

HOUSING

Marks out of Tenancy working with Nottingham City Council

Leading innovations in the private rental sector

Technological innovations in the private rental sector don't happen every day, but the latest from proptech company 'Marks Out Of Tenancy' is helping Nottingham City Council to lead the way with a digital service to help local authorities identify unlicensed landlords.

CCIN Affiliate Member and Bristol-based social enterprise 'Marks Out Of Tenancy' has been tapping into collective action, co-operation and citizen empowerment for the last couple of years by enabling renters to rate and review their landlord, letting agent, rental properties and neighbourhoods. These collective experiences are assisting future renters to make better renting choices, find great landlords and decent places to call 'home'.

Marks Out Of Tenancy's recently launched service named 'Vault' provides accurate, timely and legal information to local authorities, helping them identify unlicensed properties and rogue operators.

This collaboration between private and public sector is helping to improve conditions in the private rental sector. Paul Greevy, Safer Housing Service's Strategic Housing Manager at Nottingham City Council said: "Sometimes the plates come together, and the simplest ideas impact on local authorities from another tangent – in this case to the world of raising standards in the private rented sector.

"The cumulative impacts over time – of statutes, accreditation and licensing – are now augmented by what has the potential to be a TripAdvisor for the private rented sector. If you're letting private rented accommodation enjoy that 10-star review, for the one-star landlord, time for a rethink because your local authority should be in touch."



CEO of Marks Out Of Tenancy, Ben Yarrow stated: "We look forward to working with more forward-thinking, innovative authorities as they strive to improve conditions in the private rental sector".

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