

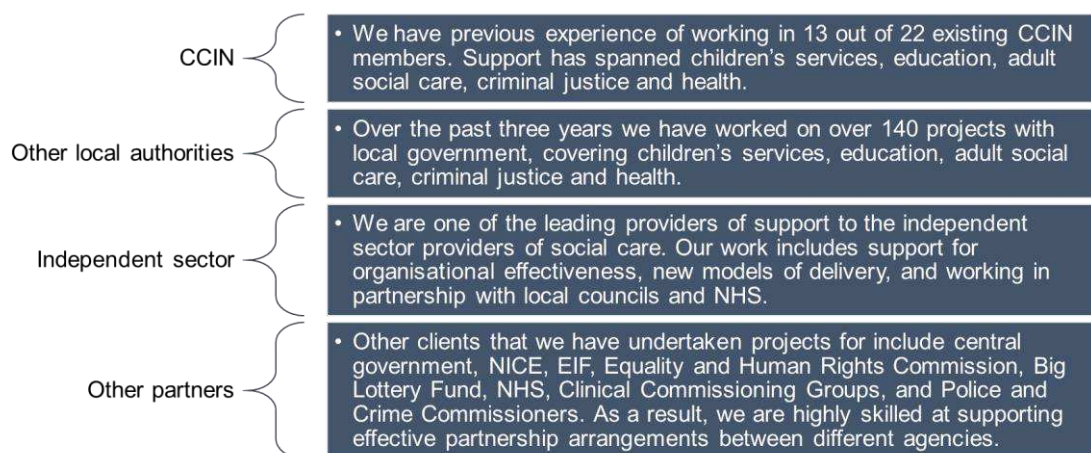
## Cordis Bright

### Expertise

Cordis Bright specialises in the following main policy areas:

- Children and young people's services.
- Adult social care and older people's services.
- Criminal justice.
- Community healthcare and public health.

Our expertise spans across local government, the independent sector (encompassing the voluntary and community sector, not-for-profit sector, social enterprises, mutuals), the NHS, central government and non-departmental public bodies. This is summarised in the diagram below:



### Capacity

Our team has a unique combination of consultancy and research skills with previous experience in practice, management and inspection. Further information about members of the team is available at: <http://www.cordisbright.co.uk/who-we-are.php>. The distinguishing features of our approach are:

**1. Evidence based:** we ensure that our work is firmly grounded in evidence of what works. This includes drawing on experiences from other sectors that could be applied to the relevant policy area. An example of this is drawing from policy within children's services and applying this to adult social care (e.g. importance of prevention and early intervention); or taking learning from the voluntary and community sector and applying this to local government (e.g. structures to promote collaboration).

**2. Collaborative:** we recognise the importance of collaborating closely and meaningfully with our clients. This helps to ensure that there is buy-in to new ideas/approaches and also draws on the expertise that our clients have from working in the sector and with the local community.

**3. Co-productive:** we also recognise the importance of co-production in undertaking projects, e.g. tapping into the expertise of service users and citizens in the problem-solving process.

**4. Pragmatic:** one of the unique characteristics of Cordis Bright is that we combine expertise in innovation, policy, research and change with in-depth experience in practice and management. As a result, we understand the real-life challenges in designing and

implementing policy/programmes in a cooperative context. We believe that this helps to increase our success at embedding new ways of working.

## Specialisms

Our work tends to fall into six main areas. These are detailed below.

Specialism	Examples of recent projects
<p><b>Policy formulation, review and support</b> We help our clients develop robust policies, responding to local need and national requirements.</p>	<ul style="list-style-type: none"> <li>• Research to inform a policy on a “what works” centre for offending.</li> <li>• Support on developing social enterprises and mutuals.</li> <li>• Review of policies and protocols within children’s services.</li> </ul>
<p><b>Needs assessments</b> <i>We use performance data, secondary data and direct consultations to form a robust picture of local need and identify service gaps.</i></p>	<p>Needs assessments on:</p> <ul style="list-style-type: none"> <li>• Violence against Women and Girls.</li> <li>• Young people not in education, employment or training.</li> <li>• Childcare and employment.</li> </ul>
<p><b>Evaluation</b> <i>We are highly experienced at undertaking the full range of evaluations, e.g. process, implementation, impact and economic evaluations.</i></p>	<p>Evaluations of:</p> <ul style="list-style-type: none"> <li>• Innovative programmes for children and young people on the edge of care.</li> <li>• Integrated health and social care programmes and initiatives.</li> <li>• A Big Lottery Fund Fulfilling Lives local programme.</li> </ul>
<p><b>Financial reviews and efficiencies</b> <i>We help local authorities assess the value for money of services, identify possible financial efficiencies, and understand the potential impact on outcomes.</i></p>	<ul style="list-style-type: none"> <li>• Review of value for money in children’s centre services.</li> <li>• Identification of financial efficiencies that could be achieved by improving hospital discharge.</li> <li>• Support to control costs and establish a pricing model within adult residential care provision.</li> </ul>
<p><b>New models of working</b> <i>We help clients develop and assess new models of working.</i></p>	<ul style="list-style-type: none"> <li>• Research into “what works” in supporting children and families at risk.</li> <li>• Feasibility study on establishing public mental health services.</li> <li>• Options appraisal for new older people’s residential care provision.</li> </ul>
<p><b>Performance improvement</b> <i>We support local authorities and the voluntary sector in achieving substantial and sustainable change that has measurable impact on service users.</i></p>	<ul style="list-style-type: none"> <li>• Support for a children’s services directorate to improve leadership, management and practice.</li> <li>• Support for a youth offending team to improve management oversight and the quality of practice.</li> <li>• Advice to chief executives on improving financial sustainability.</li> </ul>