

## The CCIN Review of the Year: August 2017 – July 2018

#### Introduction

It has been another busy twelve months as we have continued to grow the CCIN's profile and showcase the valuable contribution the Network's Members make to municipal policy development, at a time when local government is faced with the challenge of providing good and effective public services with ever diminishing resources.

#### Highlights include:

- Launch of our Housing Commission's report on Community Led-Housing
- Exhibited and participated in 25 events
- Preston City Council and Greater Manchester Combined Authority join the Network
- Significant take-up of our new Associate and Affiliate Membership schemes
- More than doubled the number of Case Studies (70 to 155) on our website which has given our members recognition with new audiences
- Cardiff City Council won the inaugural Co-operative of the Year Award

# Launch of the CCIN Housing Commission report on Community-Led Housing

The CCIN Housing Commission was set up in September 2016 as a Policy Lab led by Croydon Council to encourage and enable local authorities to foster and support co-operative and community-led solutions to the housing crisis. Commissioners included representative of local authorities, campaigning and support organisations, policy experts and leaders of community-led organisations.











The Commission's report 'Community-Led Housing: a Key Role for Local Authorities' was launched in Westminster on 24 January at an event attended by Network Members and housing experts from across the UK. The Commission's practical approach is aimed at promoting good practice and innovation to enable councils to work with communities to generate more affordable housing and make best use of government funding for community-led housing (CLH).

The report introduces CLH and how it comes into being including funding available. It sets out how CLH can help local authorities achieve their strategic priorities and gives examples of how authorities can enable or support it. It also provides sources of further guidance.

In addition, the Commission has developed 12 more detailed case studies that each set out how and why a local authority is supporting CLH, with examples of homes created in their area. Authorities included are from England, Wales and Scotland, and cover urban and rural areas of both high and low housing demand.

#### **Events**

During the last 12 months, we have attended and exhibited at more Conferences and Events than in previous years as we promote the Co-operative Council message to a wider audience, these events were:

- CCIN Annual Conference and Co-operative Showcase Oldham 5-6 September 2017
- Labour Party Conference Brighton 25-27 September 2017
- Community Wealth Building & Taking Back Control Preston 29 September 2017
- Co-operative Party Centenary Conference London 13-15 October 2017
- National Association of Local Councils Annual Conference Milton Keynes 30-31 October 2017
- Strategy Session for Member Councils Birmingham 20 November 2017
- National Community-Led Housing Conference London 27 November 2017
- Meeting with Ealing Council Scrutiny Committee London 30 November 2017
- South West Peninsula Co-operative Party Council Weekend School 13-14 January 2018
- Joint EOC and V&P Strategy Session Manchester 17 January 2018
- Future of Localism Report Launch London 23 January 2018
- Launch of the CCIN Housing Commission report on Community-Led Housing 24 January 2018
- Labour Local Government Conference 1-2 February 2018
- Community Wealth Building Conference the "Preston Model" 8 February 2018
- Meeting with Andy Burnham Mayor of GMCA 20 March 2018
- Welsh Labour Conference 20-22 April 2018
- The Co-operative College 4<sup>th</sup> Education Research Conference 1 May 2018
- Meeting with thee President and Director General of the International Co-operative Alliance Brussels – 8 May 2018
- Confederation of Co-operative Housing 24<sup>th</sup> Annual Conference 11-12 May 2018
- PSTA State of Transformation Conference Public Service: It doesn't have to be this way 24 May 2018
- Co-operative Party Local Government Conference 9 June 2018
- Co-operative Congress and Co-operative of the Year Awards 23 June 2018
- West Midlands Co-operative Party Conference Party Conference 30 June 2018
- Local Government Association Annual Conference & Exhibition 3-5 July 2018
- Celebration of Co-operatives Fortnight Plymouth 6 July 2018
- Enabling Social Action Workshop Birmingham 16 July 2018
- GMCA meeting 27 July 2018







































These events were supported by the 3<sup>rd</sup> edition of our Cooperative Case Studies pack which features Case Studies from all Members and includes information on our key messages and how to join the Network.

