

Subject: Project name

Dear [project creator name]

Cheshire West and Chester Council will pledge towards your [link to live project page] project. Congratulations!

A Community Innovation Fund pledge will be added on your live project page soon – check the [Cheshire West Crowd](#) platform daily for this update.

It would be great if you could provide a short quote, explaining what the Council's funding means for your project. This will be used in future press releases and comms activity to help raise awareness of your project, and inspire others to come forward with ideas to support their community. Please include your name, job title, organisation and name associated with the project so we can correctly attribute your quote.

The Council will also be helping to promote campaigns through our social media channels in order to attract further pledges from the community. We encourage you to share the news of your pledge on social media too. If you would like us to retweet your project be sure to include the programme hashtag **#CheshireWestCrowd** and our twitter handle **@Go_CheshireWest** alongside **@Spacehive**.

If you have any photos or videos that you'd be happy for us to share please send them to us too.

Spacehive is advising project creators to try and reach their funding target as soon as possible. Hitting your target will release the funds raised, including Cheshire West and Chester Council's contribution. For tips on how to run a successful crowdfunding campaign or ideas to help you hit your funding target, visit [Spacehive 101 – Spacehive](#) or email: support@spacehive.com

Finally, please remember when you pitched for funding, you agreed to complete an online impact report as soon as your project is delivered. Once completed, this impact report will be shared with backers to your campaign. When you're ready, you can find a step-by-step guide to impact reporting [here](#). Should you have any questions about this process, Spacehive is happy to help. To unlock support from the Project Success Team, email: support@spacehive.com

Kind regards

Sent on behalf of

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