



# Building Smart Societies

The Role of Local Government

Lara Moloney, Head of Client Partnerships, Perform Green



[www.performgreen.co.uk](http://www.performgreen.co.uk)

@performgreen

# Perform Green Delivers Digitally Inspired Change for the Better

We are **Strategy & Change Experts**.

We believe in **Digitally Inspired Change for the Better**.

Our world class people have first-hand experience to deliver **Smart Societies**.

We are a **Values** led company.



# Why is a focus on Smart Cities so Crucial?

Cities are central to the creation of efficient and productive places to live, work and play due to their ever increasing popularity:

- Cities cover 2% of the earth's surface area but drive 80% of the world's GDP
- Urban areas are growing by 1.3 million people every week
- Currently 50% of the world's population live in cities, this is predicted to grow to 70% by 2050 or 6.5 billion people
- Cities consume 75% of natural resources

(Source: BRE Trust 2014 – UK)





# Some of the problems and challenges we face...



# How Bristol Adopted a Smart City Strategy

1

**Identifying** the **problems** needing resolution, **explaining** the challenge and **helping** it happen.

2

**Developing** and **identifying** the **solutions** that will have the greatest **positive impact on our city**, with the know-how to **transform services** and **society** for all.

3

**Transforming** the **lives** and opportunities **for everyone** in Bristol, and making the **City** more **efficient** to run.



The City of Bristol and beyond

Increased opportunities for more with greater inclusivity.

**Jobs and Growth for all in the city and region**



# Achievements

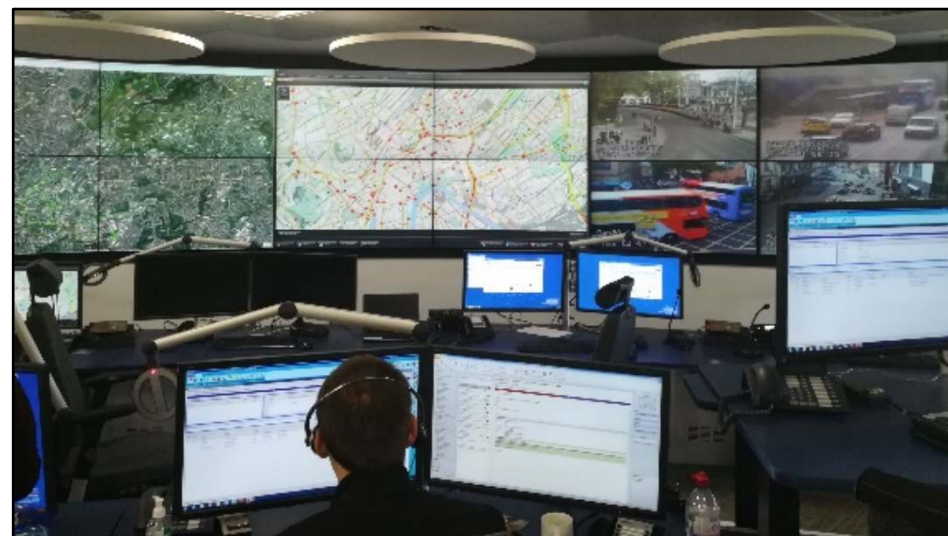


**Community  
Engagement &  
Empowerment**

**A world-leading  
collaboration &  
ecosystem of  
partners**



**Smart City Operations Centre**  
**“focussed on the needs of citizens &  
supported by an open information platform  
to aid innovation”**



# Ageing Population & Adult Social Care

## Saving Money & Creating Working Efficiencies

### Smart Operations Centre Addresses

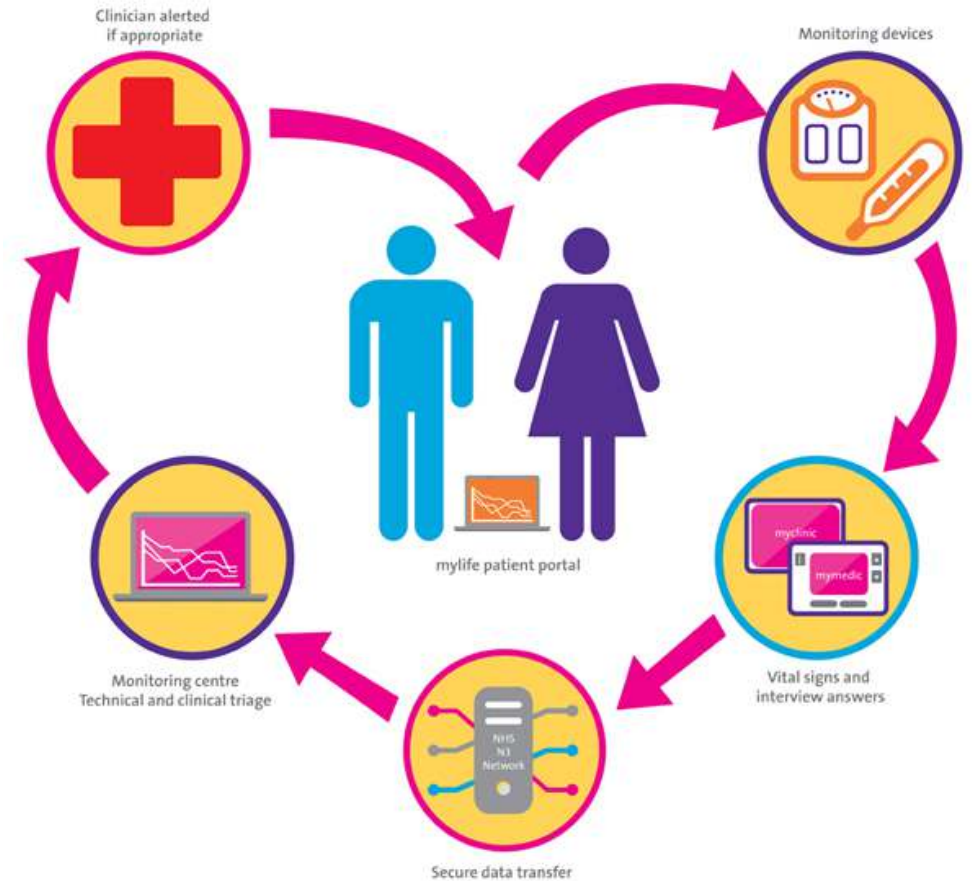
#### Ageing population



- Telecare/ health
- Social Care
- 111 & NHS
- Hospital discharge Service

#### Community Benefits

- Greater Independence
- Empower Communities
- Build knowledge about your own health
- Reduce Costs for service providers





# Local Government as a Platform

**Enabler**

**Connector**

**Empower**





# Thank you! Find out more...

**Lara Moloney**

Head of Client Partnerships

Lara.moloney@performgreen.co.uk

+44 (0)7877 066 900



[www.performgreen.co.uk](http://www.performgreen.co.uk)

@performgreen