CCIN Innovation Funding 2025 - Policy Lab : Entry

Organisation leading the project

Manchester City Council

Lead Councillor or Officer

Adrian Slatcher / Anthony Turner

Job Title

Principal Policy Officer

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Project Title

Cooperative Approaches to Post-16 Transition

How much funding are you applying for?

£ 20,000.00

Summary of project idea (150 words max)

Looking at Post-16 transition across LA boundaries to reduce the size of NEET cohort and better target resources - focuses on utilising existing research to support local interventions and linking to the impact of long-term socio-economic factors affecting households across the city region influencing post-16 destination choices, particularly those most affected by poverty, worklessness and low level educational qualification attainment. Including looking at data sharing as one of the issues to address, with the intention of aiding a quicker understanding or post-16 destinations, reducing the NEET cohort quicker and ensuring an increasingly stretched resource is best served in areas of need.

We see this is an area of work where many Cooperative Councils will have similar challenges – and where developing an ecosystem of good practice can provide innovative approaches to help maximise the effectiveness of this work – leading to better outcomes for both young people and councils delivering services.

Which other CCIN members will work on this project?

- GMCA
- Tameside
- Oldham
- Liverpool
- Birmingham

1. What are the three key outcomes this project will achieve?

- 1. Peer-learning sessions between different parts of the country, through at least 2 study visits. We have brought in 2 other "core cities" Birmingham and Liverpool to the project and will aim to use these links to broaden the knowledge base on the project.
- 2. GM workshops to knowledge share on cross-border activity. GMCA and the 3 GM councils will develop an in-depth model for how to knowledge share.
- 3. Developing a digital toolkit and approach to knowledge sharing to help develop an eco-system of best practice and

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collaboration. The approach to the knowledge base will be developed out of the workshops, and in particular, to ensure that the use of the toolkit can be valuable to those council's working in this area. We will look at how we sustain this work going forward.

2. How does your project support the CCIN Statement of Values and Principles?

This project supports the following values & principles of the CCIN:

- Democracy involved members having a joint decision-making responsibility
- Equity & Fairness innovation leading to benefits to all that are fair, with a focus on social and economic equity.
- Collaboration working together with partners to a shared outcome.
- Community focused on the needs of our local communities, developing solutions to a specific issue that is replicated across all areas.
- Autonomy & independence whilst working in collaboration, involved members will maintain independence in their decision-making.
- Education, training and information at the heart of fostering a collaborative approach, sharing practice and information leading to innovative approaches being more widely tested and implemented.
- Concern for the community at the heart of this piece supporting communities out of socio-economic challenges.
- Innovation development of something new a different approach or product to help overcome systemic and generational challenges.

3. What is your idea and how will you allocate the budget?

To create an eco-system of best practice and collaboration focusing on NEET prevention and reduction innovation with a measure of success linked to poverty reduction and improved transition practice. Currently the aim is to manage the budget from Manchester, but with peer-learning sessions taking place in other parts of the country, we will look at the most effective way of managing this work with the partner councils.

The project will be managed by Anthony Turner (Post-16 Lead) (anthony.turner@manchester.gov.uk) with support from City Policy, who are the contact point for CCIN.

4. Provide a detailed budget of how you will spend the funds and whether you are bringing in other funding.

£5,000 allocated to cross-authority events/workshops

£5,000 allocated to public consultation/marketing

£10,000 allocated to prototype/product development

5. How does your project support the aims and objectives of the Cooperative Councils Innovation Network?

Social Partnership - We will strengthen the co-operative partnership between citizens, communities, enterprises and Councils, based on a shared sense of responsibility for wellbeing and mutual benefit.

6. Which of the Government's Missions will your project support?

- · Raising living standards in every part of the United Kingdom
- · Something else

7. How will you share the learning from this project across the Cooperative Councils' Innovation Network?

Through the Local Authority Association, Core Cities and relevant networks / partners.

Findings to be circulated to residents, partner organisations through existing social media channels and platforms.

I agree that the final report will clearly show the Cooperative Difference that this project will deliver and follow the CCIN Brand Guidelines.



See guidelines: https://www.councils.coop/membership/ccin-brand-guidelines/

Notes



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