



Co-operative Councils

Innovation Network

EDUCATION & TRAINING



New models of
meeting priority
needs

Llanelli Town Council

Llanelli Town Council Sports, Youth and Activities Officer

During a consultation with the community in Llanelli, it was identified that there are gaps in the provision of organized activities to support community organizations and sports clubs with their service provision. Additionally, there is a need for stand-alone open community activities across Llanelli.

In 2023, Llanelli Town Council, therefore, rolled out a new Sports, Youth and Activity Service, which worked with Community Organisations, Schools, Sports Clubs and others, developing available services and creating new stand-alone activities free for use by residents. These included:

- Regular turn up and play sessions at the new Cruyff Court, Penyfan (averaging 20 attendees) along with dedicated sessions developed for: o Syria Sir Gar refugee support group.
- Public, School and Disability Bowls sessions at the Selwyn Samuel Indoor Bowls Club and at outdoor greens during the Summer.
- Monthly Chair based exercise for older residents in partnership with People Speak Up and Hearts and Crafts for those living with dementia.
 - Play sessions at the Town Council Summer Paddling Pool Provision.
- Monthly New Year, New Me sessions with Llanelli Multicultural Network.
- Environmental Community Planting Projects with Schools, Community Groups and Residents.
- Sports sessions at Heol Goffa Special School.
- World Cup event and Girls Rugby Festival with Scarlets Community Foundation.



People-centred councils
driving social innovation
putting people first

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- Junior Young Traders Project with 4 schools.
- Cycling Proficiency Sessions with Llanelli Goods Shed.
- Football Sessions through the medium of Welsh with Menter Cwm Gwendraeth Elli.
- Toddler Sessions with the Llanelli Family Centres and Llanerch Meithrin.

During the year the Service developed a Primary School Football Competition (150 pupils) at Stebonheath Stadium along with the first Disability Football Festival (125 players) held at Stebonheath Stadium. The Service has worked closely with Sporting Clubs promoting and supporting their activities, including through provision of grant applications. The Service has developed integrated approaches with Carmarthenshire County Council Actif Sir Gar Team, working in primary schools providing sporting activity and developing the skills of teachers through cascade training.



Football Sessions at Cruyff Court, Penyfan



Scarlets Rugby Festival



Disability Bowls Sessions



Chair Exercises with People Speak Up

A programme entitled the 'Young Leaders' with funding support from Tesco, has developed the skills of a group of around 80 young people in two secondary schools who found structured learning difficult. Skills were learnt in teamwork, planning, sports coaching and communication. This has led to a number of these young people getting involved in volunteering in the Community. An example was leading sessions at the Carmarthenshire Schools Tennis Competition with over 350 children attending.

For further information contact:

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