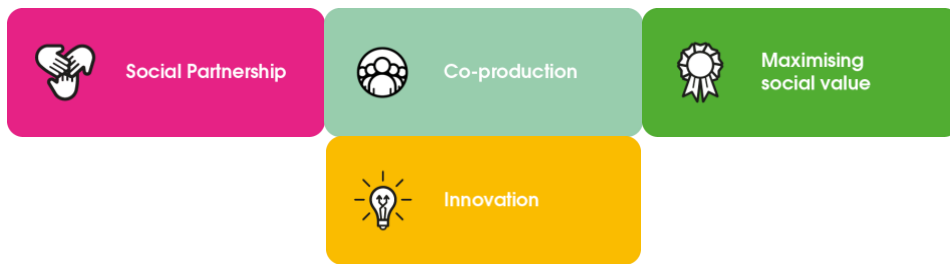




# Co-operative Councils

## Innovation Network

### CLIMATE CHANGE & ENVIRONMENT



Hull City Council

## Living with Water Ambassadors

Living with Water is a partnership between Yorkshire Water, Hull City Council, East Riding of Yorkshire Council, the Environment Agency, and the University of Hull – all of which play a role in managing water in Hull and the East Riding.

One of Living with Water's key objectives is to build resilience through raising awareness of flood risks within communities and deliver practical advice and information to help local people protect their homes and businesses, and to make them feel safe. Our aim is to achieve a year-on-year reduction in flood risk.

To help build a positive relationship with the communities we work in, we have worked with a team of Hull and East Yorkshire (HEY) volunteers to recruit and train Living with Water ambassadors. As well as joining our team at a variety of community events and playdays, the ambassadors have been involved in a range of projects such as knowledge shares with students at the University of Hull, attending Virtual Horizons plays to discuss flood resilience with the audience, and aiding the development of a flood resilience board game. In 2023, the Living with Water ambassadors donated 125 official hours, as well as the many occasions where they have shared their knowledge with their own friends and neighbours in an unofficial capacity.

This year, we are working with the ambassadors to build an annual programme of events that allows at least one session per month to build their knowledge or allow them to learn about their own areas of interest, including a guided tour of Tophill Low Nature Reserve, a

talk at the Humber Tidal Barrier and a session about Hull's history of water with Dr Hannah Worthen from Risky Cities.



Living With Water ambassadors overlooking the River Hull

The Living with Water ambassadors are integral to helping build community confidence and flood resilience as they have shared experiences of events, such as the 2007 floods, and a closer relationship with the members of the community that they are part of. People and communities are at the heart of change, and we are trying to encourage positive perception and action changes for the benefit of these communities, now and in the future.

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**For further information contact:**

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