



Co-operative experiences in *ARGENTINA*



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(*COOPERAR*)



- We are **more than 10 million** people associated with cooperatives.
- **One in two people** receives products or services from cooperatives.
- There are **around 20.000** cooperatives, representing about **10% of GDP**.





OUR CONFEDERATION...

Cooperar
CONFEDERACIÓN COOPERATIVA DE LA REPÚBLICA ARGENTINA LTDA.



**Founded on December 5th, 1962
it represents over 70 entities
from different sectors throughout
the entire national territory**



OUR MEMBERS

Cooperar
CONFEDERACIÓN COOPERATIVA DE LA REPÚBLICA ARGENTINA LTDA.



Consumer

Housing

Agriculture

Gas

Energy

Work

Water

Insurance

Health

Tourism

Credit

Telecommunications

Media

Pharmaceuticals



Our **main value** as co-operatives is that...

We know how to do things
in a different way.

Build **sustainable enterprises**,
capable of demonstrating that the
economy can be at the service of
people and not the other way around.



But it is a very particular value because ...



It grows when you share it!

CONSUMER CO-OPERATIVES



- A consumer goods supply company, owned by consumers.
- Puts its efficiency at consumer's service.
- An alternative model to the one that is in multinationals hands.



OBJECTIVE

From the democratic organization of those who consume, to be able to influence the way in which goods are produced and consumed in our societies.



