





Autumn 2022 Headlines

- The most successful first round in Spacehive history
- Number of organisations that went on to run campaigns - **20**
- Number of organisations successfully completed campaigns - **19**
- Total amount of funding required/target by projects that started a campaign - **£361,826**
- Total amount of backers across all projects so far - **839**
- Total amount of funding pledged so far - **£261,799**
- Total amount pledged by CWC - **£136,654**
- **£113,154** pledged by the crowd
- Shortfall for live campaigns in total (as of 25/01/22): **£103,727** (Sutton Weaver = £58,590 / Hartford Pavilion = £42,974 / Community Show Neston = £2,163)
- Avg. leverage on all council funding (successful projects so far) - **£113,154 pledged to £209,168 raised = 1.84x**
- Avg. leverage on Cheshire West Crowd Fund (successful projects so far) - **3.86x**
- Average project size (successful so far) - **£12,086**
- Average council pledge size (all) - **£3,693**

Member de-brief

- Project Creator Experience

Verification

Stripe

- Member experience

Member Assessment Panel

Engaging our communities



Cheshire West Crowd Fund

Cheshire West and Chester Council

£125k Fund

£10k max pledge



Launched by Cheshire West and Chester Council in partnership with Spacehive, the Cheshire West Crowd empowers people to create projects that will make a positive difference in their community by giving residents and groups an opportunity to attract funding from their communities, the Council, local businesses and foundations all through one portal.

- ✓ Thriving people & places
- ✓ Feeling safe
- ✓ Resilient people, enjoying new opportunities
- ✓ New ideas that help the many and not the few
- ✓ Clean and green agenda

Poverty Fund

Cheshire West and Chester Council

£50k Fund

£10k max pledge



- target deprived communities
- address rural poverty and help people to connect with others on the issues affecting them in relation to low income.
- consider the needs of everyone in the community, particularly people from different backgrounds, across different ages and with experience of disability. Examples might include asylum-seekers and refugees, gypsy and traveller communities, women in refuges, people with autism, low income pensioners, carers, care leavers and single parents
- could potentially be replicated across the whole borough or adapted to include rural areas and most isolated groups affected by poverty
- support fair pay and employment practices, including community education around worker led cooperative models
- have a positive impact on environmental and /or mental health and wellbeing,
- pro-actively de-stigmatise poverty
- empower local residents through advocacy and engagement



Climate Change Fund

Cheshire West and Chester Council

£10k Fund

£10k max pledge

Projects that tackle the climate emergency by delivering quantifiable carbon benefits. Examples include but are not limited to:

- Renewable energy projects
- Energy efficiency projects
- Heat pump projects
- Zero or low carbon transport
- Waste reduction
- Natural capital/natural environment projects.

Suicide Prevention

Cheshire West and Chester Council

£8k Fund

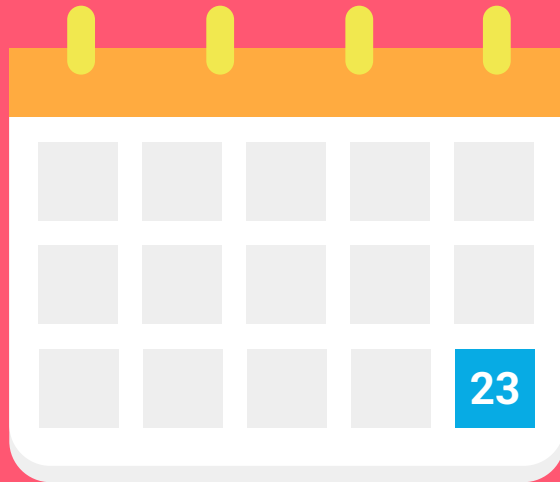
£5k max pledge



The objective of this fund is to support the reduction of the number of suicides in middle aged men (target age 40-60) and to enhance men's awareness and ability to improve their own mental health. Projects that pitch to the fund could include:

- Exercise-based activities such as cycling and running.
- Practical activities such as gardening, woodwork and metalwork.
- Arts, crafts and creative activities.
- Bee-keeping.
- Photography.
- Drama and theatre.

