



Cooperative Councils'

Innovation Network

STRATEGY



Bury Metropolitan Borough Council

A Refreshed LET'S Do It! Strategy

Our LET'S Do It! Strategy is now 5 years old, and for these past years we really have been 'doing it!', Bury remains the third most prosperous borough in Greater Manchester, we're moving ahead with regeneration projects worth over £100m and are leading in areas from adult social care to community health.

Over the last 5 years, we've 'stepped-up' in our place-based leadership, we're operating 'innovative and brave' neighbourhood teams, we've won awards for our change and development programmes, won the GM Health & Care Awards Inclusive Recruitment award, and been recognised at the Health Service Journal Awards for our Adult Community Care. As the LGA put it 'strengthening our internal narratives supports external progress'.

Our strategy is working, but we're not there yet, we needed to refresh LET'S, to create a more focused, more refined and more purposeful strategy that could guide us across the next 5 years. One that took the best of LET'S and built on the mature partnerships across Team Bury, leveraged the improvements and opportunities across our Borough and GM, and made sure we delivered on a specific set of targets by 2030.



At this halfway point of delivery, we refined down our LET'S principles into clearer, more focused pieces

- **Locally:** We'll use neighbourhood teams to identify and support prevention and early intervention in priority areas such as: Unemployment, demand in the health system, demand in adults and children's social care, multiple complex cohorts with a range of cross-silo issues
- **Enterprising:** We'll continue our ambitious regeneration projects, delivering spaces for advanced manufacturing and R&D, but also ensure we tackle the issues of worklessness, inactivity and ill health through our Work and Skills Strategy. We'll prioritise environmentally sustainable and climate resilient infrastructure, active travel and low carbon approaches.
- **Together:** We'll strengthen our commitment to the Voluntary, Community and Faith Sector (VCFS), we'll also be launching a Single Strategic Grant Investment – the Bury Fund, to grow grants and investment across our voluntary sector. This will give the VCFS a foundation to build from and will allow us to give our partners and communities more control of assets and resources across Bury, effectively devolving our devolution to groups and local communities; allowing for a Borough that works as one.
- **Strengths:** We have much to build from here in Bury, whether that be the unique position in one of the UK's fastest growing cities, with unique levels of devolution or the leading work we have done on integrating our health and care services, we have strengths aplenty.

We'll build on those strengths by locally implementing the Greater Manchester Live Well Strategy, and through supporting a specific theme that others around us can learn from. We'll deliver a support network in every community built around a culture of prevention, a network of "Live Well Centres", an increased VCFS sector, and an updated neighbourhood model. We'll do more for disadvantaged children and young people by expanding apprenticeships, creating new

jobs through our regeneration programmes, and improving access to cultural assets across the borough.

If this is what the refreshed LET'S Strategy says what we need to do, what does achieving our goals by 2030 look like?

By 2030 we will have:

- **Locally:** Delivered multi-agency neighbourhood teams in all of our towns, rolled out family hubs, improved our environment through our clean air plan, have a refreshed Homelessness Prevention Strategy, and created safe spaces through delivering our community safety plan
- **Enterprising:** Delivered our regeneration projects such as the Radcliffe Hub, Flexi Hall and be underway with the regeneration of Prestwich Town Centre and the Millgate Shopping Centre, be well underway with the construction of Northern Gateway, Bury will have a new transport interchange, and there will be 2,200 new homes across the borough.
- **Together:** The VCFS will be empowered and will be working to support better outcomes across the borough, volunteers and public service staff will be working side by side in integrated, community focused teams.
- **Strengths:** Live Well will be delivering across the borough, fewer people will be reaching a crisis point, and demand is down across, children's and adult social care, temporary accommodation and avoidable hospital admissions.

LET'S is not a new strategy, and many readers will be familiar with its concepts and ideas. However, what is new is the specificity of this refresh, that builds on a strategy that has seen positive, recognised and sustainable progress across the borough. We're defining specifically what we need to do, where we need to act and where we need to support to get to our 2030 ambitions of a Bury that economically thrives, where residents have better lives, better health, better education and better jobs, where everyone will be better off through our tackling of the climate crisis.

We believe our strategy will get us there and deliver a better Bury for all.

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