

Expression of Interest – Policy Prototype CCIN Funding

CCIN Member Authority: Kirklees Council

Name of CCIN Lead Member: Cllr Shabir Pandor

Name and Job Title: Jonathan Nunn,
Strategy & Policy Officer (Sustainable Economy)

1. What is your idea?

Personalised Commissioning Model Comparison Event

This proposal is for an event titled *Personalised Commissioning in Adult Social Care: Beyond 'Time and Task'*. The event will compare and contrast different personalised commissioning models, how they were arrived at, and their relative pros and cons. This will serve Kirklees and other participating local authorities well in embedding personalised commissioning in a manner that is locally appropriate and that promotes effectiveness, efficiency and delivery of better outcomes for local residents. It will also generate learning that can be shared more widely.

Personalised commissioning gives service-users control over how their social care outcomes are delivered. This can include using direct payments to commission personal assistants to support them. However this places burdens on the service-user as the personal assistant's employer, including working out pensions, holidays, and maternity/paternity leave.

In exploring *how* these models have been implemented, we will also gain an insight into the best ways to engage service-users in supporting them to understand available options and make the right personalised care decisions.

The event would consist of the following:

- Introductory speech on the case for personalised commissioning
- Case studies on different models of personalised commissioning including from Tameside and Somerset (with Community Catalysts) followed by panel discussion
- Presentation of Cooperative Care Colne Valley
- Facilitated workshop followed by feedback
- Closing words from invited speaker

The workshop session would specifically consider:

- Comparing and contrasting the presented case studies;
- Identifying the strengths of each model;
- Identifying challenges and issues in their implementation;
- Consider opportunities to combine or develop models.

2. Who will you work with?

Specifically with Tameside, another CCIN member.

All CCIN members will be invited to the event as well as think tanks, associations, and others that have campaigned, published, or delivered on personalised commissioning or services that support personalised commissioning recently.

We also intend to invite other local authorities that have done noteworthy work on personalised commissioning. In particular Somerset County Council, who commissioned Community Catalysts to promote micro-enterprise social care providers that has attracted significant attention.

3. What are the outcomes you hope to achieve?

The principal outcome will be development of a consolidated understanding of different approaches to personalised commissioning.

This should lead to greater confidence in participant local authorities in:

1. Explaining the benefits of personalised commissioning (through the information session in the morning),
2. Outlining and developing different options for personalised commissioning in their areas (through the case studies in the information session in the morning), and,
3. Implementing those models (through networking and through the workshop element in the afternoon).

4. How does your project support the aims and objectives of the Co-operative Councils Innovation Network?

The event will raise the **profile** of the CCIN.

Attendees will feel more confident in **innovating** in adult social care following the event.

By advocating personalised commissioning solutions in adult social care, we will be **advocating** community- and people-led solutions to problems, which are at the heart of CCIN's approach.

5. How does your project demonstrate the Values and Principles of the Co-operative Councils Innovation Network?

Personalised commissioning is about maximising the control of service-users in deciding how their social care is delivered. Personalised commissioning therefore supports **self-help** and **self-responsibility**. By creating more diversity in our local care markets, service-users will have more choice and thereby the care market will be more **equitable** with respect to the kind of care that people need. Personalised commissioning strengthens the voice of residents in service-delivery, making it more **democratic** and **co-produced**.

The event will promote **learning** amongst attendees and members, specifically around these **new models of meeting priority needs** that are developing around the personalised commissioning concept.

In creating more diversity in the care market through different personalised commissioning models, some of which will be community-based **enterprise** (e.g. micro-enterprise) **and social**

economy (e.g. Valley Care Coop) solutions, we will be increasing competition and **maximising social value** in the local care market. Community Catalysts have already seen, for instance, how the increase in micro-enterprises in Somerset has led to the employment standards in the local care market there improving to incentivise staff to stay with established companies rather than leave to set up their own micro-enterprise.

By highlighting concrete case studies and comparing and contrasting them, we are '**walking the talk**' and **action-focussed**.

6. How will you share your learning with the Co-operative Councils Innovation Network?

A report will be rewritten up and shared across CCIN members.

Follow-up from the event will be monitored and hopefully lead to future collaborations. This will help share and develop any learning.
