

Pride in Place – Regeneration Boards

PRIDE IN PLACE

LED BY YOU – BACKED BY UK GOVERNMENT

Online Webinar

Wednesday 11 February 2026

**CCIN AGM26 and
Celebration of
Cooperative
Innovation - ONLINE
Events**



Cooperative Councils'
Innovation Network

**Probably the fastest-growing
cross party network in Local
Government....**



Cooperative Councils'
Innovation Network



117 Members
21 Supporters

43



Member
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Innovation Network

27



Associate Member
Cooperative Councils'
Innovation Network

47



Affiliate Member
Cooperative Councils'
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Being a Cooperative Council

Community Wealth Building

- Develop an Inclusive Economy Charter
- Promote progressive procurement
- Support the creation of a regional mutual / community bank by investing.
- Work with local anchor institutions to buy and recruit local
- Regulate rent and rates for local businesses in council-owned property
- Champion Local Employment schemes

Cooperative Placemaking

- Develop a cooperative development strategy
- Establish a cooperative development network
- Commit to community engagement in local decision making including participatory budgeting
- Invest in local community production, particularly community energy
- Promote the circular economy
- Support local enterprises to convert in coops / worker coops
- Have an Asset Transfer policy to manager land and assets which support Community Land Trusts



Case Studies

Over 600 Case Studies have been shared by our Members for your use

Search

Categories ▾

Principles ▾

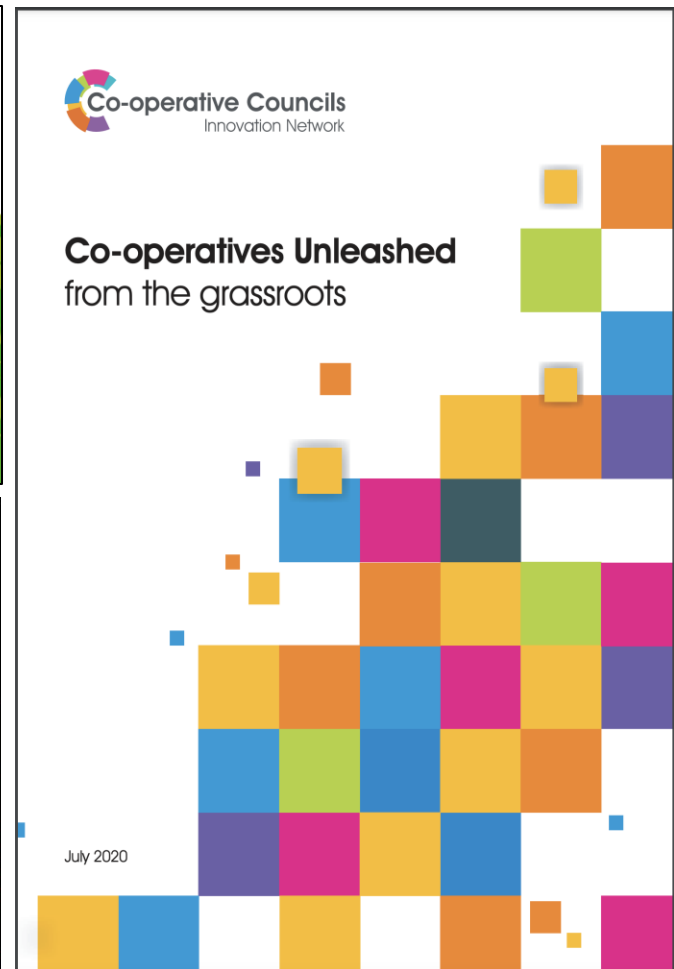
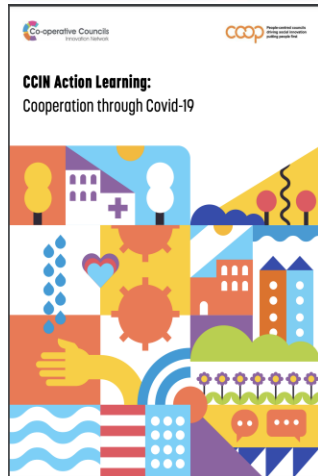
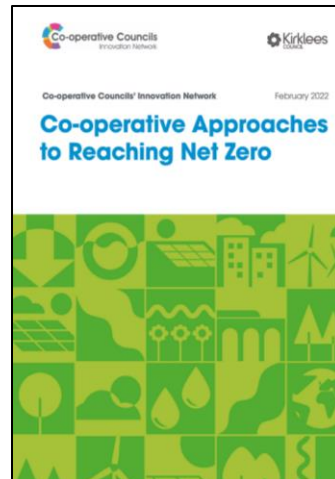
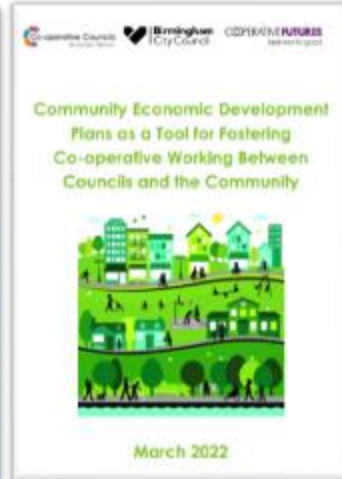
Regions ▾

