



councils.coop



People-centred councils  
driving social innovation  
putting people first

# CCIN review of the year August 2018 – July 2019

Sharon Taylor  
Chair, CCIN

@coopinnovation @SharonStevenage

## Committed to finding better ways of working with local people

Action-focused

Membership-based

Open to all UK councils

Part of the local govt family

Public Sector funding continues to decline. Councils are having to find innovative ways of providing services with reducing budgets. Our Network was borne from this uncertainty – a direct response to delivering services differently, using the co-operative values and principles.

“ We want to reclaim the traditions of community action, community engagement and civic empowerment which can transform communities and which will help us deliver radical and innovative programmes that are designed, led and delivered in partnership with communities and therefore maximise the social dividend they bring. It has also always been the purpose of the Network to share our developing good practice and to support one another in our co-operative aims and values.”

Councillor Sharon Taylor OBE  
Chair of the Co-operative Councils' Innovation Network  
Leader of Stevenage Borough Council



**Cllr Peter Bradbury**  
Cabinet Member  
Cardiff Council



**Cllr Tony Newman**  
Leader  
Croydon Council



**Cllr Sharon Taylor OBE**  
**Chair of CCIN**  
Leader, Stevenage Borough Council



**Cllr Liam O'Rourke**  
Vice Chair CCIN  
Rochdale Borough Council



**Cllr Clare Penny-Evans**  
Cabinet Member  
Newcastle City Council



**Cllr Paul Stewart**  
Cabinet Member  
Sunderland City Council



**Cllr Martin Judd**  
Deputy Cabinet Member  
Oldham Council



**Jonathan Bland**  
Managing Director – Social  
Business International/E3M



**Cllr Dave Jones**  
Staffordshire Labour &  
Co-operative Group



**Simon Parkinson**  
Advisor to EOC  
Co-operative College



**Cllr Chris Penberthy**  
Chair of V&P Board  
Plymouth City Council

## Values & Principles Board 2019-20



**Cllr Iain Malcolm**  
South Tyneside  
Council



**Cllr Peter Curling**  
Hillingdon Labour &  
Co-operative Group



**Cllr Chris Penberthy**  
**Chair of V&P Board**  
Plymouth City Council



**Simon Parkinson**  
Vice Chair of V&P Board  
Co-operative College



**Cllr Frank Walsh**  
Knowsley MB Council



**Cllr Ken Dalton**  
Halewood Town Council



**Michael Curnow**  
Peopletoo



**Rebecca Harvey**  
Co-operative News



**Emma Hoddinott**  
Co-operative Party



**Nick Matthews**  
Co-operatives UK



**Matt Dykes**  
TUC



**Cllr Adam Farrell**  
North Warwickshire  
Labour Group



# Highlights

- Membership
- Co-operative of the Year Awards
- Policy Labs 2019-20
- Case Studies Pack
- Events
- Strategy & Action Plan 2018 – 2020

28 Councils ➡ 7.4m residents ➡ £9.5bn budget



**CROYDON**



**Salford City Council**



# Associate Members





# Affiliate Members





# Co-operative of the Year Awards 2019

- National Awards with Record 33,000 votes
- Coop Council of the Year Award sponsored by the CCIN
- Raise awareness of the valuable contribution that co-ops make to the UK economy and the communities in which they are based.
- Winners:
  - Breakthrough co-op of the year – Bristol Wood Recycling Project
  - Inspiring co-op of the year – The Schools Energy Coop
  - Leading co-op of the year – The Co-operative Group
  - Co-operative Council of the year – South Tyneside Council
  - Individual contributions to the co-op movement:
    - Lorraine Power from [Leeds Bread Co-op](#)
    - Roger Sawtell founder [Daily Bread Co-op](#)



Congratulations South Tyneside Council!

# CCIN Policy Labs – our 2019 funded projects



Member led projects – working with other members to find co-operative policy solutions to the challenges facing local government.



