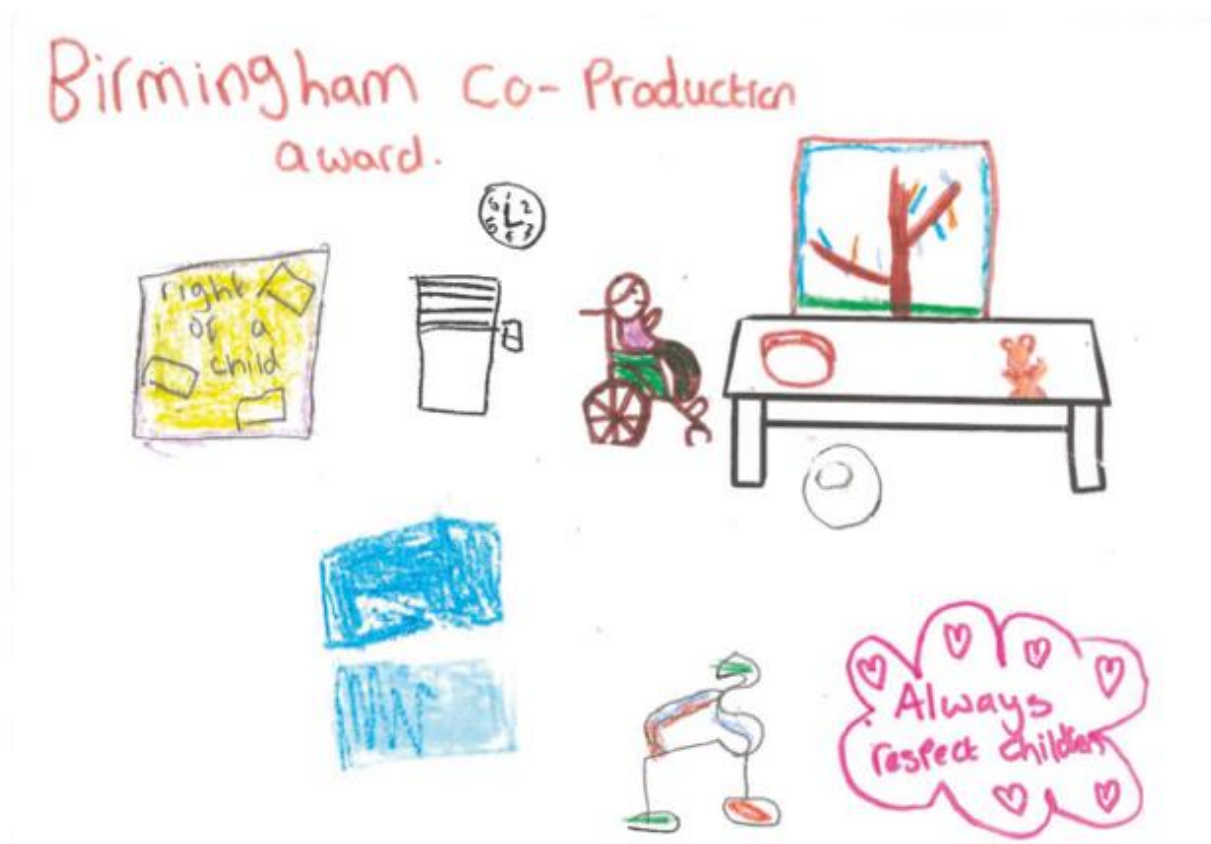
Assessment is led by the Birmingham SEND Co-production Champions Group, a diverse panel of young people, parent carers and professionals from across education, health, social care and the voluntary sector. The group provides both support and constructive challenge. Their role includes



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reviewing commitments and delivery plans, ensuring alignment with strategic priorities, examining evidence of practice, undertaking monitoring visits and interviews, and evaluating the impact for SEND communities.



SEND children's workshop

Successful organisations receive certification at each stage and can display award logos in communications and publicity. They are encouraged to celebrate progress publicly, including sting recognition events for staff, families, and local communities—helping to build momentum for a culture of shared decision-making across the city.

Following two years of implementation, the Award Scheme Panel is reviewing and refreshing the award criteria to reflect learning and strengthen impact ahead of a planned 2026 update. This continuous improvement approach ensures the scheme remains responsive, credible, and focused on improving outcomes for children and young people with SEND.

Further information is available via the Local Offer Birmingham website: [Award Scheme - Local Offer Birmingham](#)

For further information contact:

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