Our main experience is the COOPERATIVA OBRERA

Integration ➡ **Argentine Federation of Consumer Co-operatives (FACC)**

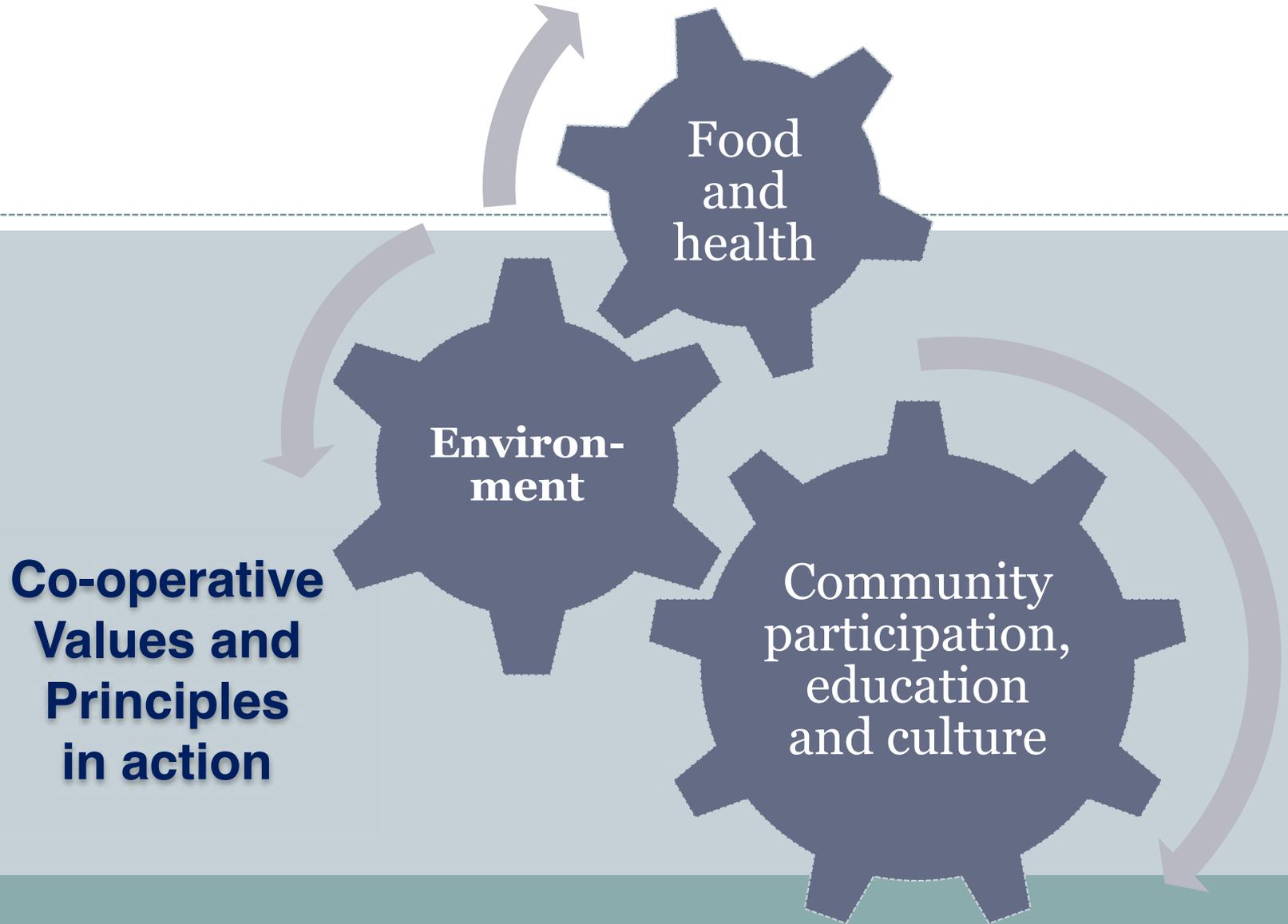
Foundation ➡ **1920**

Branch offices ➡ **115**

Members ➡ **1,5 million**



POINTS OF DIFFERENTIATION





**CENTRAL
DE COMPRAS
F.A.C.C.**

cooperando crecemos

An example of **integration** to commercially support the coops through better purchasing conditions in order to strengthen their competitiveness and market share.

A transparent **marketing channel**, generating the conditions to expand and diversify their production, promoting the idea that products of co-operative origin are synonymous for quality.

MAIN POTENTIALS OF CONSUMER CO-OPERATIVISM



Witness companies as price shapers, which are able to protect consumers by pointing out witness prices where the rest of the shops will converge.



Promote local development from local consumption: consumers prefer to consume local products because that creates work in the community.



Promote a responsible consumption. Appeals to the responsibility of the individual consumer are not enough. Organized consumers can be collective builders of responsible consumption.

PUBLIC SERVICE CO-OPERATIVES



- The government grants the public service to a company managed by the users themselves.

OBJECTIVE

We imagine that it is possible to live in sustainable communities, where services are managed democratically, with environmental responsibility.



Experience ➡ From the electrical co-operativism.
 (Punta Alta, 1926)

Dimension ➡ 1100 towns, 80% rural electrification

Multi-task co-operatives model for local development

Electricity
Drinking
water
Gas
Telephony

Health
Funeral
Tourism
Consumption
Insurance

Microcredit
Internet
TV
Radio
Education



COLSECOR

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In order to achieve a **sufficient scale**, these co-operatives joined together in an apex named Colsecor to acquire, on advantageous terms, the packages of tv-signals.

Production of their **own contents**.

They not only distribute signals, they **give a voice to the communities**.



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C A T E L



The development of information and communication technologies demands more bandwidth every time.

Integrated by public service co-operatives for the development of mobile telephony. Co-ops handles WiFi connection in small communities.

RENEWABLE ENERGIES

The potential of public services co-operatives is to make that our communities become agents of the development of renewable energies



Co-operatives in Argentina have been pioneers in the construction of wind farms and are making progress in the first experiences within the new paradigms of energy production.



The Huinca Bio co-operative already have initiatives in progress for the production of biogas, from anaerobic degradation of urban waste and of sorghum silage.

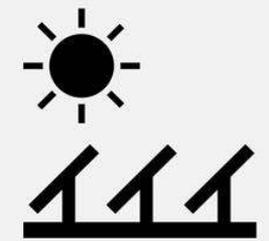
MAIN POTENTIAL OF PUBLIC SERVICES COOPERATIVES



Strengthen the user' participation as a mechanism for control of public services, as an alternative to the business controlled by private monopolies.



From the platform achieved in the provision of a service of low profitability (such as water or rural electrification) we can develop the multi-task cooperative model oriented to local development.



Assuming even the main challenges of our days: the revolution of information and communication technologies, and the change of the energy matrix.

WORKER CO-OPERATIVES



- Companies managed by their workers.
- Workers organize a company where working conditions are collectively and autonomously defined according to their possibilities and preferences.
- An excellent tool for the protection of workers' rights and social inclusion.



RED GRAFICA COOPERATIVA

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A network of 25 coops of graphic activity, that thanks to the diversity of production lines they handle, cover a wide spectrum of needs in the market.

By articulating their commercial strategy and sharing productive processes, they have been able to improve their competitiveness



RECOVERED COMPANIES (worker buyout)

Workers of a company that has been abandoned or fraudulently broken by its owners is recovered through the co-operative organization.



The preexisting company's links with the rest of the players must be rebuilt, in particular with creditors, suppliers and customers.

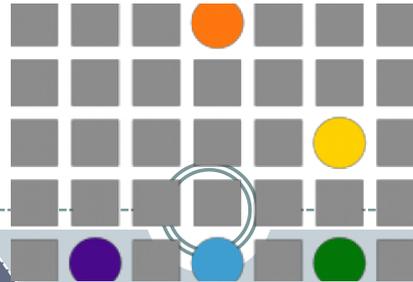


There must be a radical change in the company's culture. Workers must leave the role of employees, and have to move to lead a company.



PROGRAMMERS' CO-OPERATIVES

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The Argentine Federation of Work, Technology, Innovation and Knowledge (FACTTIC), is integrated by 16 co-operatives of programmers.

