



SOCIAL & HEALTH CARE



South Ribble Borough Council

Developing a Charter to support our residents living with Dementia...

The South Ribble Dementia Action Alliance is a partnership of local groups and organisations aiming to improve the quality of life for people living with Dementia, and their carers. Enabling residents' to become 'Dementia Friends' and develop a deeper understanding of life with Dementia and how they can help support those living with Dementia.

A priority of the DAA is encouraging involvement in the Dementia Charter, an independent Charter created by the DAA and unique to South Ribble. The charter comprises a variety of organisations including businesses, schools, VCFS and public bodies with 20 certified members. The Charter aims to encourage organisational involvement in becoming Dementia friendly, ensuring those with Dementia feel understood, valued, and able to contribute.

A key element to the charter is continued co-production, developed through consultation with people living with dementia, the input of partners, and continual events to challenge, develop and improve. Actions and decisions are always completed in conjunction with people living with Dementia.

The **four key pledges** members make:



People-centred councils
driving social innovation
putting people first

E: comms@councils.coop | T: [@CoopInnovation](https://www.coopinnovation.co.uk) | W: [councils.coop](https://www.councils.coop)

- 1. Members of our group / organisation will become Dementia Friends.*
- 2. When we consider new policies or strategies, we will make sure people living with Dementia are considered.*
- 3. Our place of business/work is friendly and welcoming, and we consider the way it is designed to help people with Dementia have a positive experience.*
- 4. For any events we hold we will make sure we consider the needs of people living with Dementia so that they are able to fully participate in community life.*

This initiative is a social partnership delivered through democratic engagement, sharing knowledge, skills and best practice to enable organisations to improve their accessibility. An example that grew from participation in the Dementia Charter is St Mary's Catholic High School who hold a monthly Dementia café, hosted by year 7 students who undertaken Dementia Friends' training. Students provide hospitality, entertainment and engagement. There is music, entertainment and games providing a safe and accessible space for people with Dementia to enjoy activities, socialise and meet new friends; providing a fantastic opportunity for inter-generational engagement for both guests and school students.

The Dementia Charter continues to co-produce and grow with more events, training and organisations signing the charter planned for 2022.

For further information contact:

Louise Davies

Community Development Officer | South Ribble Borough Council

Louise.Davies@southribble.gov.uk | 01772 625625 | www.southribble.gov.uk