



Co-operative Councils
Innovation Network

YOUTH
Cardiff Council

Cardiff Commitment

The 'Cardiff Commitment' is the Council's youth engagement and progression strategy. The strategy aims to ensure that all young people in Cardiff are provided with the support, choices and opportunities to make a successful transition from compulsory schooling to ongoing education, training and the world of work, and are enabled to reach their full potential.

Working in partnership with young people, schools, communities, training providers, businesses, the public sector, voluntary sector and Careers Wales, the Council is seeking to create a coalition for change that commits to making a real difference to young people's lives and in turn, the future economic growth of the city.

The ultimate goal of the Cardiff Commitment is to ensure that all young people in the city, aged 16 – 24, secure a job that allows them to be the best they can be; a job that unleashes and grows their unique talents and skills.

Simultaneously the Cardiff Commitment aims to support skills development in the city, and to stimulate labour market growth in areas of high demand and where skills shortages are being reported.

We aim to explore the range of opportunities on offer across the city at the moment, from in-school support (e.g. work experience, mentoring etc.), careers advice and guidance, apprenticeships and traineeships, through to finding work.

This strategy will be delivered through a focus on six priority areas to realise better outcomes for young people:

- Priority 1: Shared accountability and commitment to action
- Priority 2: Early identification of young people most at risk of disengagement
- Priority 3: Better brokerage and co-ordination of support
- Priority 4: Stronger tracking systems pre- and post-16
- Priority 5: Ensuring provision meets the needs of young people
- Priority 6: Strengthening employability skills and opportunities for employment



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The delivery outcomes can be summarised as:

- Higher youth employment and economic activity
- Better skilled and qualified labour market to meet the needs of a growing economy
- Improved educational achievement for learners
- Reduced numbers of young people 'not in education, employment or training'

Significant progress has been made on the Cardiff Commitment. The number of young people 'not in education, employment or training' has decreased sharply – 4.5% in 2015 (152 pupils) to 3% in 2016 (100 pupils) and a provisional figure of 1.7% in 2017 (number of pupils to be confirmed).

A wide range of partners have been engaged in shaping the Cardiff Commitment. To date, at least 100 employers have indicated a clear willingness to contribute to the strategy with physical pledges from 46 employers in Cardiff supporting opportunities such as work experience, mock interviews, careers events and apprenticeships.

For further information contact:

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