Apply for up to £10,000 to deliver a Policy Lab. This could be anything from co-operative approaches to tackling food poverty to initiatives that put communities back at the heart of local decision making.



Open to all ideas, the more innovative the better!



# CO-OPERATIVE APPROACHES TO SUSTAINABLE FOOD

## WHY?

- (i) **Enable action** – key role food can play as a vehicle for cooperative action and cooperative enterprise
- (ii) **Opportunity** – potential to expand and deepen understanding and awareness of co-operative approaches to sustainable food
- (iii) **Collective interest** – 8 CCIN members referred to ‘food’ activity; enterprise, poverty, health, growing, education (CCIN Annual Conference)



A strong partnership,  
working collaboratively



## OUR CO-DEVELOPED APPROACH

### 1. Research and interactive workshops

UK – Working across the CCIN/SFC combined network (70+ areas) host interactive workshops (min.4)  
This would cover important food themes e.g.; Food Poverty, Food Economy, Healthy Food etc

### 2. Communications and engagement (videos) –

Produce a range of different tools and engaging products highlighting local activity (e.g. Plymouth CATEREd programme, Oldham’s Get Oldham Growing programme, Cardiff’s focus on food poverty and healthy food, Greenwich Community Development Agency)

**3. Policy Tool** – Present findings and case studies in a single document as a policy tool to inform local, regional, national and international policy platforms

**4. Conferences & event presentations** – Presenting at two leading national conferences to cross-promote the findings to network members from 70+ local authority areas



## OUTCOMES

1. Detailed evidence of benefits and challenges of different food initiatives and suitability to local needs
2. Both CCIN and Sustainable Food Cities members (70+ combined) actively engaged in co-operative approaches to sustainable food priorities
3. Strengthen relationships between councils and cross-sector partners focussed on food issues
4. Inform and influence key inter/national policy drivers
5. Explore and encourage food partnerships within CCIN member areas to engage with food
6. Potential international collaboration and increased connections, benefits and relationships beyond the UK



# Co-operative Neighbourhoods

- Led by Stevenage Borough Council this proposal will test trailblazer neighbourhood/locality pilots to demonstrate the value of co-operative councils further developing their mechanisms to work at a very localised level with their residents as co-producers of local communities and neighbourhoods.







