

YOUNG PEOPLE



Hull City Council

Delivering Enterprise Skills and Youth Entrepreneurship in a spirit of Co-operation

Hull City Council supports young people through its Youth Enterprise team that has gained a national reputation for supporting aspiring young entrepreneurs through its enterprise skills programmes. The team has a commitment to co-operation, as they practice it in its engagement with young people and its partners. This has enabled it to secure support for its services both inside and outside the authority through effective partnerships involving customers and delivery organisations.



The main enterprise programmes the Team lead on:

Make £5 Blossom Project www.hullready.co.uk in schools, in which a business loans a group of pupils £150 to see how they can make it grow, at the same time the pupils learn about the importance of Hull's Big 13 Enterprise Skills, one of which is making ethical decisions. The pupils decide where the profits they raise are spent as part of their understanding of the value of cooperation, profits are also used to develop new enterprise curriculum activities for schools as part of our eco-system. At the end the pupils get to present to an audience of political, business and education leaders in the City.

Making Changes for Careers Programme www.mc4c.co.uk which through a programme of support and accessing opportunities, enables 16-29 year old's on universal credit to become either entrepreneurs and receive a Test Market Grant and become part of Hull's ever growing network of young entrepreneurs or become an enterprising employee after undertaking a Big 13 Enterprise Skills Programme, which is often the first course they have completed in their lives.



The work of the team, and the Big 13 Enterprise Skills are grounded in the key cooperative principle of working together through local, national, regional and international structures in order to deal more effectively with social and community needs in order to create an open and supportive youth enterprise eco-system. They are also committed to ensuring that those they are working to support are involved in and help develop new activities. The youth enterprise ambassadors they have established are working with young entrepreneurs to develop a Mental Well Being booklet for young entrepreneurs as well as being involved in decisions relating to issuing of grants issued to young people.

The work of the team is internationalist, supported by a group of champions from across the country and from Australia, Egypt, Namibia, South Africa and Zimbabwe, all of which bring new dimensions of entrepreneurial understanding to the young people. The team are supporting enterprise projects in Southern Africa. The team's international dimension work sees it supporting female entrepreneurs from the Ukraine linking into GENUK programme #RestartUkraine. The team are involved in Global Entrepreneurship Week to facilitate an exchange of views and ideas with enterprising young people and their supporters from across the world.

The team owns and controls its actions, all decisions are made democratically by the team and its manager, who is a committed co-operator, ensures the team's decisions are implemented and reflected in wider Council's policies and strategies. Having this principled and democratic approach and involving those

the team are supporting ensures voices of the consumers of the services and those delivering the services are heard and championed. Whenever the Team has to update Councillors, it ensures that users and partners of the services are involved. At the height of the Pandemic the team championed locally the needs of enterprising young people who were excluded from Treasury support, and championed the cause of the Community Interest Company #ExcludedUK as the team felt it was the right thing to do.



This commitment to involvement enabled the team during the Pandemic to recruit 80 mentors from across the country, many were from the excluded community themselves, to support young people, the mentors continue to promote the products and services of young entrepreneurs. The spirit of co-operation enabled the team to raise £1,120,000, to give grant support to excluded young people in the form of personal grants expenditure and restart grants for their businesses.



The team also supports two young people with Duchenne via fundraising and via its £5 Blossom programme as part of the profits made by pupils made in schools go to support Action Duchenne. This year

the team, decided to support Neurodiversity Celebration Week with an image competition for young people to enter to illustrate what neurodiversity means for them. Three reasons drove the team to support this, firstly 20% of business owners identify themselves as neurodiverse and several recent participants on programme were neurodiverse, and the team leader is neurodiverse.

For further information contact:

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