Members ▾

Clear filters

- Right to the Streets

December 2025
- Disrupting Sexual Exploitation
- Protecting Victims through Ex Parte



Community Economic Development Plans as a Tool for Fostering Co-operative Working Between Councils and the Community



March 2022

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Board make-up

The Board should bring together residents, local businesses, grassroots campaigners, workplace representatives, faith, and community leaders and those with a deep connection to their area. The local authority and the local MP must approve the final Board selection, which we expect to include local residents. Neighbourhood Boards must also include the relevant local MP and at least one ward councillor. They should be resident-led, to ensure that they are representative of the communities that they serve. The Board must ensure there are more residents and people who live or work in the area on the Board than there are elected representatives. To encourage diverse and inclusive Boards, Chairs will want to consider the following groups:

- **Community leaders, organisers and activists**, such as local charities, faith groups, community groups, neighbourhood forums, youth groups or social clubs
- **Local businesses and social enterprises**, such as key local employers, the local Chamber of Commerce or Business Improvement District, registered social housing providers or Co-operatives
- **Cultural, arts, heritage and sporting organisations**, such as local sports clubs or sporting organisations, local heritage groups or local museums and arts spaces
- **Public agencies and anchor institutions**, such as local schools, higher education and further education institutions, local health care providers, or relevant representatives from local authorities

This list is non-exhaustive, and membership will depend on the local context. More information on Board recruitment, roles and timelines can be found in the accompanying [governance and boundary guidance](#).

PRIDE IN PLACE

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Protect, care and invest
to create a better borough

WE ARE HIRING

YOUR PLACE. YOUR PRIDE. YOUR POWER.

PRIDE IN PLACE
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Andrew Pakes MP
for Peterborough



Wanted: Neighborhood Board Chair

We are looking for an independent Chair for the new Pride in Place neighbourhood board for Paston, Gunthorpe and parts of Dogsthorpe.

St Budeaux Pride in Place

Neighbourhood Board

Applications now open for Board and Chair.

+ look out for upcoming community engagement opportunities.



Closes Mon 9th Feb

Email fred.thomas.mp@parliament.uk





 **Affiliate Member**
Cooperative Councils'
Innovation Network

Today....



- **CCIN Members supporting Pride in Place Delivery –**
Message from Rt Hon Steve Reed OBE MP – Secretary of State for Housing Communities & Local Government
- **The Journey .. From CCIN Report to the Present Day.**
- **Perspectives from Phase 1 – Pride in Place**
 - Dewsbury – Kirklees
 - Heywood – Rochdale (*Hurstead & Smallbridge – Phase 2*)
 - Greenock – Inverclyde
- **Q&A**
- **CCIN Tie-Breaker & Next Steps**
Audience participation



Looking at the next 2 – 3 years, where do you feel Pride in Place could stumble without the right support?

What role could the CCIN play to stop that from happening?





Cooperative Councils'

Innovation Network

Karolina Medwecka

Programme Development Manager
Birmingham City Council

Jo White

Executive Director
Co-operative Futures

*Community Economic Development
Plans – CCIN Project Partners*

Neale Mcilvanney

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Cllr Sue Smith

Portfolio holder –
Communities &
Cooperation
Rochdale Council
(Heywood / Hurstead &
Smallbridge)

&

Executive Oversight
Committee Board
Member - CCIN

Session Chair: Cllr Paul Cassidy- Vice Convenor – Environment & Regeneration, Inverclyde
& Chair - CCIN



Who are we? And how we've met?

Jo White – Executive Director

COOPERATIVE
FUTURES
business for good



USE-IT!

Karolina Medwecka – Piasecka
East Birmingham Programme Development
Manager



Playing Field Study

A regeneration model that works

We have focussed on building resilience in communities and linking people with their local assets. At the heart of this approach has been the principle that the physical, financial and human assets of a place can be leveraged for local economic benefit and it is in identifying and developing bridging relationships amongst such assets and anchor institutions that USE-IT! has delivered lasting change.