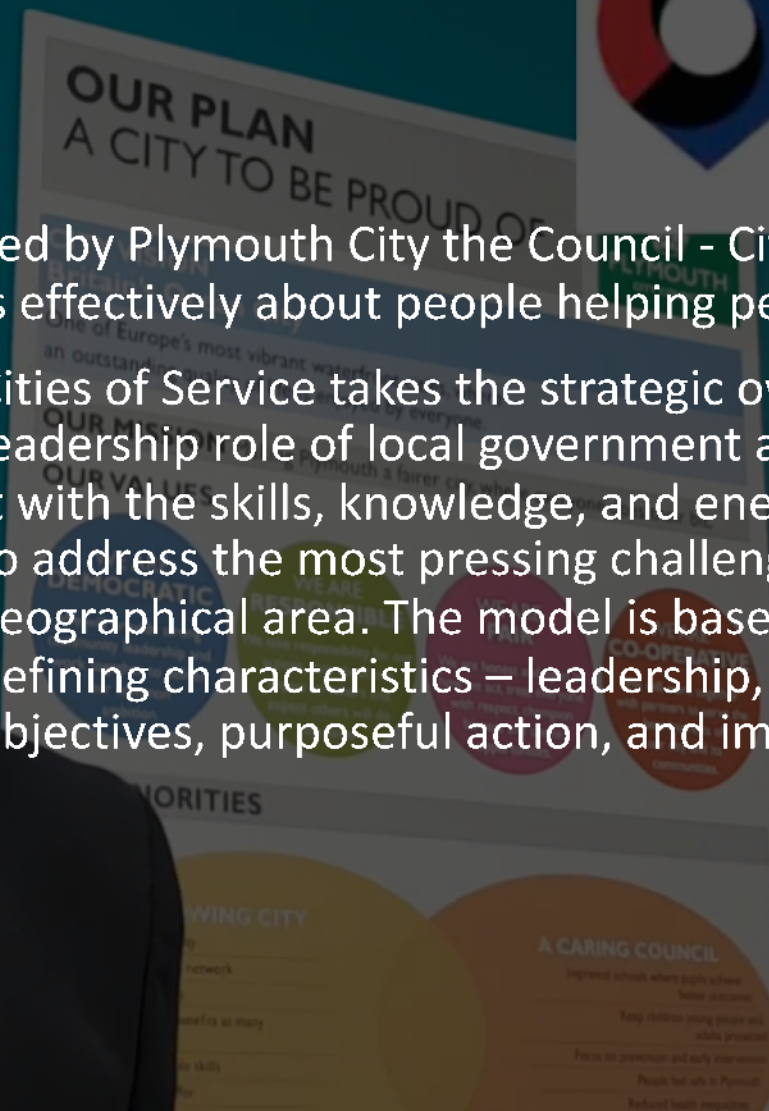
# Co-operatives Unleashed

- Led by Plymouth City Council this Policy Lab is an enquiry into strategic Council participation in support of doubling the size of the co-operative economy before the end of the next parliament.
- detailed case study and toolkit
- a summary of national/ international context and key questions to ask at each stage of the development of local thinking and solutions.



# Promoting the Cities of Service model of social action

- Led by Plymouth City the Council - Cities of Service is effectively about people helping people.
- Cities of Service takes the strategic overview and leadership role of local government and combines it with the skills, knowledge, and energy of citizens to address the most pressing challenges in a given geographical area. The model is based on four defining characteristics – leadership, clear objectives, purposeful action, and impact.