DEADLINE



23rd March 2022



Cheshire West Crowd

#cheshirewestcrowd

An exciting opportunity to create and fund inspirational projects in your local community

Created by [Cheshire West and Chester Council](#). Powered by [Spacehive](#).

Search '**Cheshire West Crowd**' or visit
spacehive.com/movement/cwc

Programme Timeline



Workshop
1 Feb 2022
Recording
available



Deadline to pitch
23rd March 2022



**Campaigns
launch**
Once verified



Council pledges
6 weeks after
deadline

Member Assess
Panel
11 May 2022



Targets hit!
July 2022



Next Round
Autumn 2022

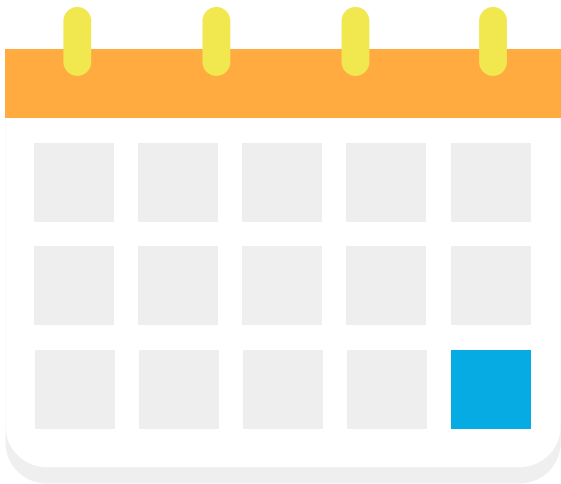
Get involved! Promote the programme



Help us reach new audiences and amplify the opportunity by sharing Cheshire West Crowd through your channels.

We can provide you with marketing content for newsletters or social media.

We welcome your ideas to raise awareness of the programme locally.



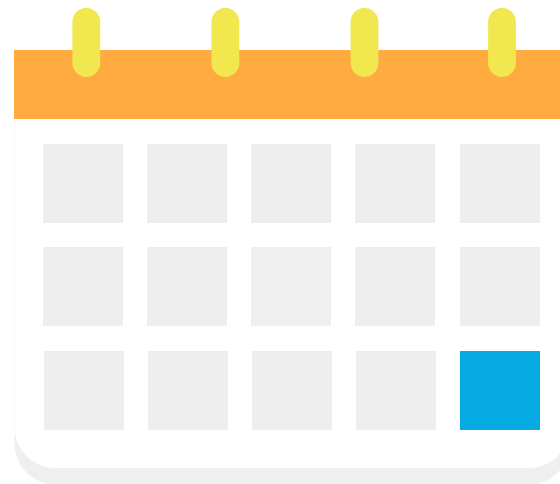
Get involved! Encourage project creators



Help us reach new project creators and amplify the opportunity through your communities. We assume everyone is brilliant, and want to hear all ideas.

We can provide you with marketing content for newsletters or social media.

We welcome your ideas to raise awareness of the programme locally.








Get involved! Pledge to projects



You are a few clicks away from pledging to projects running crowdfunding campaigns in Cheshire West and Chester.

Spacehive will showcase your organisation's name, logo and the amount you have pledged on the project's page.

46 Pledges from 46 backers		
LATEST BY PLEDGE SIZE		
	Cronfa Cyllido Torfol Abertawe - Crowdfund Swansea Fund Cronfa Cyllido Torfol Abertawe - Crowdfund Swansea Fund 3 months ago	£1,250
	Day's Motor Group 4 months ago	£1,000
	David Williams 4 months ago	£200
	Kris Curran 3 months ago	£100
	HM Brickwork 4 months ago	£100

Get involved! Encourage supporter



If you would like to become involved with Cheshire West Crowd on an ongoing basis, you can become an official supporter by offering a fund and in-kind contributions like skills and stuff to projects.

You can create your own profile, displayed on the Cheshire West Crowd site.

The support you offer will be promoted to potential local project creators.

Funds and Support from other organisations



Gower Power Co-op CIC

Gower Power uses funds from the sale of green energy to provide grants for projects that grow food, improve biodiversity, or reduce health inequality.

[More](#)

Any questions:

