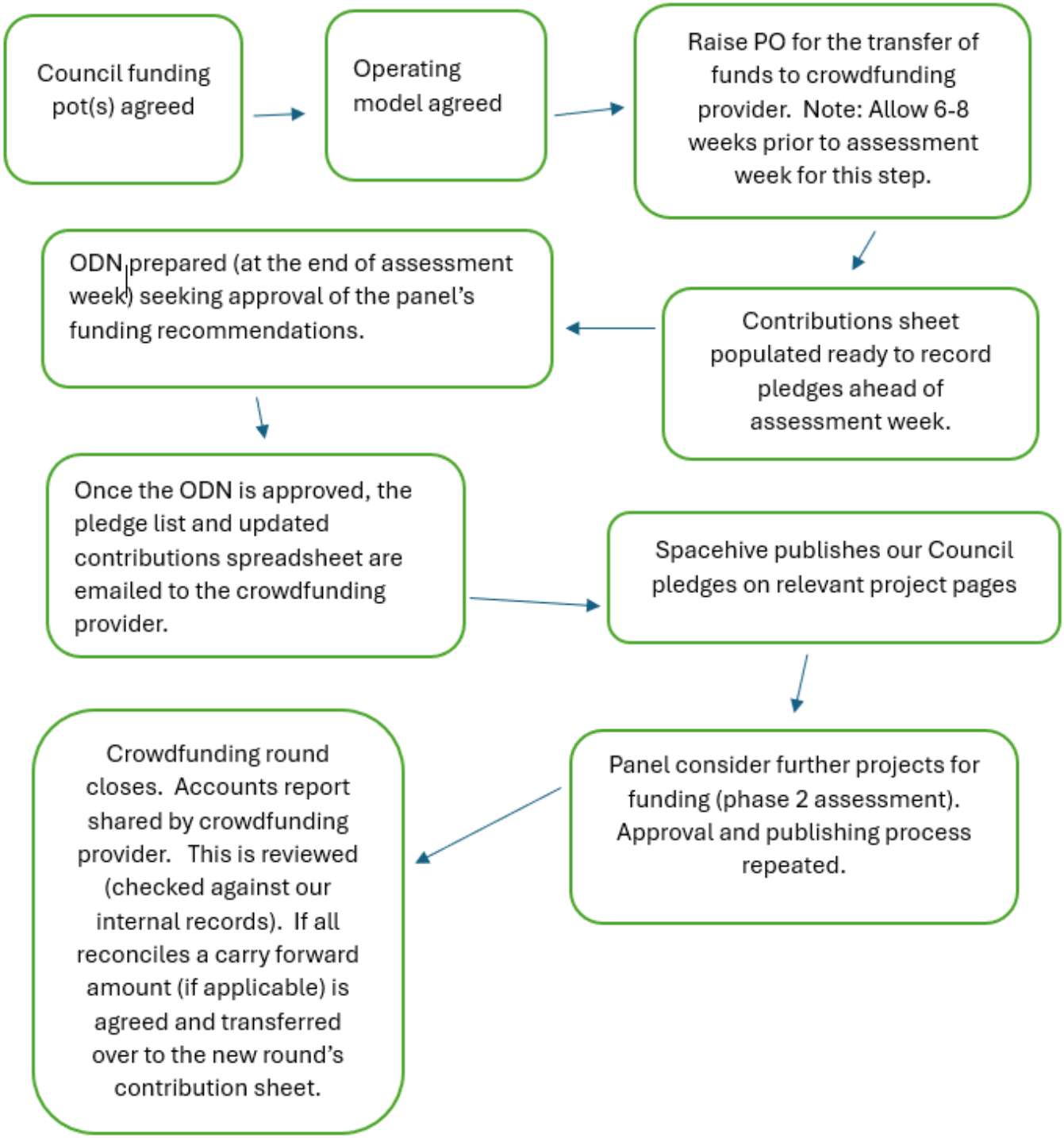Cheshire West Crowd – our internal fund management process: