



Radical Place Leadership in Brent

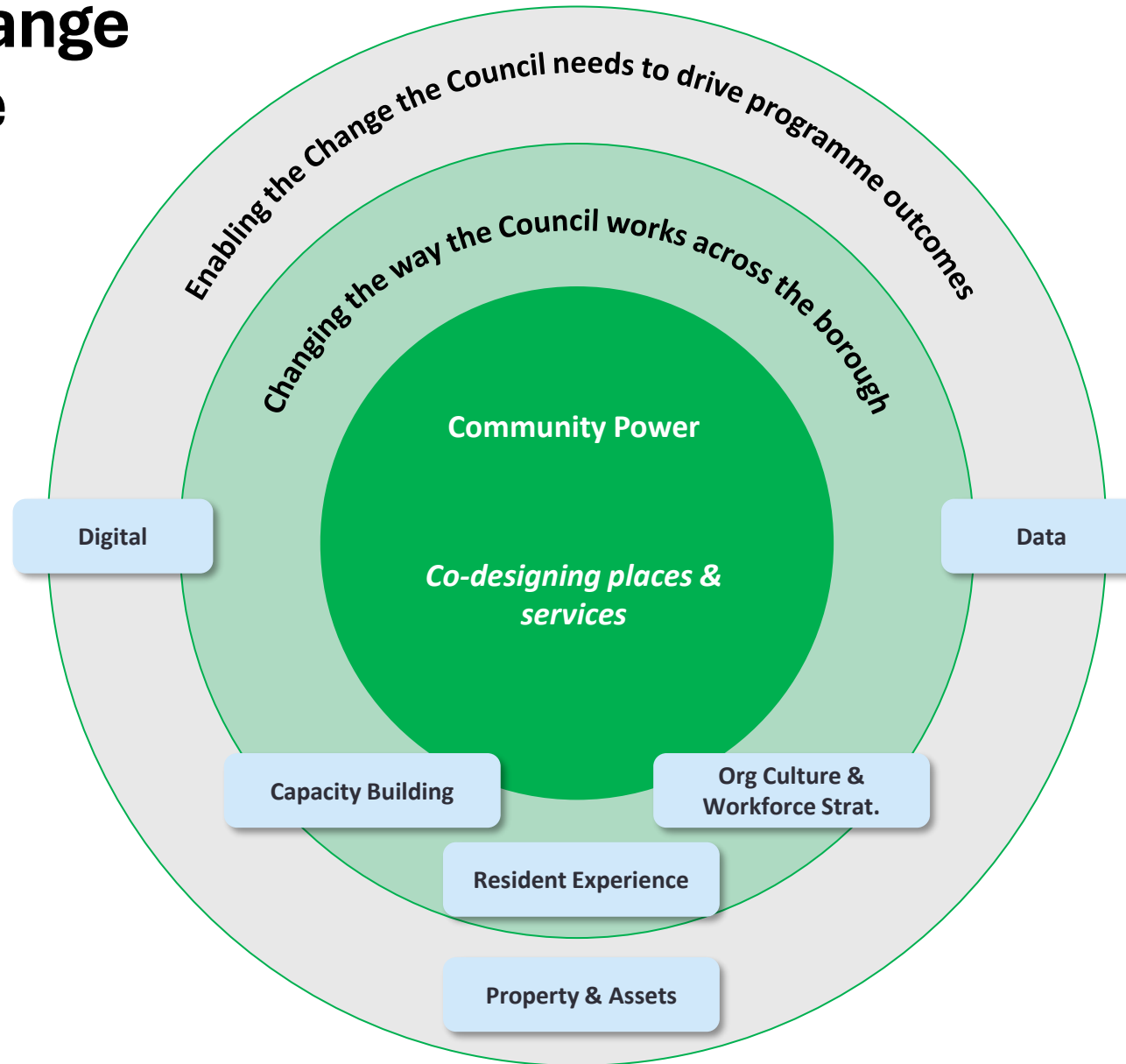
Cllr Mili Patel, Deputy Leader and Cabinet Member for Finance & Resources, Brent Council

Rachel Crossley, Corporate Director, Community Health and Wellbeing, Brent Council

