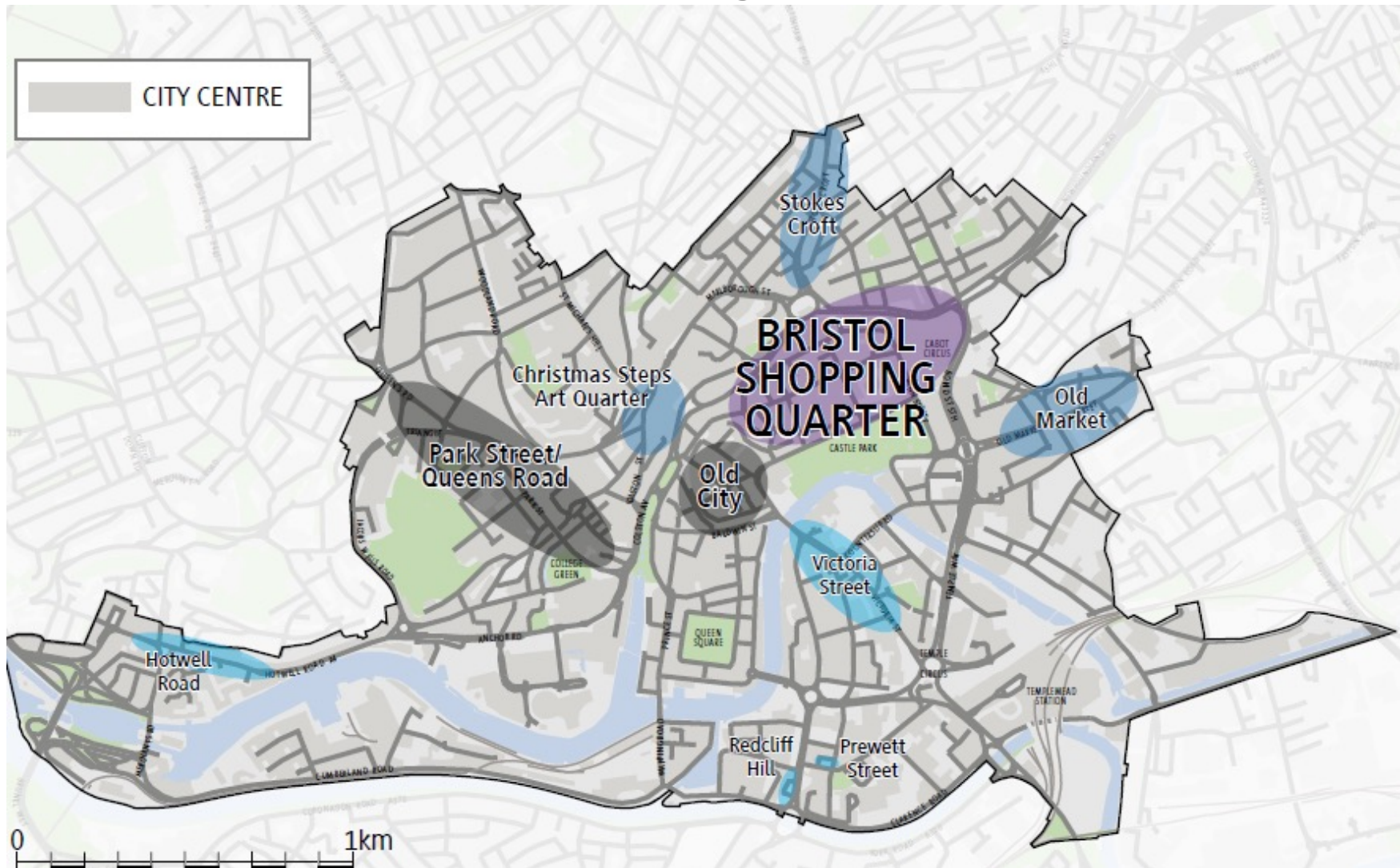


# City Centre and High Streets Recovery Plan

Jason Thorne

June 2021

# Bristol City Centre

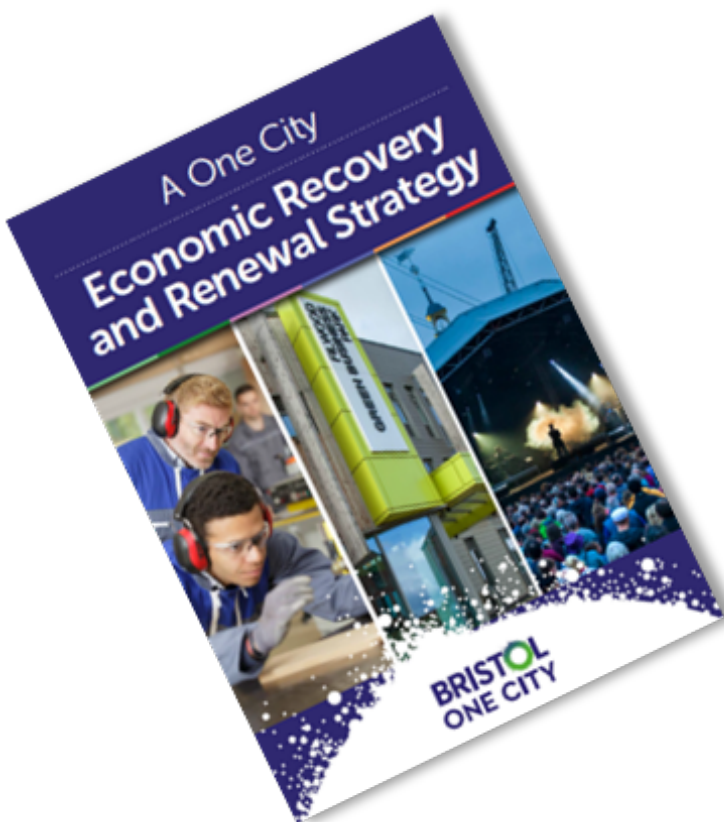


**Growth & Regeneration**

Economic Development

Slide 2





City Centre – a key regional destination for work, leisure, tourism and investment

Inclusive and open city centre for all

Pandemic has severely impacted retail, hospitality, cultural and tourism sectors

Need to support local businesses and employment

Footfall around 30% down compared to 2019

# Recovery Plan

- Citywide grants fund to bring vacant commercial properties back into use
- Initial focus the City Centre and 9 high streets
  - East Street
  - Church Road
  - Shirehampton
  - Stapleton Road
  - Filton Avenue
  - Two Mile Hill
  - Brislington Hill
  - Filwood Broadway
  - Stockwood





# Activities

- Reopening high streets safely
- Business engagement and support
- Bring vacant commercial properties back into use



# Activities

- Cultural events programme
- Supporting outdoor hospitality
- Street scene and greening







## Growth & Regeneration

### Economic Development

Slide 7



# Current focus

- Working across Council on reopening safely and business engagement
- £2m COVID Capital Recovery Fund, £2.725m West of England Combined Authority - Love our High Streets
- Detailed project planning and building core team to engage and deliver activities