



Co-operative Councils

Innovation Network

STRATEGY

Knowsley Metropolitan Borough Council

Knowsley 2030

Knowsley 2030 is the new long-term strategy for Knowsley which will set out a new vision and priorities for the Borough.

The strategy is being co-produced with residents, businesses and other stakeholders in line with Knowsley's Better Together principles to understand how people living, working and studying in Knowsley today feel about the place, what matters to them and to determine what their hopes for the future are.

A period of in-depth consultation has been underway since September 2018, with a quantitative call for evidence and ongoing qualitative stakeholder engagement being vital to inform the strategy's development. Co-production and engagement in this way is enabling complex issues to be discussed in detail and helping to ensure a sense of community ownership in the shaping and delivery of the strategy.

As with the consultation phase, the wider strategy development process will be undertaken with residents, businesses and strategic partners so that the end result is a co-produced strategy which is owned by and meaningful to all Knowsley stakeholders.

The strategy will be launched in 2020 and run until 2030. You can keep up-to-date by following @knowsley 2030 on Twitter or visit www.knowsleynews.co.uk (search 2030).

What is Knowsley Better Together?

Knowsley Better Together is about everyone playing their part to achieve more. By pooling resources and expertise we know that we can find better solutions and have a greater impact, working in line with a number of principles which highlight how the Council and its partners will:

- *Be a strong community leader and always champion Knowsley;*
- *Build better partnerships and work with others co-operatively to improve Knowsley;*
- *Listen to the community when making decisions;*
- *Spend locally, invest locally and recruit locally to build social value;*
- *Help people to be independent, doing more for themselves and each other;*
- *Prevent problems occurring or stop them getting worse; and,*
- *Use the best way of delivering services that leads to improved outcomes for Knowsley*

For further information contact:

Jon Pitt

Policy and Research Manager – Knowsley Metropolitan Borough Council

Jon.Pitt@knowsley.gov.uk | 0151 443 3069 | www.knowsley.gov.uk



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E: comms@councils.coop | T: [@CoopInnovation](https://twitter.com/CoopInnovation) | W: councils.coop