Andrew Laird, Chief Executive, Mutual Ventures



Council change programme



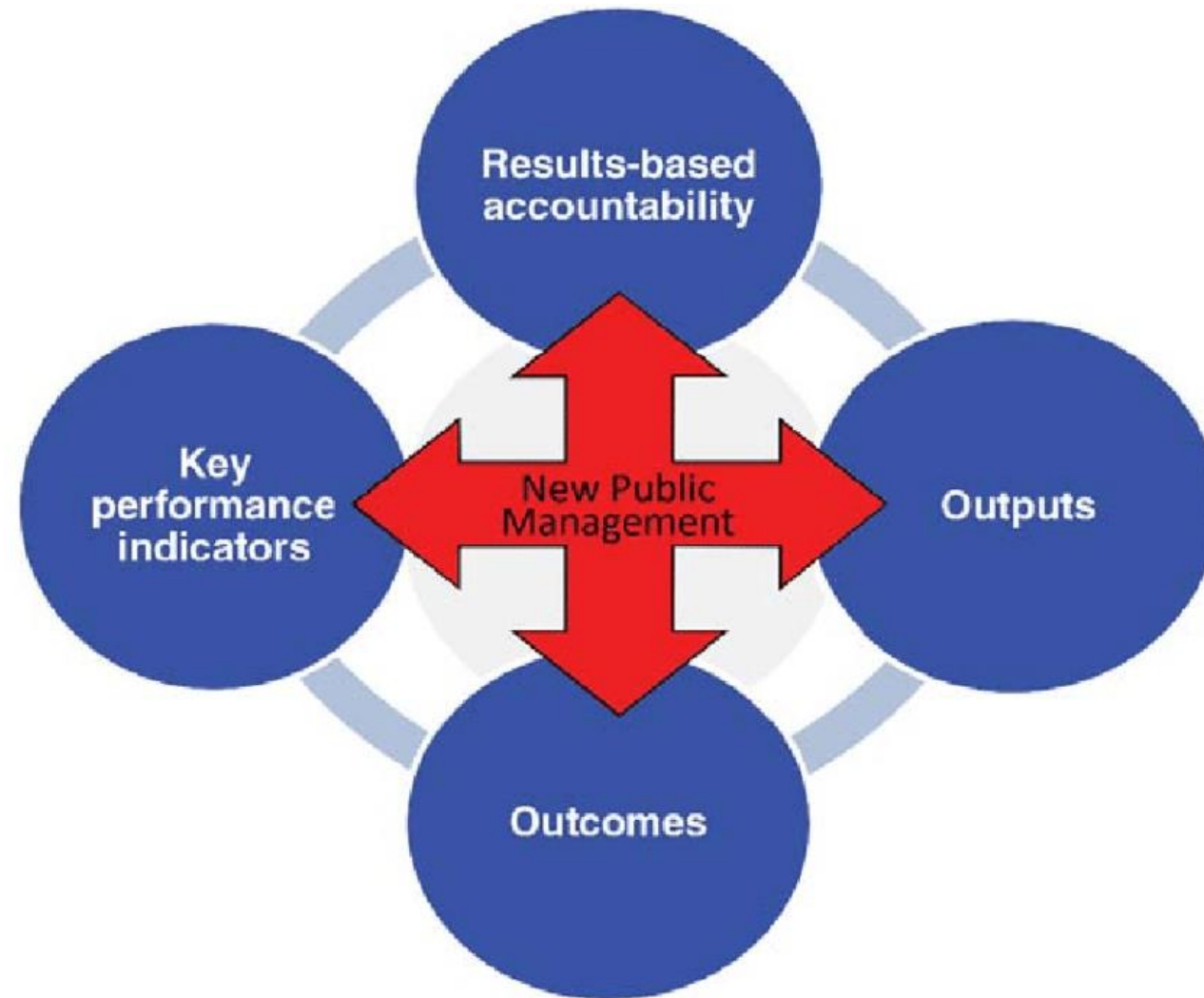
We will:

- develop a **deep understanding of local communities**, listening to, and working with, residents to achieve the changes they want
- **work collaboratively** with partners in the public, voluntary, community and private sectors.
- transform how we deliver our services by **starting with the person**, not with the service.