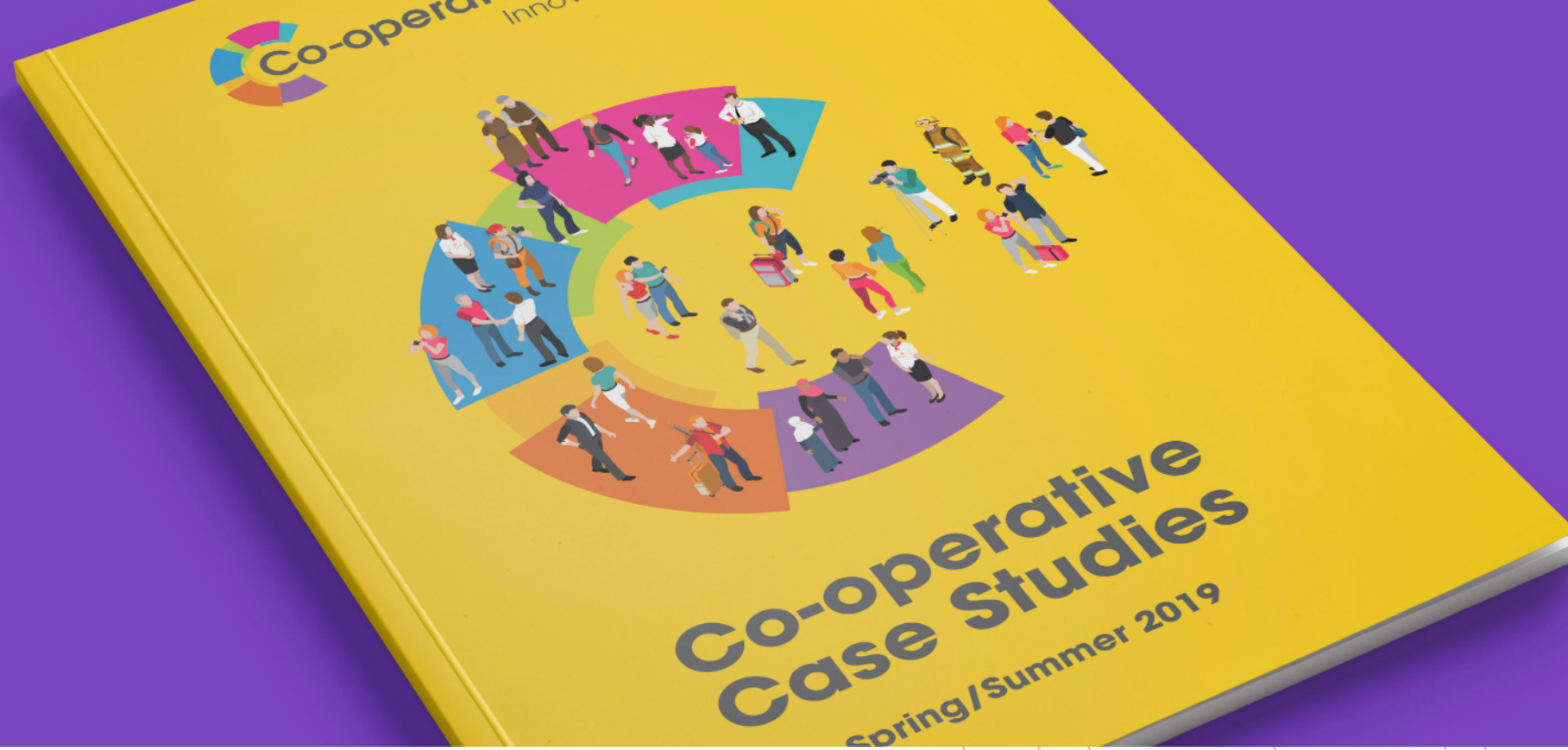


# Achieving Social Outcomes

- Supporting the increased awareness and understanding of social value and maximising social outcomes across local government. Social value should be mainstreamed in local government.
- The public sector pound can generate substantial social value without increased cost and in many cases can deliver lower costs and improved service sustainability whilst contributing positively to local communities.



**The outcomes of our project will be achieved if social value becomes mainstreamed in local government, with a focus on savings being made considering the longer-term social impacts on local communities, rather than just making short term decisions."**



220 Case Studies  
[www.councils.coop/case-studies/](http://www.councils.coop/case-studies/)



# Organised, Attended, Exhibited over 20 events inc

Labour Party  
Conference – Liverpool  
– 23-26 September 2018

CCIN Annual  
Conference and Co-  
operative Showcase –  
Croydon – 3-4 October  
2018

Co-operative Party  
Centenary Conference  
– Bristol – 12-14  
October 2018

Towards a Co-operative  
Gloucestershire  
presentation –  
Gloucester – 10  
November 2018

Strategy Session for  
Member Councils –  
Bristol – 9 January 2019

Labour Local  
Government  
Conference – Coventry  
– 8-9 February 2019

Scottish Labour  
Conference – Dundee –  
8-10 March 2019

Ways Forward  
Conference –  
Manchester – 5 April  
2019

Co-operative Party  
Local Government  
Conference – Newcastle  
– 8 June 2019

PSTA State of  
Transformation  
Conference – London –  
18 June 2019

Co-operative Congress  
and Co-operative of the  
Year Awards –  
Manchester – 20-21  
June 2019

Local Government  
Association Annual  
Conference &  
Exhibition –  
Bournemouth – 2-4 July  
2019





All Member  
Session in  
Bristol Jan 2019

## Strategy & Action Plan 2018 - 2020

- Induction Programme – pre Christmas Phase 1 launch
- Engagement Plan – Members Forum launched
- Public Relations – Working with our MPs & Peers
- Member Communications – Newsletters and Online Forum
- New Work Programmes – Health & Social Care Policy Labs in 2020





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**Co-operative Councils**  
Innovation Network



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putting people first**

Thank you