Community Economic Development Plans as a Tool for Fostering Co-operative Working Between Councils and the Community



<https://www.councils.coop/project/comm-economic-dev-plans/>

Community economic development is led by people within the community and based on local knowledge and local action, with the aim of creating economic opportunities and better social conditions locally.

**The overall focus
is the economy.**

**The economy is a
means to an end,
not an end in
itself.**

**It is led by the
community.**

Strong Local Economy

High levels of well-being for all within ecological limits

Positive social outcomes

Promoting a fair, equal society,
supporting high levels of well-being

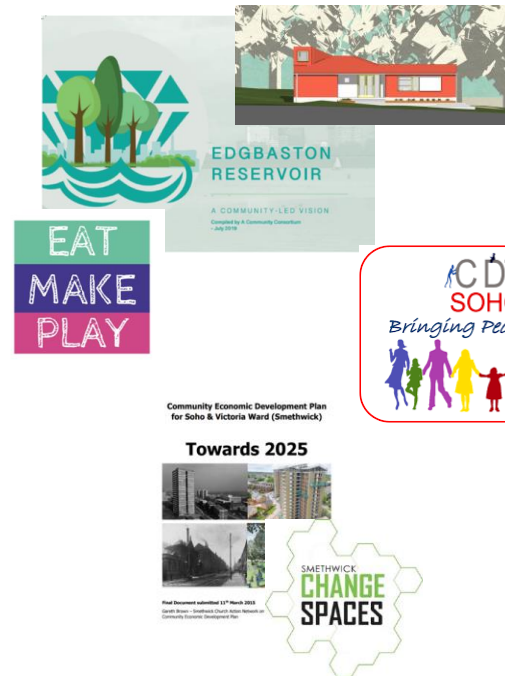
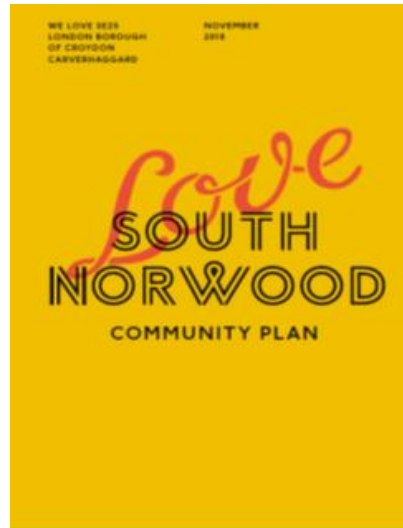
Positive environmental outcomes

Safeguarding natural resources, living
within ecological limits

- Distinctive identity
- Good jobs
- Strong local multiplier
- Diversity of sectors & ownership
- A balanced regional economy
- Appropriate scale of production of goods and services

- Well-being
- Shared ownership & control over key economic resources
- Ability to effect change
- Equality
- Interdependence - degree of linkage / collaboration

- Ecology & biodiversity
- Efficient resource use
- Adaptation to climate change



"In terms of successes, the CEDP has galvanised people and given them the confidence to believe that they can affect change."

*Karolina Medwecka,
Birmingham City Council*

"Going through the process was more useful than the outcomes of the process itself."

*Gareth Brown, Smethwick
CAN*

"It has created a framework and a forum for things to be progressed and discussions about where we can make a difference."

*Cllr Clive Fraser, Croydon
Council*

"The most important thing is time; it takes a lot of investment in time to build up trust, work out the dynamics of relationships, and actually start to write the plan."

