



# Co-operative Councils

## Innovation Network

### FAIRTRADE PARTNERSHIP

Hull City Council

## Working together for social justice

The Hull Fairtrade Partnership Group, supported by Hull City Council and chaired by a cabinet member, has members from the Council, voluntary sector, local communities, faith sector, university, NHS and local business, and meets on a regular basis to plan our local Fairtrade campaigns, especially for Fairtrade Fortnight and World Fairtrade Day.

Within the Council, a Fairtrade Officer Group of staff from different service areas co-ordinates the Council's support for Fairtrade Fortnight, and our Communications Team ensure that the Fairtrade message is cascaded throughout the Council and to our partners and communities via social media.

Engagement in Fairtrade Fortnight has grown year on year, both within the Council and through the efforts of the Fairtrade Partnership Group, also in our community. Fairtrade Fortnight 2019 saw our senior management and cabinet supporting Fairtrade, our ward members arranging events in communities, and staff teams promoting Fairtrade in their directorates and through their networks.

Being a Fairtrade City is a great source of civic pride and we recognise the valuable role of our partners and communities in promoting support for Fairtrade. Last year our Lord Mayor invited Fairtrade activists for coffee in his parlour and this year our Deputy Lord Mayor welcomed the Chief Executive of the UK Fairtrade Foundation to the city at event organised by our local faith sector.

Hull is proud to have been a Fairtrade City since 2005, supporting the principles of fairness and decent living standards for producers. As our Fairtrade banners state "Hull has always had time to fight for social justice".

---

#### For further information contact:

**Sharon Clay**

Partnership Development and Engagement Lead, Hull City Council

[Sharon.clay@hullcc.gov.uk](mailto:Sharon.clay@hullcc.gov.uk) 01482 613281



People-centred councils  
driving social innovation  
putting people first

E: [comms@councils.coop](mailto:comms@councils.coop) | T: [@CoopInnovation](https://www.coopinnovation.org) | W: [councils.coop](http://councils.coop)



Cabinet Working Group enjoying Fairtrade snacks



Leader of the Council and ward members sharing the Fairtrade message in a community centre