

ENERGY

Norwich City Council

Norfolk Collective Solar Scheme



An innovative scheme offering guaranteed and competitively-priced solar panels via a council run reverse auction process. The scheme takes all the complexity and uncertainty out of shopping for solar panels yourself. Participants can be assured of a quality product, a quality installer and guarantees and quality assurance thereafter.

Thousands of people across Norfolk have registered interest in the UK's first reverse auction for solar panels scheme. To date 3,540 households and businesses across the county registered for Solar Together Norfolk where they were offered average savings of 16 per cent. Norwich City, Broadland, South Norfolk and North Norfolk district councils have worked in partnership with specialist collective purchasing company **iChoosr** to run the scheme.

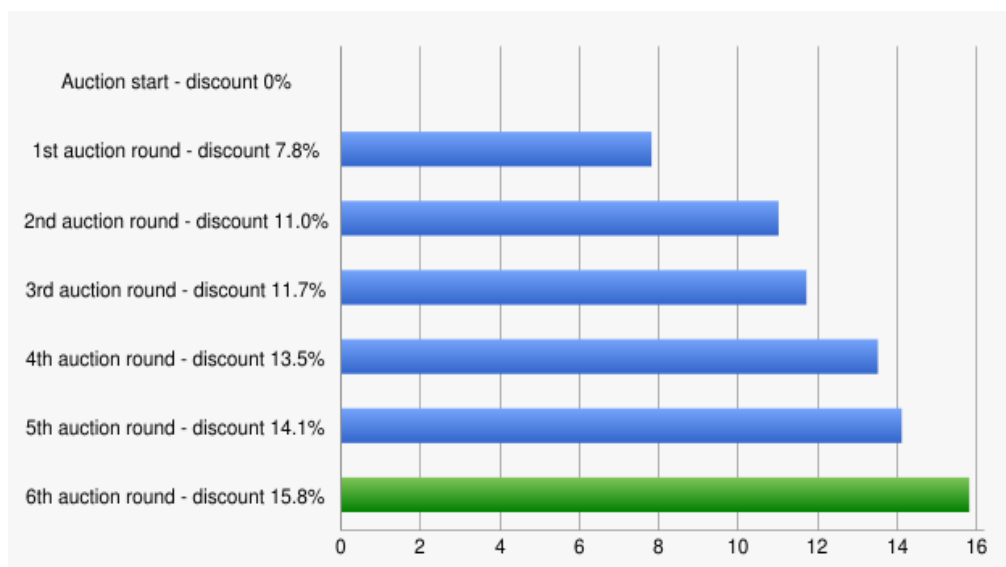
After a one-day auction process, the savings offered to participants were between 11 per cent and 19 per cent below the current market price for solar panels. The average saving works out at 16 per cent. For example, a household which requires 16 solar panels would normally expect to pay around £5,740 in the current market. But with Solar Together Norfolk the cost would be £4,630, a saving of £1,100.

To date 850 people have accepted their deal. This work has a total value of over £3 million. To keep up with the orders our contractor will need to install 30 – 40 new solar PV installs each week.



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In late August, the government proposed a cut of 87% in the generation tariff, reducing this income to a mere 4p per generated kWh. This proposed reduction is due to be implemented on 1 January 2016 for every domestic PV installation.

Regretfully this is likely to make this approach unattractive to other LA's moving forwards.

For further information contact:

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