Dawn Barnes, The Venture



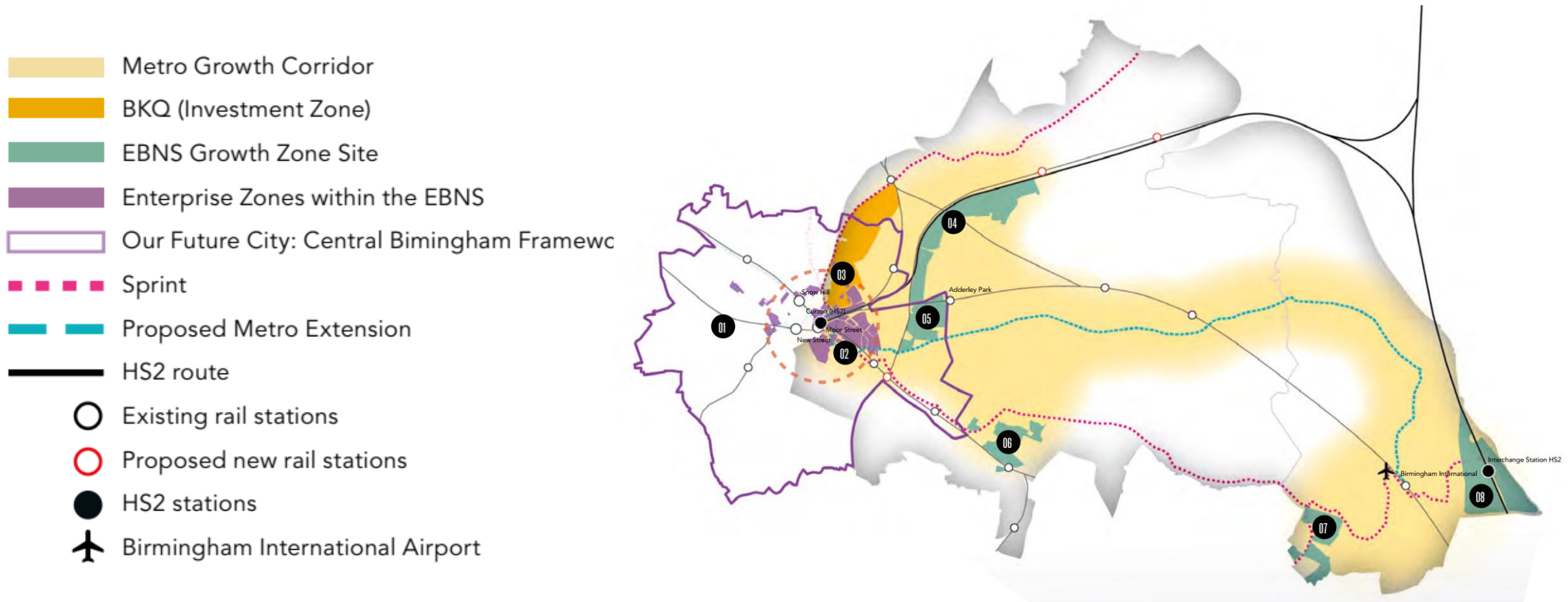
Elements of successful
community economic
development planning

What's Community Economic Development Planning got to do with Pride in Place?

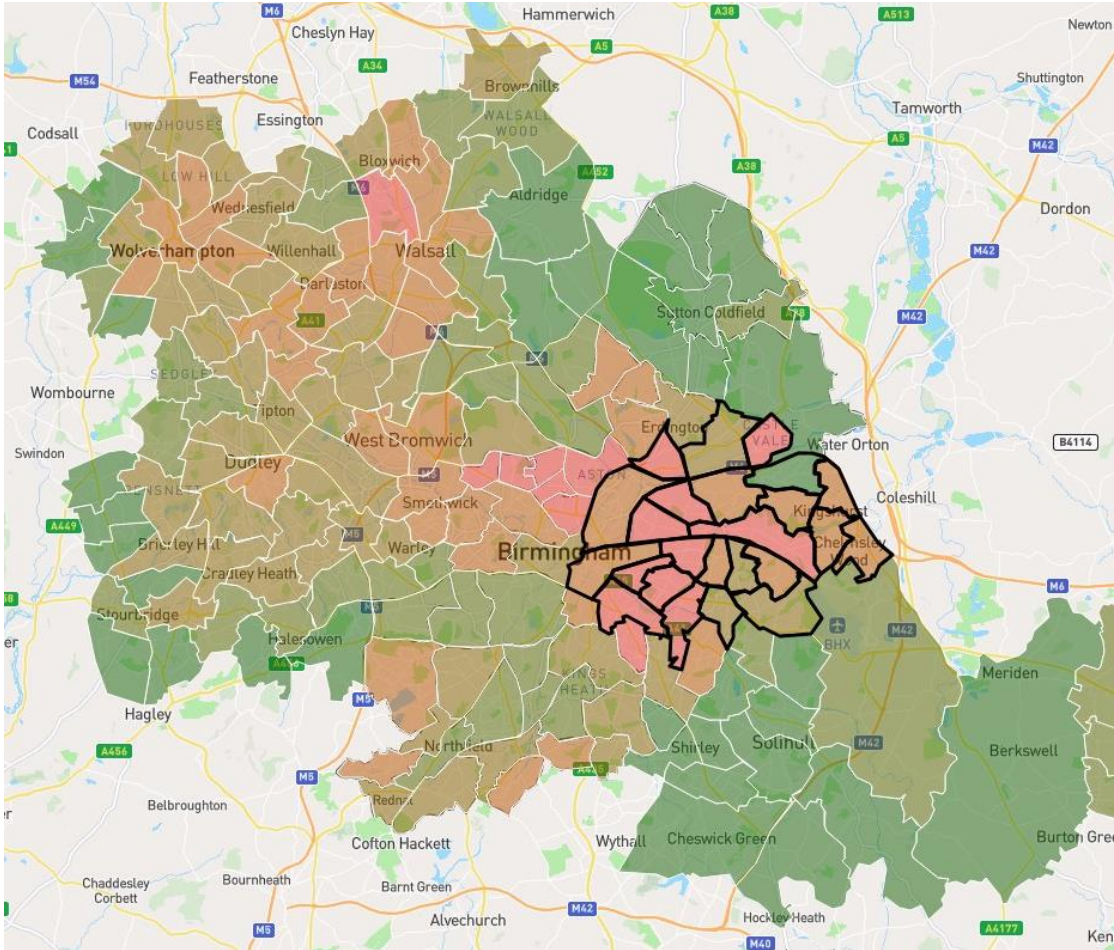
Pride in Place focuses on three core areas: building stronger communities, creating thriving places, and empowering local people.

