

## Breakout Session 2: 13:30 (45 mins)

### 6. The Role of AI in Building Stronger Communities

This workshop will explore AI's potential opportunities and risks and how to start thinking about these as a council, and will consider what has driven the advancement of AI in recent years/months and how this might continue.

We will set out a useful framework within which to assess your organisation's AI maturity in terms of customer-facing, back-office, and data analytics use cases.

We are delighted to be joined by Newcastle City Council who Mutual Ventures are supporting to develop an AI Strategy. Newcastle will talk about their journey to date and the areas in which they feel AI will have the maximum impact.

**Speakers:** Andrew Laird, Chief Executive - Mutual Ventures; David Hepworth, Digital Transformation - Business Management Partner, Newcastle City Council

### 7. Embedding genuine cooperative best practice across our councils and communities

With two current policy labs and a course of Coop Option Training, Cooperative Councils are working hard to take the cooperative economy to the next level. This session will share some of the action, the learning and work being done to strengthen the evidence base. If you're keen to navigate the challenges, understand what cooperatives can do for your local area and how to make the argument for funding we'd love to see you there!

**Speakers:** Jonathan Nunn - Strategy and Policy Officer (Sustainable Economy) - Kirklees Councils; Gemma Maret - Neighbourhood Warden Manager - Stevenage Borough Council; James Wright - Policy and Development Lead - Cooperatives UK; Gareth Nash - Director, Co-operative and Mutual Solutions Ltd

### 8. The cooperative approach to reducing the digital divide - No One and Nowhere Left Behind

You'll discover more about the Go Online Sunderland initiative, and receive key actionable insights to enrich your own authority's digital inclusion efforts. Topics include: Free Sunderland Wi-Fi: Internet of Things (IoT); Workforce Digital Offer; Councillor's Ward Dashboards; Digital Health Hubs; Community eSports Hubs.

Discover innovative strategies and practical solutions that can be applied to your own authority. Together, we'll bridge the digital divide and ensure that no one is left behind in the digital age.

**Speaker:** Nicol McConnell - Digital Inclusion Lead - Sunderland City Council

### 9. Councils Keeping it Local

Join this workshop to hear about how Councils are seeking to forge partnerships with local communities to transform places and improve services. Despite the pressure to default to large scale commissioning, these councils continue to forge relationships with voluntary/community partners, explore localised approaches to grant and procurement, and support neighbourhood level partnership working.

**Speakers:** Jeff Scales - Head of Services - North & Central Regions, Locality; Jenny Zienau - Strategic Lead (Change and Transformation) - Hackney Council

### 10. Improving Social Outcomes in Financially Challenging Times

This session will explore how councils can continue to focus on positive social impact and delivering value to their local communities within an increasingly challenging financial environment. We'll share and celebrate examples from across the sector where councils have made a real difference to residents and communities by going beyond traditional core service delivery. And we'll explore what more councils can practically do to have a measurable impact on lives without further adding to the financial burden - from social care to leisure and environmental services.

**Speaker:** Mark Jupp - Service Director - Peopletoo

## Breakout Session 3: 14:35 (45 mins)

### 11. Building a Financial Heart in our communities

A workshop outlining the pivotal role that a substantial local mutual bank would play in creating community wealth, supporting local SMEs, anchoring financial inclusion and a frank exploration of the challenges, routes and pitfalls to creating such banks across the country.

**Speakers:** Cllr Matthew Brown - Leader, Preston City Council; James Moore - North West Mutual

### 12. A rising tide lifts all boats: how can councils enhance their impact and deliver user benefits through collaborative digital products?

"A rising tide lifts all boats" - John F Kennedy

In an environment of continuing financial uncertainty and with focus on day to day service delivery, how can collaboration facilitate and enhance councils' capacity for innovation?

LocalGov Drupal and Open Digital Planning are new digital products for local government developed by councils for councils through DLUHC funding. In this session, we will share their journeys, learnings, and impact, and explore how collaboration can extend capacity and speed up innovation.

**Speakers:** Aaron Hirtenstein - Community Lead at LocalGov Drupal; Michael Brown - Website Manager - Newcastle City Council; Duncan Miller - Service Improvement Lead - Planning, Newcastle City Council

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City of Sunderland | boldyn NETWORK

### 13. Our direction of travel - how to help the Network thrive: CCIN Strategy 2024-26

A re-run of the earlier session. The Ideas Alliance have been working with members of the CCIN to reflect on your work so far and begin to develop a vision for the future. Please come to this fun and interactive session to get involved and have your say.

