

STIR Development Pipeline Tool Taster & Package

Taster

1.5 hour workshop to explore how pipeline development could work in your local authority.

Support package

5-10 days of support on diagnostic, strategic development, and funding opportunities.



STIR_{to} ACTION **DEVELOPMENT PIPELINE TOOL Case Studies Baseline Survey Business Registration Mentoring** Journalism **Business Support Email Marketing** Start-up Guides **Feasibility Grants** Seed Investment **Contact Support ACTION AFTERCARE** DECISION **AWARENESS** INTEREST **Peer Networks Taster Sessions Regular Meetups Study Circles** Incubator **Primer Resources** Workshops **Further Training Accelerators Equity Crowdfunding Study Visits** 2k 500 dience size **5**K 250 100 Pre-technical **Technical**



How can I use the pipeline development tool?

- Diagnostic: identifying existing infrastructure & development gaps
- Strategic: when & where to invest capacity and resources
- Funding: leveraging internal & external funding



What are the outputs?

- Detailed analysis of local infrastructure & gaps
- Identify existing & new 'entry points' into the sector
- Strategic understanding of full business cycle
- Targeted investment into each stage
- Develop readiness levels and appropriate support



What are the outputs?

- Community in-reach opportunities through local partnerships
- High volume of interest to offset low conversion rate
- Access to external funding and programmes
- Sensitise officers to business development opportunities & national programmes



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