Community economic development is led by people within the community and based on local knowledge and local action, with the aim of creating economic opportunities and better social conditions locally.

East Birmingham Inclusive Growth Programme and the challenge of scaling up



East Birmingham and North Solihull



The East Birmingham/North Solihull corridor is a priority for inclusive economic growth, set to become the largest regeneration project in the country.

The area has a population of 375,000 with significant challenges: for example, just the 20 Wards in East Birmingham contribute 18.5% of the WMCA unemployment count and almost 2% nationally, 29% of adults have no qualifications and child poverty is at 50%.

However, EBNS has a unique combination of opportunities which are being harnessed to tackle these challenges, unlocking productivity and making a significant contribution to national growth.

Where are we going and how it's relevant to PiP

Rising Inequality & Cost-of-Living

Increased pressures on vulnerable groups; systemic inequalities persist.

Shrinking Third Sector Funding

Underinvestment in marginalised communities and short-term, output-driven grants.

Capital Access Gap

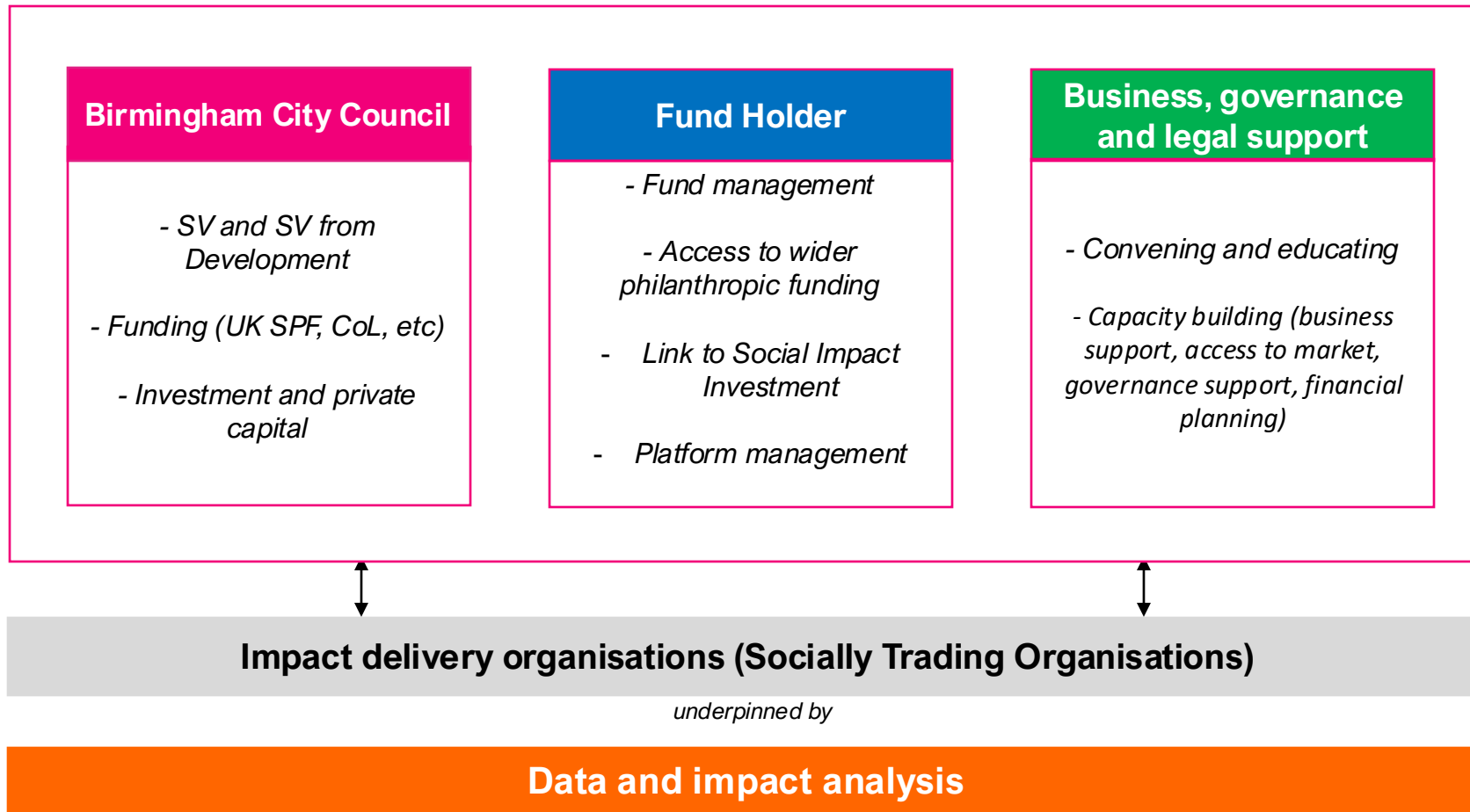
Social enterprises and community groups lack access to growth capital and are often not 'investment ready.'