**Speakers:** Lucie Stephens - Director - Ideas Alliance; Kate Hawkins - Youth & Community Work Consultant - Ideas Alliance

### 14. Homeshare: Reducing the Cost Burden for Councils Via Early Intervention

The session will explore how 'Homeshare' offers immediate and effective help with early intervention. Boosting independent living among older communities and affordable housing for young adults while saving councils £000s every day. Promoting the Cooperative principles of solidarity and self-help. This session will be facilitated by Two Generations CIC, a social enterprise and CCIN member.

**Speaker:** Sam Brandman - CEO, Two Generations CIC

### 15. Developing a Social Value Toolkit for Councils (Part 2 - see session 1 for Part 1)

In part two, we'll break into discussions exploring how social value can support the co-creation of value between cooperative councils and their communities.



Follow the QR code for full speaker bios

#OurCooperativeDifference

Co-operative Councils  
Innovation Network

# SUPPORTING COMMUNITIES - WE ARE STRONGER TOGETHER

CCIN Annual Conference & AGM  
1-2 November 2023

Hosted by

Sunderland City Council

New for  
2023

Our friends at Mutual Ventures will be producing one of their Radical Reformers podcasts

Including the CCIN AGM: 08:30 - 09:50, Thursday 2 November

## Day One 1 November 2023

**14:00** – Meet and Greet at City Hall & welcome to Riverside Sunderland

**14:30** – Walking Tour of Heritage Quarter, including Pop Recs CIC and Sunshine Cooperative

**15:30** – Coaches from Pop Recs CIC to Hylton Castle

**15:45 - 15:30** – Visit by coach to Hylton Castle and Bishopwearmouth Cooperative

**18.30** – Welcome Reception at The Fire Station – drinks, hot meal and entertainment



Follow the QR code for full tour programme

## New for 2023

Our friends at Mutual Ventures will be producing one of their Radical Reformers podcasts

The #RadicalReformers podcast is hosted by Andrew Laird and showcases the best public service reform and the inspirational leaders delivering it. It gives public service leaders a platform to tell their stories of achieving great and difficult things. Each episode is a discussion with a different public service leader and aims to give you insight, ideas and inspiration.

Andrew will be at the CCIN conference to record a special edition of the podcast and will be speaking to a range of attendees to understand how they are innovating and driving forward the CCIN movement.

## Day Two 2 November 2023 AGM Agenda, 08:30 – 09:40

**1. Welcome, introductions and apologies** – Chair – Cllr Louise Gittins, Leader Cheshire West and Chester Council

**2. Minutes of the last meeting** – 23 November 2023 - Telford – Chair

**3. Review of the Year 2022-3** – Chair

**4. Budget Report 2022/3** (see page 29 of the Review of the Year) – Chair

**5. Report back from Values & Principles Board** – Cllr Sarah Doyle, Liverpool City Council & Chair of V&P Board

**6. Our direction of travel – how to help the Network thrive. Strategy & Action Plan 2024** – Lucie Stephens and Kate Hawkins – Ideas Alliance

**7. Launch of 2024 funding round** – Cllr Paul Cassidy, Vice Convenor Environment and Regeneration - Inverclyde Council

**8. Policy Lab Launches 2023**

**Introductions – Chair**

**8.1 Arts & Culture for Social Cohesion** – Cllr Alistair Willoughby, Executive Member for Community and Partnerships – North Herts Council

**8.2 Democratising Policy Solutions** – Helen Chicot - Reform and Prevention Lead, Rochdale Council

**Q&A** – Chair

**9. Any Other Business**



Louise Gittins, CCIN Chair

## Day Two 2 November 2023 Conference Agenda, 10:00 – 16:30

**10:00** Welcome to our Sunderland Conference

Cllr Louise Gittins, Chair of the CCIN and Leader, Cheshire West and Chester Council

**10:05** Welcome to Sunderland

Cllr Graeme Miller – Leader of Sunderland City Council

**10:15** Conference Plenary: Supporting Children and Young People the Cooperative Way

Chair: Cllr Louise Gittins – Chair of the CCIN and Chair LGA Children & Young People's Board

Panel:

Cllr Susan Dungworth – Chair, Seaton Valley Community Council

Cllr Linda Tock – Cabinet Member for Children's Services - Hull City Council

Cllr Garry Bridges – Executive Member for Early Years, Children and Young People - Manchester City Council

