

## COMMUNITY

Hull City Council

# Love Your Street Project - Positive Changes in Hull's Streetscene

Love Your Street aims to improve environmental and housing standards across 6 inner city wards with the highest proportion of migrant populations.

Issues such as littering, fly-tipping and poor waste containment exist across all areas of the city to varying extents. However, the problems are most acute and are most regularly reported and addressed as issues in the wards we are targeting.

The target areas are blighted by repeat fly-tips, poor waste containment, higher levels of waste on private land and in household forecourts all contributing to low environmental standards. These priority areas are also highly populated with HMOs and flats above shops within the private rented sector. Average rents are lower than other parts of the region and there is evidence that 'rogue' landlords are providing poor standard accommodation for migrants. This often leads to issues around anti-social behaviour crime and compounds the environmental/waste problems.

Waste and housing issues are interlinked and this project is delivering improvements through community, resident, tenant, and landlord engagement with a view to developing sustainable solutions. In order to do this, a dedicated team is working in the priority areas with residents to support in making their streets cleaner, safer and happier.

The critical difference with this project is the focus on community empowerment and sustainability. Hull City Council and Humberside Fire and Rescue Services are working with all areas of the community with a view to empowering residents and encouraging the longer established residents and landlords to take long term ownership of their local area, with the support of the Council. The project is enabling communities to become more resilient and active in organising and participating in community clear up events.

The project has also led to improved housing standards in the priority areas, with approximately 60% of the properties inspected have been occupied by a member of the

migrant population. Properties with overcrowding, significant fire hazard risks and those that pose an imminent risk of harm have been served with formal notices.

Both elements of the project have seen successes, there has been an instant reduction in the number of unsafe properties and a reduction in street cleansing service requests in the priority areas by 7% in during 2018-19. In addition, the contamination rate has dropped citywide from 17% in 2017-18 to 16% in 2018-19 and with fly-tipping also dropping to a five year low.

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**For further information contact:**

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**Launch Event: Love Your Street Project**



**Community litter pick: involving the Lithuanian Community, Groundworks Hull, Absolutely Cultured and Hull City Council's Environmental Improvement Team**