

CO-OPERATIVES UK

CO-OPERATIVE DEVELOPMENT PROGRAMME- CO-OPERATIVES UK

Rose Marley, CEO, Co-operatives UK
21 July 2022



WHAT WE DO

As the voice of the UK's co-operative movement, we empower and support co-operative enterprise with specialised knowledge and expertise, to grow the co-operative economy and create a fairer society.

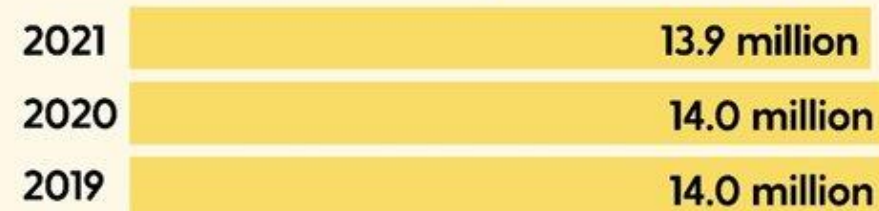
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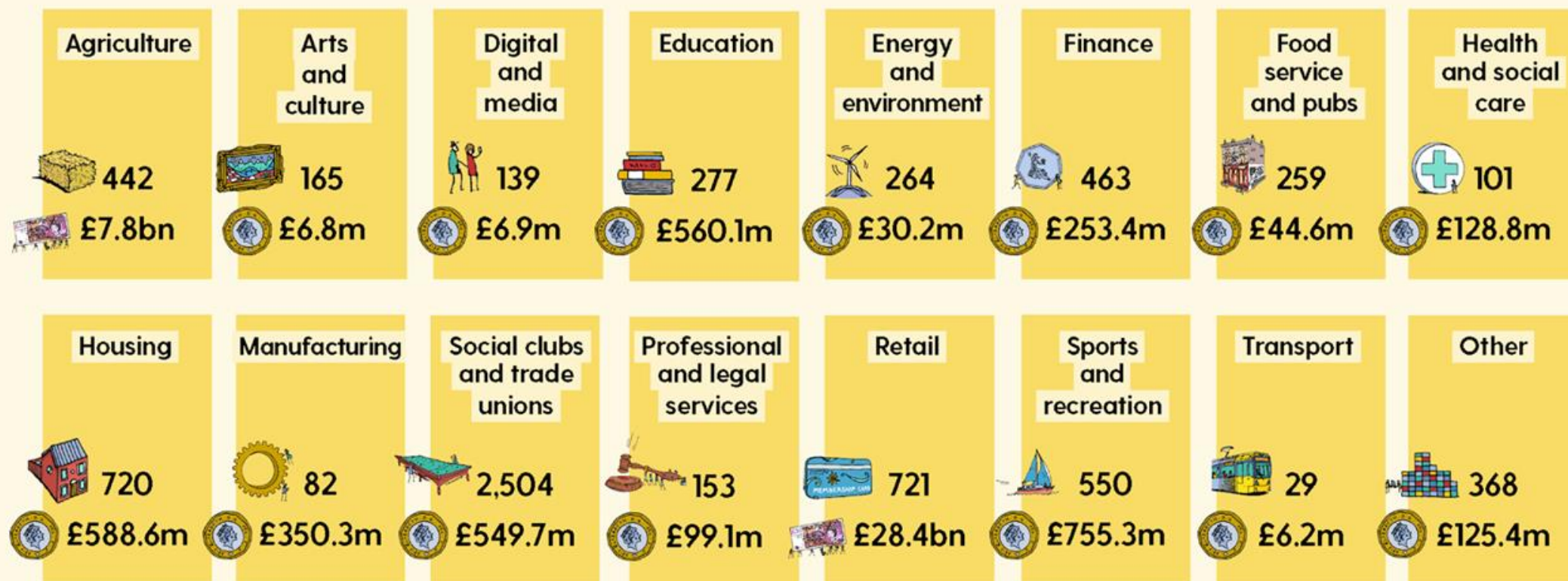