Siloed Services



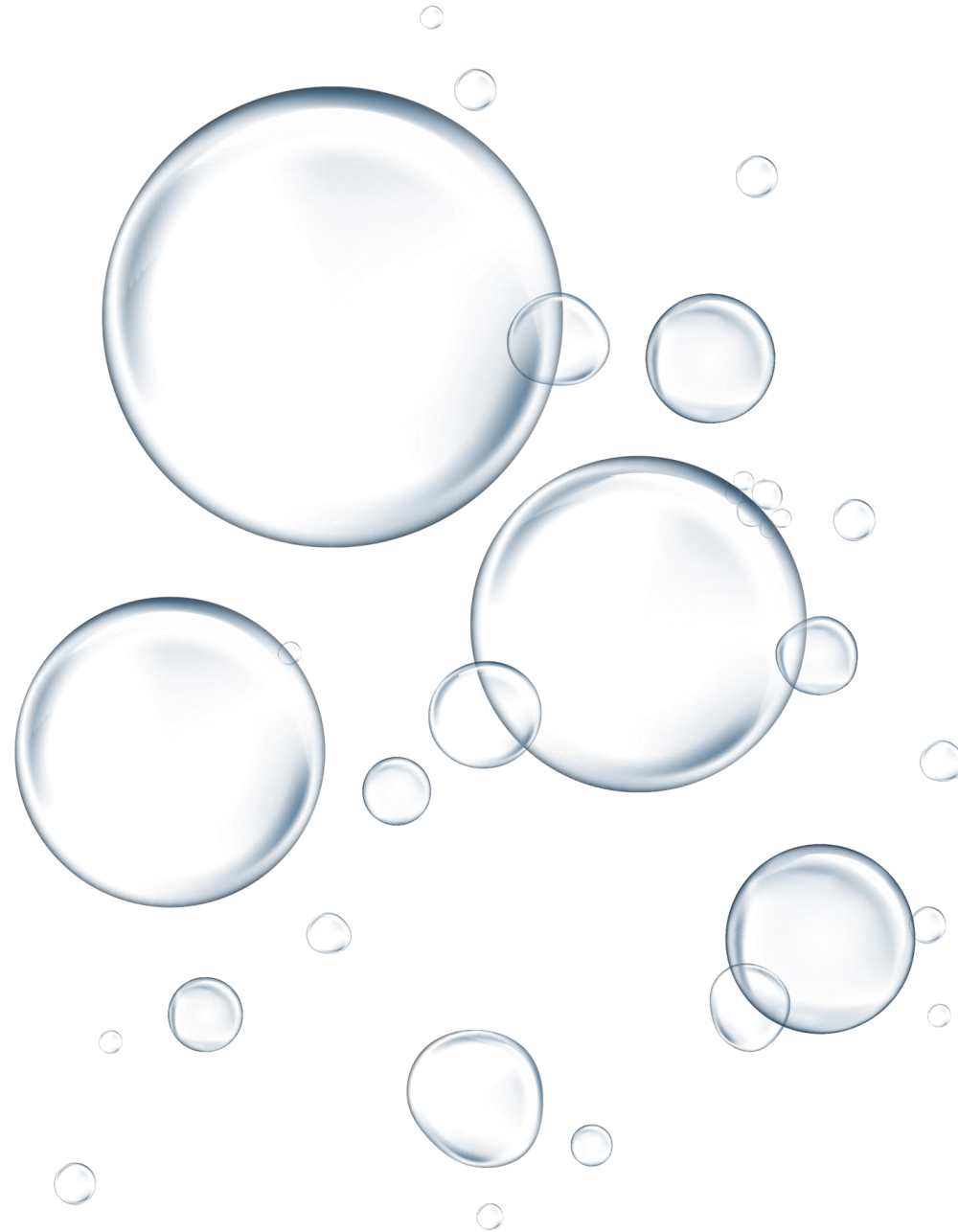
New public management



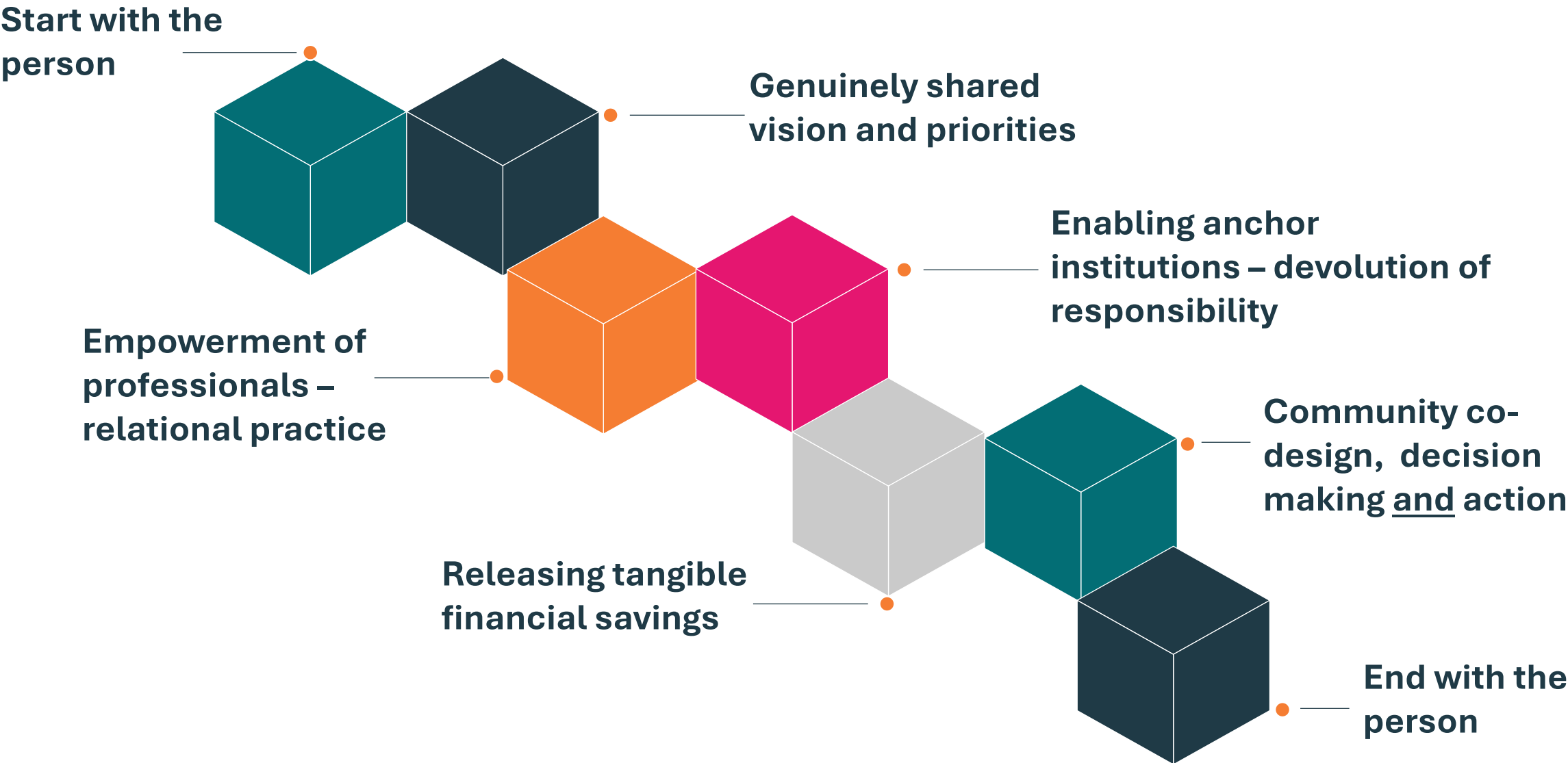
Integrated neighbourhood teams



Bubbles



Radical Place Leadership – *not a linear process*



Our approach



Design principles



A more joined up experience for the resident



Preventative and proactive



Person-centred and relational



All services are equal



