

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325**Organisation leading the project**

Trafford Council

Lead Councillor or Officer

Dom Coleman

Job Title

Senior Policy Officer

Contact Telephone

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Contact EmailDominic.Coleman@trafford.gov.uk**Project Title**

Tackling Violence Against Women and Girls

How much funding are you applying for?

£ 19,800.00

Summary of project idea (150 words max)

Women's safety from male violence impacts all women's lives with 97% of women aged 18 to 24 having experienced sexual harassment in public spaces and more than 70% of women of all ages having endured such behaviour.

This policy lab is focused on demonstrating innovative and co-operative models from places leading the way on tackling VAWG to share this learning with others.

Now 18 months on from the national TVAWG strategy, this is a key time to springboard off those projects that design creative interventions, challenge traditional approaches and seek to improve outcomes.

We want to collectively challenge the network and our partners on how we can share learning and expertise about tackling VAWG across the CCIN. This would happen through the identification and evaluation of best practice in Network Member areas and the hosting of learning events, visits and creation and use of communication tools to promote what works and

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

share accessible materials including; videos, case studies, podcasts. Alongside skilling up, training and educating leads and partners across the Network on what they can do at a policy and practical level.

Network Member areas are already prioritising and funding a variety of activity to tackle VAWG, including those developed by the Safer Streets Fund alongside Local Authority and partner initiatives.

This proposal will use the insight of what models are working, exploring why this is successful, the impact this is having, the critical steps to make this happen and providing guidance on what others can do in their places.

Which other CCIN members will work on this project?

- Cheshire West and Chester Council
- Liverpool City Council
- Cardiff Council
- Newcastle City Council
- Kirklees Council
- Newham Council
- Greater Manchester Combined Authority

Provide a detailed budget of how you will spend the budget and whether you are bringing in other funding.

Item, Description, Budget

1. Sharing what works (virtually/in person)

Facilitated Sessions x 3/4

To explore innovative action that tackles violence against women and girls across the Network and beyond.

£2,500

2. Community of Practice (virtual and in person)

Convene a group of wider, partner leads on TVAWG for creating new knowledge

Option for delivering these both

(i) virtually

(ii) in-person

1 x Network Session

2 x Virtual Sessions

1 x In-person

£4,500

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

3. Learning Exchange (in person)

Regional in-person learning exchange visits to different localities to see directly what is working (to include hosting costs, space hire, refreshments, technical costs for virtual facilities and webinar dial-in options)

3 x Regional Learning Exchange Visits

Final locations to be confirmed but this could include

1. North England based
2. South East England based
3. Wales based

£5,000

4. Practical responses

Use the policy lab budget to provide a practical offer to the Network – to be shaped by feedback from the community of practice and learning exchange.

For example, this could consist of educating, skilling up and training for Network member leads on TVAWG.

Training could include:

Bystander Training on action to take to empower people to address and prevent harassment and discrimination (or another best practice training offer)

To be offered to the Co-op Councils Innovation Network. Aim for an offer for c.70 spaces (min offer to all Council members of CCIN and another locality rep)

Training will be tailored using examples from the localities in the Working Group to provide direct stories and case studies at low/no additional cost.

£2,500

5. Travel for attendees

Contribution to travel costs between Network Member Sites for regional in-person learning exchange visits.

Where possible local partners may be able to travel a reasonable distance

3 x Regional Learning Exchange Visits (£500 per visit)

Costed - If Member Area hosting, then travel for 7 other Member Areas, including min. of 3 places

(i) Officer lead/s

(ii) Placed based locality/partner representative

(iii) Elected Members

Min. contribution of £25 per person

Attendance and representation in-person or digitally at national conferences and events including (CCIN annual conference)

£1,600

6. Communication and dissemination

Explore creative and innovative way of communicating outcomes of the policy lab

- Short Film of direct experience
- Clips/Zine of specific best practice
- Visual and interactive Case Studies Booklet
- (Optional) short Podcast Episode Recording

To be shared at future network events

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

£3,500

7. Evaluation of policy lab

Baseline survey to be developed and hosted (before activity, during engagement, after policy lab commences)

£200

Total £19,800

Matched Funding

This includes

- Officer time and in-kind
- Contributions from local delivery partners working on this agenda
- Potential existing contributions from learning through project costs in place from externally funded projects (e.g. national funding bids such as safer streets)

What is your idea and how will you allocate the budget?

Women's safety from male violence impacts all women's lives with 97% of women aged 18 to 24 having experienced sexual harassment in public spaces, and more than 70 percent of women of all ages having endured such behaviour (UN Women UK), despite this universal prevalence and a rich resource of expertise in the VCFSE sector, the issue often isn't addressed in an innovative manner by Local Authorities.

There is a postcode lottery across Local Authorities when it comes to services in this area.

There is a need for those who are demonstrating innovative and co-operative models and who are leading the way when it comes to tackling VAWG to share this learning with others.

Some of the Co-operative Councils included in this proposal have benefited from the Home Office Safer Streets, due to this funding they have developed expertise that they wish to share with others. For example:

- Trafford's Right to the Streets Bid of c.£500K, one of the only Civil Society Organisation led application (focus on shifting behaviour and enabling active lives).
- Cardiff have accessed £750K
- Liverpool have accessed £270K
- Kirklees have accessed over £200K
- Plus others (e.g. GMCA)

This is nearly £2MN of funding being used to target interventions to reduce and tackle VAWG. Now 18 months on from the national TVAWG strategy, it is a great time to springboard off those projects and share the expertise from those which are truly innovative.