Fragmented SV/CSR

Social Value (SV) and Corporate Social Responsibility (CSR) are not strategically deployed or transparently allocated.

- Based on a model first implemented in Rotterdam (NL). The core idea is to build a city-wide partnership that establishes a blended finance mechanism (a Social Impact Fund) to strengthen the local impact economy.
- Blended finance brings together public funding, social value contributions, CSR and philanthropic sources, and long-term finance such as social investment.
- Focus on assets
- Diversity income streams (reduce grant dependency – provide pathway to long term finance)

Partnership delivery based on clearly defined roles (as in the Rotterdam model)



How is it different from a strategic partnership?

Governance: MoUs/SLAs between partners

Improves how existing funding is used (SV, grant funding, development funding)

Improves decision making - IMPACT

Has a well-defined **delivery mechanism** attached to it

Provides additional transparency to funding decisions and brings community representatives (panel) to decision making

This does not preclude the PiP Boards leading the work.

This is city-level readiness to support the place making necessary to support the long-term vision for the PiP neighbourhoods.

The Framework

Connecting macro-assets with micro assets.



Progress

- £200k UK SPF Business Pillar committed to testing the model
- £50k social value contribution
- Focus on assets
- 25 organisations enrolled
- 7 awarded **enablement** grants and 8 preparing for social finance



Working with the City

Grand Union is committed to a considerate and collaborative approach to urban regeneration. We recognise that to create an urban environment that is welcome, inclusive and supportive for everyone, we need to create many opportunities for community-led planning.



Learning

Strategic approach at city level to support place-based interventions

Focus on assets, however small at first (i.e. pocket parks)

Connect with finance

Build capacity of organisations – link to markets

Dewsbury Neighbourhood Board.

 **Kirklees**
COUNCIL

 **Dewsbury
Blueprint**
For a town with distinction

 **Funded by
UK Government**





Neighbourhood Board Meetings.

The Dewsbury Neighbourhood Board holds quarterly public meetings at Dewsbury Town Hall.

These meetings provide updates on the ongoing *Town Investment* and *Plan for Neighbourhoods* programmes, and seek any decisions the Board needs to make.

To strengthen engagement with local residents and businesses, the Board now offers a **30-minute informal drop-in session (15:30–16:00)** with board members immediately before each quarterly meeting. This is a chance to speak directly with members and learn more about regeneration projects, share your priorities, or discuss specific issues.

The drop-in sessions will take place in a meeting room adjacent to the main board meeting.

If you're unable to attend the drop-in, each formal meeting also includes a **Public Question Time**, where board members respond to questions from the public. You can submit questions in advance by emailing executive.governance@kirklees.gov.uk.

Responses to all previous public questions, along with full meeting discussions, are recorded in the minutes.