7,237
Independent
co-ops in the UK

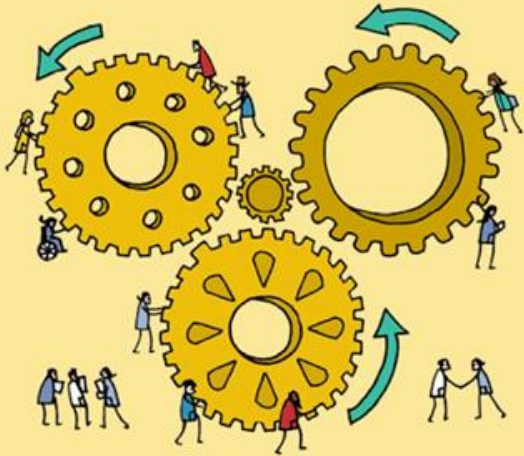
250,128
employees
of co-ops

Memberships of co-ops





CO-OP ECONOMY 2021



#CoopEconomy

84%
more co-op
births than
deaths

Co-ops are
4X
less likely
to cease
trading



1.2% growth
in number
of UK co-ops

CO-OPERATIVES UK

CO-OPERATIVE SERVICES

Co-operatives UK offers:

- Expert support
 - HR and culture
 - Governance
 - Finance
 - Membership and marketing strategy
 - Co-operative and business development
 - Community shares
- Specialist training and webinars
- Networking e.g. Co-op Connections



FLAGSHIP EVENTS

- **Co-op Congress – Empowering Co-operation**
17-18 June, Birmingham and online
- **National Youth Summit**
6 July, Manchester
- **Co-op of the Year Awards**
Autumn



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EMPOWERING CO-OPERATION

CO-OP CONGRESS

17-18 June

The Eastside Rooms
Woodcock Street
Birmingham B7 4BL

Book your places now at
www.uk.coop/congress

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POLICY

- Secured commitments from Scottish government to grow the cooperative sector and support housing co-ops. Now with support for co-ops in its National Strategy for Economic Transformation.
- We made sure UK Government listed co-operative development as a possible local use of the new UK Shared Prosperity Fund.
- We secured an amendment to the Help to Grow Digital eligibility criteria to include co-operative and community benefit societies.
- We secured explicit reference to co-operatives in the UK Social Procurement Framework.



BUSINESS DEVELOPMENT

- The Hive offers up to 10 days tailored business support, mentoring and training to start-up and existing co-operatives
- UnFound champions co-operative and ethical tech, including running a 10-week business Accelerator for new ethical digital website, apps and platforms

Both programmes are in partnership with The Co-operative Bank

WHERE
PLANS TURN
INTO ACTION



UNFOUND
ACCELERATOR:
YOUR ROUTE TO AN ETHICAL
DIGITAL BUSINESS

</UnFound>
Making the digital economy our own.

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The co-operative
bank



COMMUNITY SHARES

- Community shares are a way of crowd-funding finance – unique to co-operatives
- Hundreds of communities have used community shares to raise more than £200m to save and create businesses and services important to them
- 92% of community businesses that have used community shares are still trading
- We support business development grants and match-funding (equity investment) for share offers through the **Booster Fund**

Community Shares | Booster Fund

More than £200m
has been raised
for community
businesses through
community shares

Apply to the Booster Fund for business development grants and match-funding



WORKER AND EMPLOYEE OWNERSHIP

- The Ownership Hub supports businesses, professional advisers and regions to grow employee and worker ownership, and promotes the associated economic and social benefits of these business models
- **Sheffield City Region** is the first region to partner with the OH, to grow resilient and inclusive worker and employee owned businesses
- More partners to be announced
- In partnership with the Employee Ownership Association.



UK Shared Prosperity Fund: a call to action

- Government has listed co-operative development as a business support intervention that local authorities can fund through the UK Shared Prosperity Fund (UKSPF)
- This is a golden opportunity to use government funds to help grow the co-operative economy in your area
- Lead local authorities must submit their UKSPF Investment Plans to government by 1 August.
- Our call to action for CCIN members: make sure co-operative development features in your area's Investment Plan!

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COMMUNITY WEALTH BUILDING

- 5 key principles:
 - Plural ownership of the economy
 - Making financial power work for local places
 - Fair employment and just labour markets
 - Progressive procurement of goods and services
 - Socially productive use of land and property

• Source: <https://cles.org.uk/community-wealth-building/what-is-community-wealth-building/>

THEMES

EMPOWER YOUNG PEOPLE

We inspire and support the next generation of co-operation to help secure a sustainable future for the movement and society.

ENABLE TECH AND DIGITAL

We innovate and disrupt just like our pioneers. By embracing and promoting the power of technology and the digital experience, we share knowledge, data, and expertise for the good of our members and society.

LEAD A NEW ERA OF CO-OPERATION

We facilitate and empower greater co-operation between co-ops to help grow a stronger, more connected, and sustainable co-operative movement.

EMBED THE VALUES AND PRINCIPLES

We act as a beacon of co-operation in everything we do, to grow the movement by supporting best practice in the principles and values of co-operation.

INSPIRE COMMUNITIES

We reach the right people with the right messages and the support they need.

THANK YOU

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