



Traverse is the new name for OPM Group. OPM was founded in 1989, became the UK's first employee-owned "public interest" company and has been wholly-employee owned since 2009. Throughout that time, the landscape of public service delivery has changed immensely but our commitment to social value still runs through all the work we do.

Traverse builds on the history of both OPM and Dialogue by Design to provide full-service consultancy in Consultation and Engagement, Evaluation, Organisational Development and Social Investment.

We can support local authorities with a range of activities, including:

- qualitative and quantitative research to help you make sense of evidence;
- engagement with staff, partners, service users and citizens to help you understand their experiences and preferences, and to involve them in co-designing new ways of doing things;
- monitoring and evaluation activity to help you review projects and programmes;
- use of our own economic assessment tools.

Our work with service users and citizens can focus on small, target groups or reach out to whole populations. We are skilled at designing open, transparent engagement processes about complex, sensitive topics, as well as inventive, highly creative approaches that help people build a vision for the future of their communities.

In addition, our expertise in organisational and community development means that we can support councils to move from the 'what' to the 'how', helping them to make change happen on the ground through whole systems thinking.

We have strong networks and expertise across local government, and with partners in health and the voluntary and charitable sector.

Our quality systems are ISO 9001:2015 accredited and our procedures for handling data are ISO7001:2013 and Cyber Essentials accredited.

Contact us at tenders@traverse.ltd or for more information, take a look at our website at www.traverse.ltd.