[View previous Dewsbury Neighbourhood Board meeting minutes here.](#)



Pride in Place

- Rochdale Neighbourhoods

Cllr Sue Smith
Portfolio holder for
Community & Cooperation

Ben Greenwood
Head of Corporate
Policy

February 2026

Pride in Place

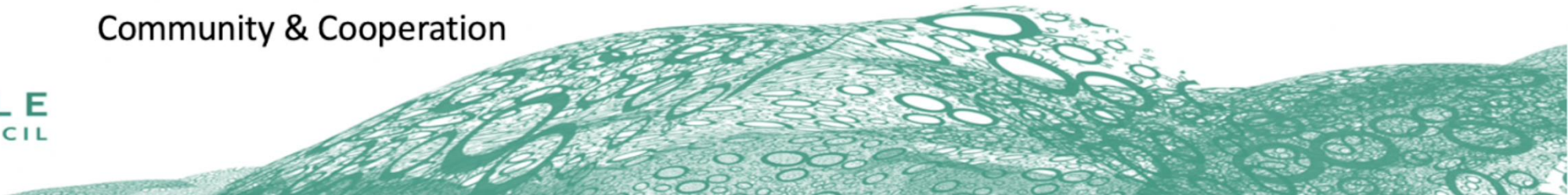
It's vital for us that any Pride in Place initiatives has to be community led, Middleton has been awarded £1.5m Pride in Place funding, which is why we partnered up with Middleton Cooperating who are undertaking a wide range of consultation alongside local people.

Through the engagement some great ideas have started to emerge. These ideas are coming direct from local people and is being driven by an online survey and a conversation event that was being held in Middleton that local people were invited to.

A local celebrity Steve Coogan, is also driving this forward and has stated that he wants to give back to Middleton alongside co chair Rose Marley who has quoted that the scheme is less about gentrification and more about empowering locals in line with Co-Operative values.

The Pride in Place funding will be focused on regenerating the Town Centre and enhancing public places. A local neighbourhood board will be set up with local residents deciding on how to spend the funds to foster that greater sense of belonging.

Cllr Sue Smith
Portfolio holder for
Community & Cooperation

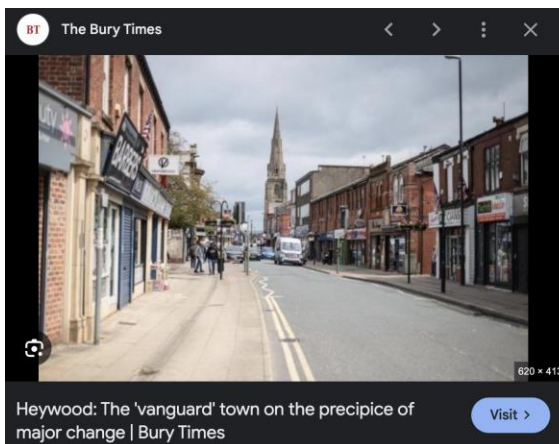


Pride in Place: Heywood - Rochdale



Heywood Town Board

- Pride in Place – Phase 1.
- £20m over 10 years.
- Delivery starts - April 26
- Considering setting up a legal entity to take the programme forward.
Co-operative model being considered



Heywood's 'Plan for Neighbourhoods'

Update: September 2025

The last update provided a timeline of progress towards submitting plans to the Government by the deadline of 28th November 2025.

This update covers the results of several consultations and provides information on project ideas being proposed and considered for the first four years of the programme. The Board have not considered housing or transport schemes yet as there are already proposals under these themes using different money.

The long-term vision for Heywood is to deliver a programme that means by 2036 -

HEYWOOD WILL BE A PLACE WHERE PEOPLE OF ALL AGES WANT TO DWELL

A town where residents and businesses realise their potential and thrive and where young people are equipped for life.

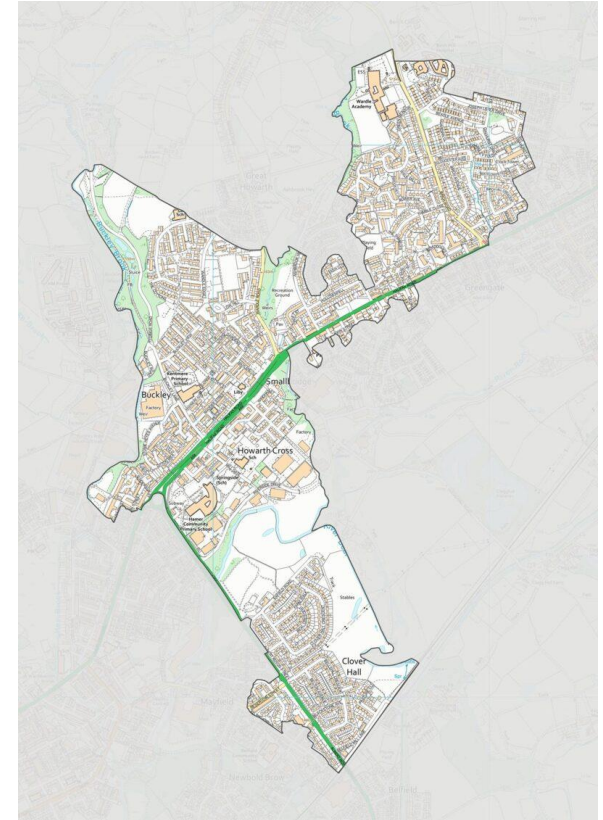
We're putting our town back into the hands of local people, so their voices are heard, and they decide on local priorities and what's best for the long-term future of heywood.