Holistic wrap around support



Strengths-based approach



Engaging Residents throughout



Commitment to proactive learning

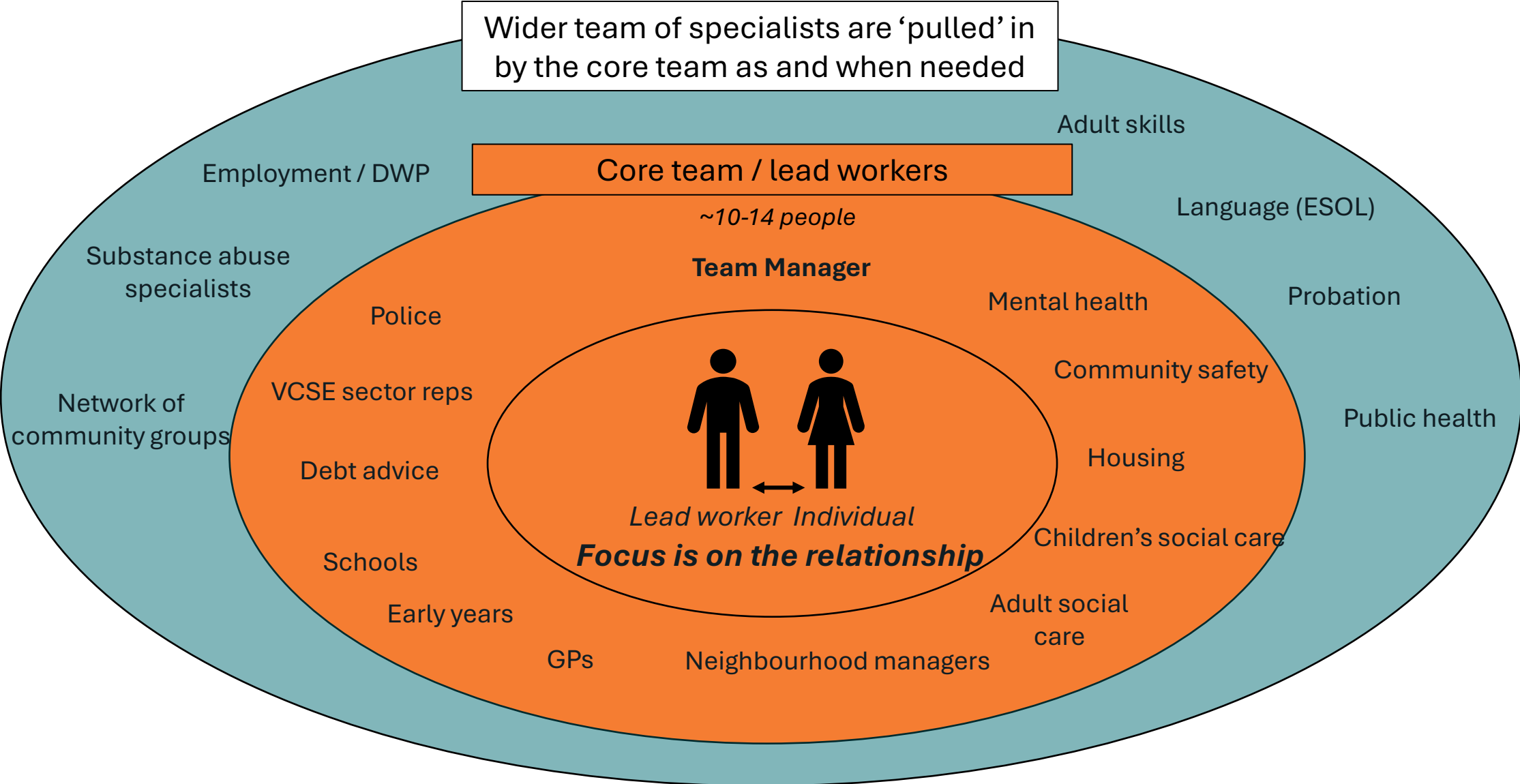


Falling forward



Measured risk taking

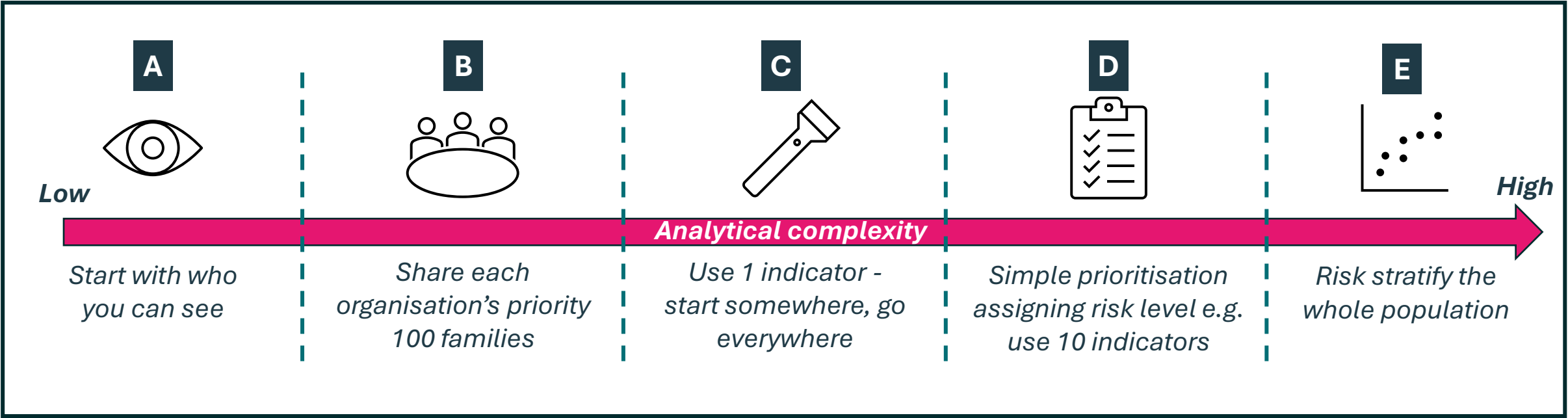
Integrated neighbourhood team



Finding the people who need support



Finding the people who need support



Link with Government missions / milestones

01

Raising living standards in every part of the United Kingdom

02

Supporting people into work - Help people get a job, stay in work, and progress in their careers

03

Action on public health (prevention) & Reducing health inequalities

04

Best start in life

05

Cracking down on anti-social behaviour

Please get in touch if you would
like to discuss!

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