VAWG is an under considered and underfunded area. From a Co-op Councils Innovation Network perspective, out of the 400 case studies in the past 10 years presented on the website, it appears that very few (if any) focus specifically on tackling VAWG and successful and innovative models to reduce this violence. To paraphrase a successful Greater Manchester model ThisIsNotOk.

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

The Network has been a space to lead the way on ambitious agendas and this is a critical opportunity to do so.

The budget will be allocated to Trafford as Lead Partner to manage. The Working Group of 8 CCIN members will have oversight of planned spending. Spending will be distributed based on the proposed budget table to effectively deliver the policy lab. Including via other CCIN Councils (e.g. for hosting costs, travel contributions) and where identified external and local partners who can support the delivery.

What are the outcomes you hope to achieve?

Key Outcomes Success

- (1) Increase expertise of TVAWG - No. of Engagements, Baseline survey (before, during, after), CCIN Members taking part in training
- (2) Increase knowledge of best practice - Baseline survey (before, during, after), Feedback from partners
- (3) Increase the skills and ability of partners and the Network - Number of sessions, Number of attendees, Number of commitments to act
- (4) Increase relationships and partnership working across local authorities - Number of partners, attendees, Number of critical moments, Number of training sessions completed, Increased confidence to challenge in bystander situation
- (5) Success of Case Studies - Sharing of Case Studies, Feedback from partners, downloads
- (6) Video / Zine - No. of views, No. of interactions

This Policy Lab would share learning and expertise about VAWG across the CCIN partners and more widely across the network. This would happen through the identification and evaluation of best practice in each of these localities and the hosting of learning events, learning fieldtrips and putting together of shareable and accessible materials such as videos and case studies.

This Policy Lab could embed and share the learning, innovation and co-operative models across tackling VAWG, particularly those developed by the Safer Streets Fund as well as other Local Authority and partner initiatives.

This could look at the comparison and different interventions from

- Councils (primary focus)
- Police and Crime Commissioners-led
- Combined Authorities-led
- Civil Society Organisations-led

To then explore why certain activity is more impactful, creative and innovative.

This is an opportunity to look at how VAWG is tackled in different areas. A wide variety of policy solutions have already been developed or are planned to tackle VAWG. Some places have co-designed and adopted VAWG Strategies (e.g. Liverpool), or undertaken wider engagement with women and girls.

Alternatively, some funding has been targeted towards typical and traditional interventions such as CCTV while others have taken more community focused approaches looking at equality audits in a local area or delivering bystander training as well as challenging the behaviours of men and boys to tackle sexual harassment of women and girls in public spaces.

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

The policy lab is an opportunity to spotlight, elevate, evaluate and connect best practice and expertise within these initiatives across the network.

How does your project support the aims and objectives of the Co-operative Councils Innovation Network?

This Policy Lab would

- share best practice and learning around VAWG across partners
- enable members to tap into the rich resource of expertise and innovation which exists in this area but is under-utilized by Local Authorities.
- address a new territory that the Network has yet to chart
- facilitate joint working in this universally challenging area.

This policy lab would identify how local government can lead the way in tackling VAWG, providing a focus on different models with local people that put their voice at the heart of designing solutions. For example – through Equality Audits for women and girls as part of Safer Streets Funding. It would strengthen this community work and give local leadership a chance to cooperate in this area to build up new and empowering approaches to VAWG.

How does your project support the CCIN Statement of Values and Principles?

The Policy Lab would closely support the following values and principles focused on:

- Learning – sharing learning across different areas through the community of practice, learning exchange and by sharing what works
- New models – testing creative approaches that work beyond traditional public sector models and action to make spaces safer and more welcoming
- Innovation – exploring how an innovative approach to TVAWG is impacting residents and driving positive change such as challenging the behaviour of men and boys, while empowering women to live active lives
- Democracy and solidarity – by enabling the partners to better serve their residents.
- Honesty, openness, social responsibility and caring for others – by sharing best practise and not gatekeeping expertise.
- Equality and equity - by enabling women to live safety and freely from male violence against them, a vital way to ensure equality and equality between all genders.

It would provide the space, platform and focus for a current 'gap' in the policy landscape to be addressed by co-operative councils at a national level.

How will you share your learning across the Co-operative Councils' Innovation Network?

As well as sharing what works, a Community of Practice and Learning Exchange. The proposal includes a focus on Dissemination and Communication

This would include creative and innovative way of communicating outcomes of the Policy Lab:

- Short Film of direct experience
- Clips/Zine of specific best practice
- Visual and interactive Case Studies Booklet

CCIN Innovation Funding 2023 - Policy Lab : Entry # 325

- (Option) short Podcast Episode Recording

It would be shared at future network events and wider.

The learning events would be hosted by the partners and funding would be used to support access and travel. These would be open to other attendance from the Network depending on capacity and interest.

The materials would be freely available to all.

The Policy Lab will be able to share and disseminate these resources as openly and widely as possible to ensure the biggest impact. Including at future conferences, online, social media, via networks.

This includes

- Local Tackling Violence Against Women Groups (consisting of local delivery partners)
- Gender Based Violent Boards (e.g GM GBV and other regional boards)
- Elected Member Forums

The Policy Lab would be focused on sharing the learning that has been enabled by other funds such as the Home Office Safer Streets Fund. The learning events would be hosted by the partners but open to all in the Co-operative Councils' Innovation Network. The Policy Lab would also involve the putting together of shareable and accessible materials such as videos to make this best practise freely available to all. The hope is also that the Policy Lab will be able to share and disseminate these resources as openly and widely as possible to ensure the biggest impact.

I agree that the final report will clearly show the Co-operative Difference that this project will deliver.

 Agree

Notes



Admin Notification (ID: 637b616e68cf7)

added 28th February 2023 at 18:04

WordPress successfully passed the notification email to the sending server.