## Membership

In July 2017 we launched three new categories of Membership as we sought to extend the reach of the Network. This allowed smaller councils, minority administrations, opposition groups, devolved administrations and local and regional government within Europe to join as Associate Members. Non-governmental organisations, corporations and individuals wishing to show their support and engage in the processes of developing innovative Co-operative Councils are welcomed as Affiliate Members and Supporters.

The schemes we offer are:

#### Full Members | Associate Members | Affiliate Members | Supporters

22 Full Members as at 20 August 2018	10 Associate Members as at 20 August 2018
Bassetlaw District Council Cardiff Council London Borough of Croydon Glasgow City Council Knowsley Metropolitan Borough Council Lambeth Council Liverpool City Council Milton Keynes Council Newcastle City Council Norwich City Council Oldham Council Plymouth City Council Preston City Council Rochdale Metropolitan Borough Council Royal Borough of Greenwich Salford City Council Sandwell Metropolitan Borough Council Southampton City Council South Tyneside Council	Edinburgh City Council (Labour & Co-op Group) Gloucester City Council (Labour Group) Greater Manchester Combined Authority Halewood Town Council London Borough of Hillingdon (Labour and Co-op Group) Newcastle-under-Lyme Borough Council (Labour & Co-op Group) North Hertfordshire District Council (Labour & Co-operative Group) Peterborough (Labour Group) Staffordshire County Council (Labour & Co-op Group) Woughton Community Council
Sunderland City Council Telford and Wrekin Council	







16 Affiliate Members as at 20 August 2018	Supporters as at 20 August 2018
Bates Wells Braithwaite - BWB LLP	Glyn Thomas JP FRSA
Branding.coop	
C.Co	
Connected Space	
Co-operative College	
Co-operatives UK	
Governance International	
Locality	
Oxygen Finance	
PeopleToo	
Perform Green	
Public Service Transformation Academy	
RedQuadrant	
Sporting Assets	
The Behaviouralist	
Unlimited Potential	

### Co-operative of the Year Awards



A record 33,000 votes were cast in the national awards, organised by Co-operatives UK and supported for the third year by the Co-operative Councils' Innovation Network, with nominations and votes coming from large and small businesses across the sector. The awards were announced at the start of Co-operatives Fortnight (23 June to 7 July) which raises awareness of the valuable contribution that co-ops make to the UK economy and the communities in which they are based. 2018 saw a new Award 'Co-operative Council of the Year' which was presented to Cardiff City Council by Councillor Sharon Taylor OBE, Chair of the CCIN and Nick Mathews, Chair of Co-operatives UK.

Cardiff's nomination described how they use co-operative approaches to inform and shape responses to numerous challenges. This has led to a reduction in the number of young people not in education, employment or training from 9% to 2.3%, the Council is recognised for its employee engagement and is a Living Wage Champion.

The other categories and Award winners were:

- Breakthrough Co-op of the Year The Service
- Inspiring Co-op of the Year The Foster Care Co-operative
- Leading Co-op of the Year Midcounties Co-operative
- Co-operative Council of the Year Cardiff Council

## Strategy and Action Plan 2018 – 2020

All members were invited to a facilitated session at the Birmingham Council House in November 2017. Representatives of 18 Member councils attended giving direct input to a draft 3-year Strategy and Action







Plan for the Network. This event was followed-up in January 2018 by a joint meeting of the Executive Oversight Committee and Values & Principles Board which agreed the Outputs identified in the event report.

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We are really pleased at the immensely positive response we receive from organisations enquiring about our work. Being a Co-operative Council is definitely something to be proud of, demonstrating a genuine commitment to co-operative innovation, best practice and the communities we serve. We look forward to welcoming many new members to the CCIN over the coming year, joining a cohort of likeminded local authorities committed to delivering the best local co-operative public services to our communities.

We know that the Member experience can be even better as together we seek to share the innovative practices that our Members have developed with wider audiences. If you have any ideas for events, workshops or just want to contribute a positive co-operative news story, please get in touch.

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