

COMMUNITY

North Hertfordshire District Council

Working with Residents to Keep North Herts Clean: Adopt an Area

As part of our commitment to protect and enhance the environment, it is important that our local areas are kept clean and attractive for our residents. In addition to our usual street cleansing operations, it is essential that we encourage our local communities to take some level of responsibility in supporting, improving, and maintaining their local environment, and keeping their local areas clean.

North Herts has therefore developed its Adopt an Area scheme to work in partnership with our local communities to keep the environment tidy by encouraging residents to adopt their street, neighbourhood, or their dog walking route and make pledges to keep it litter free through doing litter picks.

It is up to the volunteer to decide the size of the area they cover as well as how often they would like to litter pick in their adopted area.

Those who adopt an area are provided with litter picking packs which include a litter picker, a high vis vest, litter picking bags, and a guide to picking litter safely, as well as information on what to do about litter that cannot be picked. These packs have been kindly donated by our waste management contractor.

Residents are encouraged to put any litter they pick in their normal refuse bin or next to it if doesn't fit. Our waste collection crews know who is an Adopt an Area volunteer so that they can remove the bags at the point of collection.

The scheme is helping us to keep our district clean through partnership with local residents, and is allowing us to harness the increased interest in both volunteering and in local areas and environments which the pandemic has resulted in. It exemplifies key co-operative values and principles such as social responsibility, social partnership, and concern for community.

For further information contact:

Georgina Chapman

Policy Officer – North Hertfordshire District Council

georgina.chapman@north-herts.gov.uk | 01462 474121 | www.north-herts.gov.uk