



DIGITAL

Sandwell Borough Council

iSandwell

iSandwell is a community development program that mixes frontline facing citizen engagement with smart city thinking to improve the use of digital in the region to alleviate social issues. Sandwell Council work closely with the community and voluntary sector to develop innovative training and support over a range of activities, these are:

Digital Champions - a team of volunteers who document social issues in the region via community journalism which is used for consultation and strategic direction.

iSandwell Academy - using open education approach the iSandwell Academy is a series of workshops that train the third sector in a range of activities from social media strategy to running digital champions. After each facilitation, the workshops and accompanying documents are placed on the iSandwell website for download and sharing.

iSandwell Accelerator - a grant and mentoring program that supports community and voluntary groups to create their own digital for good and civic technology projects. In the last cohort we had a range of projects which varied from a visually impaired people's hackathon which led to a Digital VI People's Charter to a youth-led positive role model campaign showcasing ambition in Sandwell.

iSandwell Lab - the lab is a safe space for community change makers can get together and influence the wider project, giving residents to set monthly content themes for the Digital Champion network to encourage the formation of collaborative projects in the area.

iSandwell Camp - an annual hack type conference where by the community comes together and helps shape strategic direction around a theme that is important to iSandwell priorities.

You can learn more about the project, including downloading the latest report (published in August 2018) by visiting www.isandwell.org.uk.

For further information contact:

Nathan Coyle

Director - New Union | nathan@new-union.org | Tel: 07549 766 909



People-centred councils
driving social innovation
putting people first

E: comms@councils.coop | T: [@CoopInnovation](https://twitter.com/CoopInnovation) | W: councils.coop