The Government has asked us to group project ideas into three categories -

- | | | |
|---|--|--|
| ■ Thriving Places
is about busy high streets, a good range of local amenities, and high-quality public spaces and services. | ■ Stronger Communities
is about bringing people together so they can feel proud of their area and safe in their neighbourhood. | ■ Taking Back Control
is about empowering people to enter the workplace, helping workers to progress and businesses to grow. |
|---|--|--|

Pride in Place: Smallbridge and Hurstead

- Pride in Place - Phase 2
- £20m over 10 years starts delivery April 27 – very early days
- Being spearheaded by Rochdale's Labour and Co-operative MP
- Neighbourhood Board needs to be set up by June/July 2026
- Cooperative model for board being considered





who joins. Crucially, it must

Who Decides How Money is Spent?



- A Neighbourhood Board will be created
- The Board must reflect the community
- It will be led by a local independent Chair – someone respected in the community
 - This chair must be approved by the government and then will lead the recruitment of the rest of the Board
- The Board must listen before it acts – no money released unless community consultation can be demonstrated.
- My role as MP is:
 - To support residents to have their voices heard
 - To unlock barriers.

Pride in Place: Impact Fund

- £1.5m to split between Littleborough and Middleton
- Middleton Co-operating (a local co-operative) engaging and consulting with residents – response will shape how the money will be spent – running till March
- Part of wider work of establishing Middleton Mayoral Development Corporation – jointed chaired by Steven Coogan and Coop UK's Rose Marley



Greenock Town Board

UK Government **Pride In Place** Funds

Neale McIlvanney MRTPI – Interim Director
Inverclyde Council



What about Greenock?

- Greenock is in the west central Scotland. Greenock is in Inverclyde, which is in one of eight authorities in the Glasgow metropolitan City region, with access to a labour market of over 1 million within 1 hour travel.
- It has a proud history of marine based economic activities, particularly in shipbuilding.
- With the decline of industry, Greenock and Inverclyde now faces severe socio-economic challenges.
- Within the City region Inverclyde has special priority status, recognising that within the regional partnership it has:
 - **Lowest GVA per hour worked/ and per capita in City region**
 - A workforce suffering worse **health** than the wider region
 - Disproportionately **lost jobs and particularly high value jobs**
 - Suffered **population decline** (predicted to be worst in Scotland)
 - An **ageing population**
- Greenock is underway with an expansive regeneration programme, but it needs opportunities arising from programmes like Pride in Place to invest in people and place...



Clyde Square in 1962. Photo by C Coward



THE FITTING-OUT DOCK.



Greenock Town Board: Establishment

- Established – 2024
- Board inclusive of required representation
 - Elected Councillors
 - MP & MSP
 - Area Commander
 - Local Business Leaders
 - Community & 3rd Sector representation
- Chair – Lord Willie Haughey
- Strong relationship with Council as executive function
 - Allows tie-in to local community partnership and network
- Small, dynamic and decisive Board – 10 members. Assisted to arrive at clear priorities for the Board.



Regeneration isn't just physical projects. Greenock Town Board will build on Inverclyde Council's programme of interventions to drive regeneration across Greenock and its neighbourhoods to meets the needs of local communities and drive new investment and sustainable growth.

The Greenock Town Board builds on several significant Council initiatives that have included:

- Pride In Place Impact Fund project
- Ocean Terminal & Wyllieum
- The Beacon
- West Blackhall Street
- Neighbourhood Housing Renewal

= over £70m investment!

Progress

- Board established early 2024
- Community Engagement – June 2024
- Board Priorities Established – August 2024
- Development of Programme of Interventions – through 2025
- Community led engagement grants - Autumn 2025
- Regeneration Plan Finalised and Submitted to UKG – November 2025

Town Board Priorities

Entrepreneurialism
Town Centre
Community Resilience



Regeneration Plan Interventions

- ‘Connecting Greenock Town Centre’ public realm and placemaking scheme
- Greenock Enterprise Hub
- Future Ready Greenock
- Thriving town centre
- Community grants programme
- Tale of the Bank heritage project
- Town centre living
- Place marketing and branding.



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What role could the CCIN play to stop that from happening?



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Cooperative Councils'
Innovation Network



**People-centred councils
driving social innovation
putting people first**

Thank you