



Co-operative Councils

Innovation Network

HEALTH & SOCIAL CARE



Social Partnership



Co-production



Maximising
social value



New models of
meeting priority
needs

Ideas Alliance working with the
Royal Borough of Greenwich

100 Day Challenge in Greenwich: Re-thinking day opportunities for people with learning disabilities

The Royal Borough of Greenwich (RBG) wanted to transform their learning disabilities day opportunities through a collaborative design process, with a particular interest in moving away from building-based services to community-level solutions. Ideas Alliance spent nine months supporting collaboration and innovation between the council, people with learning disabilities and their families, providers and supporters to kickstart change and action in the borough.



This started with a scoping phase, where we learnt more about people's needs and desires, which then led into a 100 Day Challenge. A 100 Day Challenge is a rapid-results, action-based way of collaborative working which puts the people with the most knowledge about a problem in charge of the solutions. However, the ongoing disruption and challenges of COVID meant that this time, the project had to be almost entirely delivered online. The scope of the work in Greenwich also meant that we needed to run an expanded version - with three teams working in parallel tackling slightly different aspects of the problem, including one team led by people with learning disabilities.

The results

One of the most transformative parts of the challenge was the shift in ideas, action, relationships and mindsets from where we started to where the 100 days ended. In particular, people said they wanted to see an improved range of inclusive leisure activities, as well as work and social opportunities. Some new ideas that emerged from the challenge were:

- Using a hub and spoke model for day support, where there is a "home base" for all to explore community activities as they are able.
- An ongoing calendar of taster days run by providers for families.
- Four "One Stop Shops" visibly hosted within leisure centres, run collaboratively by providers, third sector partners, people with learning disabilities and their families and council officers.
- Transport options and travel support to be developed alongside the activities and included in taster sessions.
- High-level discussions with local business and an employment group to develop more and better opportunities for paid work and volunteering.

For our part as facilitators of the challenges, it was incredible to work alongside committed and passionate people - those that use services, those that care for them and staff that support them. It is testament to the work and will of everyone involved that people felt "inspired", "listened to for the first time" and that there is so much appetite to go further, do more and get others involved.

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