View results

Respondent

4   Anonymous

03:03

Time to complete

1. **CCIN Member Organisation submitting application** *

   Oxford City Council

2. **Name of CCIN Lead Councillor or Officer** *

   Simon Grove-White

3. **Job Title** *

   Principal Economic Development Officer – Community Wealth Building

4. **Contact Telephone** *

   01865 252676

5. **Contact Email** *

   SGROVE-WHITE@oxford.gov.uk

6. **Project Title** *

   Translating Cooperative Values into 'Social Values' for Procurement

7. **How much are you applying for?** *

   You can submit a bid for up to £2,000

   £2,000

8. **Summary of project idea (150 words or more)**
   This text will be used on the CCIN website should your application be successful. *

   Local authorities and other public sector bodies are increasingly using Themes Outcomes Measures frameworks (TOMs) as a standardised and easily understood way to assess the relative social value of different bids when procuring goods or services. Many are based on the National TOMs framework - https://socialvalueportal.com/solutions/national-toms/. Although this brings great potential to scale up social value delivery, the National TOMs framework lacks any emphasis on the values inherent in democratic businesses and the cooperative sector. The growing use of these frameworks is therefore unlikely to directly impact on the growth of local cooperative economies. This project would develop a prototype social value measurement framework to sit alongside the national TOMs model, putting explicit emphasis on values that are inherent in cooperative and other democratic businesses - e.g. equity, equality, self-help, self-responsibility, solidarity, etc. It is intended that this would supplement national or local frameworks, potentially as a distinct theme, with a set of associated outcomes and measures. This would provide CCIN member councils and other interested organisations with a set of social value measures which could be included in all tenders. If done effectively and used widely, this has the potential to support the growth of cooperative businesses in an area, through increasing the opportunities for organisations who inherently embody these values to provide goods and services to local anchor organisations.

9. **What is your idea?**

Explain how you identified the need or opportunity for the proposal and how the money will be spent. *

> This idea emerged during the policy lab on Growing the Inclusive Cooperative Economy last year. It became apparent that there can be a disconnect between intentions at local authority level to support the growth of the local cooperative and social enterprise sector, and their intention to increase the amount of social value delivered through procurement and community employment plans. This proposal offers a mechanism to ensure better alignment between those agendas. The funding would pay for officer time to develop the framework. Given the level of resource available, the prototype would be developed independently by officers at Oxford City Council with some input from local partners (CAG, Cooperative Futures, Makespace) before being tested with the wider CCIN network. The project could also be done as a policy lab, with the greater available resources allowing wider input from other councils and legal professionals.

10. **What are the outcomes you hope to achieve?**

What are the outcomes you hope to achieve through this project and how will you know if your outcomes are achieved? What is your measure of success?

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> It is hoped that the framework becomes used by local authorities in their procurement processes, ultimately leading to a measurable increase in local spending on goods and services from cooperative and democratic businesses. The prototype will therefore be successful if it is later adapted and used by local authorities or other anchor organisations for assessing relative social value contributions in tenders.

11. **How does your project support the CCIN Statement of Values and Principles?**

See Statement: https://www.councils.coop/about-us/values-and-principles/

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> The project will support the CCIN values and principles by making it much easier for local authorities to include these values (or their proxies) in their tender evaluations. This will ultimately increase the delivery and presence of these values within local areas.

12. **How will you share your learning across the Co-operative Councils' Innovation Network?** *

> The project will produce a freely available spreadsheet which lists Themes, Outcomes, and Measures which are likely to be found within democratic organisations. This would be freely available on the website and could be adapted to the needs of different organisations.

13. **I agree that the final report will clearly show the Cooperative Difference that this project will deliver** *

   ◉ Agree