Karen Creavin – Chief Executive - The Active Wellbeing Society

**Q&A:** Cllr Louise Gittins – Chair of the CCIN and Chair LGA Children & Young People's Board

**11:15** Re-imagining Sunderland as a Cooperative City

Paul McEldon OBE - Chief Executive and Dr Michelle Booth PhD, Social Enterprise Specialist at North East Business and Innovation Centre (BIC)

**11:25** Break

**11:40** Workshops 1 (45 mins)

**12:30** Networking Lunch and visit exhibitions

**13:30** Workshops 2 (45 mins)

**14:20** Break

**14:35** Workshops 3 (45 mins)

**15:25** Conference Plenary: A Cooperative Council's Manifesto for the General Election

Chair: Jim McMahon OBE, MP Honorary Vice President of the CCIN and Chair of the Cooperative Party with Cllr Sarah Doyle – Chair of V&P Board and Cabinet Member for Housing, Liverpool City Council

Cllr Elizabeth Dennis – Leader of North Herts Council

Cllr David Darkin – Leader of Llanelli Town Council

Cllr Zoe Nicholson – Leader of Lewes District Council

Jonathan Bland – Managing Director E3M/SBI

**16:25** Summing Up – Cllr Paul Stewart – Sunderland City Council

**16:30** Thanks & Close – Cllr Louise Gittins

ENDS

Thank you so much to our exhibitors for supporting this event

Peopletoo  
it works better with you

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LocalGov  
Drupal

Two  
Generations

The  
Active Wellbeing  
Society

IDEAS  
ALLIANCE

COOP  
news

CO-OPERATIVES UK

## Breakout Session 1: 11:30 (45 mins)

**1. Developing a Social Value Toolkit for Councils** (Part 1 - see session 15 for Part 2)

Join us for an engaging two-part workshop that promises to expand your understanding of social value and help your council to approach strategic challenges creatively.

In part one, you'll hear from academics, legal professionals, and social entrepreneurs about opportunities in social value, including some of the limitations in current practice.

**Speakers:** Simon Grove-White - Principal Economic Development Officer - Community Wealth Building - Oxford City Council; Dr Julian Manley - Professor of Social Innovation, University of Central Lancashire; Dr Carys Hughes – Research Fellow, University of East London; Julian Blake – E3M/Stone King; Mark Cook – Anthony Collins Solicitors; Jonathan Bland – E3M/SBI

**2. The Cooperative approach to developing an Alliance with the Voluntary Sector in Sunderland to support community resilience**

Sunderland share their journey of working with the voluntary and community sector to grow community capacity whilst also supporting the sector to form an Alliance, to enable the sector to be as strong and resilient as possible and secure the funding and recognition which they deserve.

**Speaker:** Helen Peverley, Area Arrangements Strategic Manager – Sunderland City Council

**3. Public Service Mutuals – has their time come again?**

This workshop will discuss how public service mutuals, which empower staff and the communities they serve, play an incredibly important role in the public services market place. They are responsive, innovative and resilient. Is it time for more of these amazing

organisations? We will discuss some of the key strategic and practical considerations when exploring the potential of mutualisation.

We are delighted to be joined by one of the original innovators in the public service mutuals movement, Scott Darraugh. Scott is the Chief Executive of Social adVentures, a public health focused public service mutual, and the Chair of two other mutuals, Bevan and Leading Lives. Scott will describe how being a mutual has driven the success of his organisation in terms of enterprise, quality, impact and people.

**Speakers:** Andrew Laird, Chief Executive - Mutual Ventures; Scott Darraugh - Social adVentures / Bevan Healthcare

**4. Using platforms to engage with local community organisations**

In South Tyneside, community organisations, the Council, the Integrated Care Partnership and GP surgeries are all now working on the same platform, working to address common issues across the Borough, and collecting real-time data on their impact. Led by Inspire South Tyneside, this project has enabled a much greater understanding of the valuable work done by the sector as a whole.

**Speakers:** Tom Neill – CEO Plinth; Charlotte Harrison – CEO Inspire South Tyneside

**5. Our direction of travel – how to help the Network thrive: CCIN Strategy 2024-26**

The Ideas Alliance has been working with CCIN members to reflect on your work so far and begin to develop a vision for the future. This fun and interactive session lets you get involved and have your say.

**Speakers:** Lucie Stephens – Director – Ideas Alliance; Kate Hawkins – Youth & Community Work Consultant - Ideas Alliance

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