It is very feasible to build networks of programmers who work in an articulated way from the two shores of the Atlantic.



RECYCLERS' CO-OPERATIVES



creando
conciencia

Cooperar

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“Creating Awareness”

Objectives: recycling solid urban waste and giving and answer to the social needs of urban waste workers with social responsibility and sustainability.

The community knows that working with recycling is defending the environment that dignifies the work of its working partners.

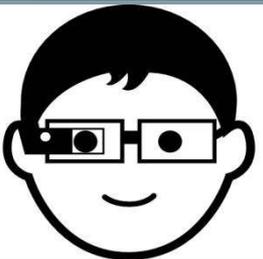
MAIN POTENTIAL OF WORKER'S CO-OPERATIVES



A very valuable answer to the crisis, but also to the search for innovative forms of work that are appropriate to new technologies.



Facilitate the creation of work for social inclusion, in alliance with public policies that seek to address poverty.



It can be the chosen model by young workers and a valuable tool for the defense of workers' interests.



COOPERATIVE MUNICIPALITY NETWORK

Where Local Government and local Co-operatives works together for Sustainable Development.

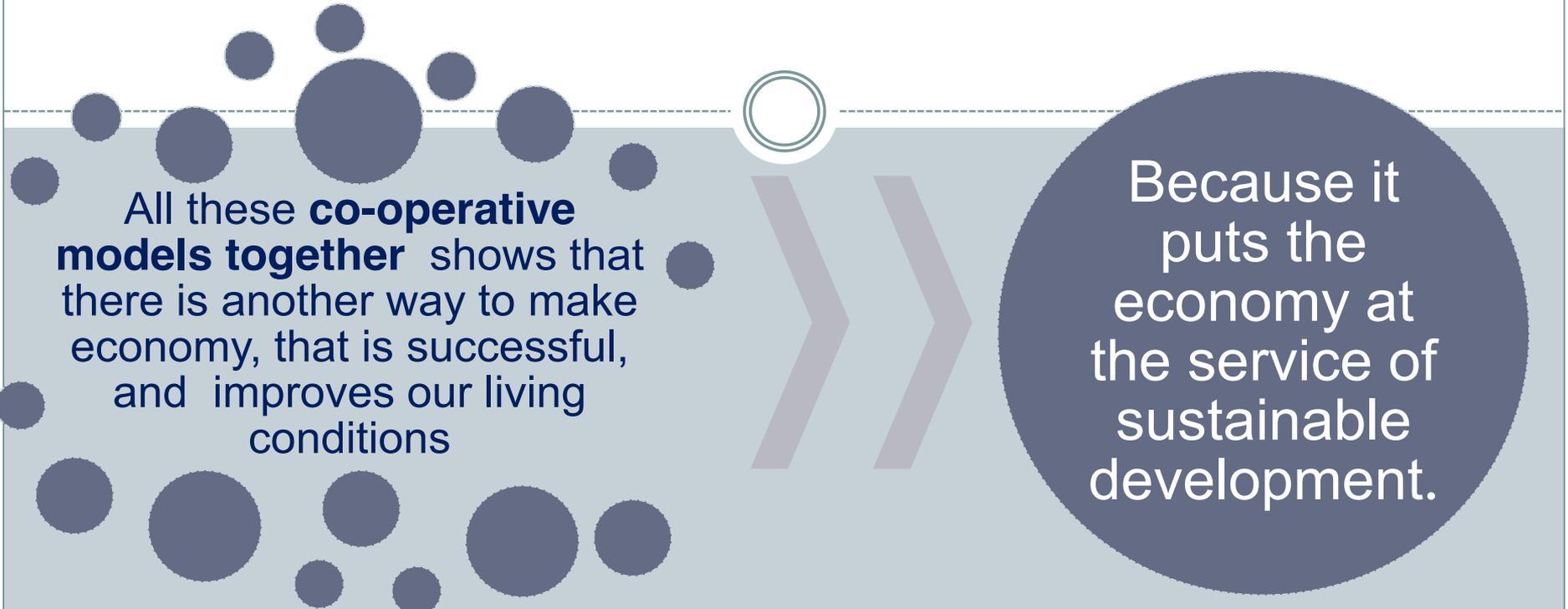


Since 2016, promoted by Cooperar, 20 local labor agreements have been signed regarding health, education, employment and to protect the environment



A network that strengthens the local work of cooperatives and governments to achieve from solidarity the fulfillment of the SDGs.





All these **co-operative models together** shows that there is another way to make economy, that is successful, and improves our living conditions

Because it puts the economy at the service of sustainable development.



**IT IS A WONDERFUL OPPORTUNITY TO
BUILD A BETTER SOCIETY.**



**LET'S BUILD TOGETHER A
BETTER WORLD!**

Thank you!



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