



Executive Oversight Committee Meeting  
3 June 2016  
Cardiff City Hall

**Attendees**

**Councillors:** Andrew Burns (Chair, Edinburgh), Chris Penberthy (Vice Chair, Plymouth), Linda Scanlan (Sunderland) (part), Tony Newman (Croydon) Phil Bale (Cardiff), Barbara Brownridge (Oldham).

**Officers:** Phil Spooner (Sunderland part) Giles Perritt (Plymouth) Christine O'Byrne (Cardiff).

**Attendance:** Nicola Huckerby (COOP Brand Ltd)

**Apologies:** Councillor Stephen Powers (Newcastle).

**1. Welcome**

Councillor Andrew Burns welcomed Cllr Linda Scanlan to the Board and to her first meeting.

**2. Review of the EOC 4/3/16**

The board reviewed the minutes of the above meeting and approved them.

**3. Update from the Values and Principles Board**

Next meeting is at the Co-operative Party Congress 17 June 2016. The Board has not met since the last EOC, but discussions have taken place planning for the coming year and to establish clarity on the "offer and ask" of the network to new and existing members.

An update was received from Plymouth City Council following its recent election and change of administration, which has resulted in Cllr Penberthy no longer being a Cabinet Member.

The EOC resolved to co-opt Cllr Penberthy onto the EOC in an ex-officio capacity, and to invite him to continue to Chair the Values and Principles Board.

The EOC resolved to adopt a pro-forma for 'policy lab' proposals so that a consistent approach to applications and feedback could be developed and shared.

Cllr Phil Bale raised the issue of how to involve broader co-operative network partners in the CCIN's structure to retain resilience for places in the event of political change – will be discussed further under the membership item on the agenda.

#### **4. Co-operative Year Forward**

The Board noted the paper provided by Oldham and the verbal overview of progress. They also thanked Councillor Penberthy for the contribution that he and the Values and Principles Board had made to revise policy paper.

**Action: Approve the Co-operative Year Forward Policy Lab Paper**

#### **5. Policy Prototype Update**

Written updates from Edinburgh, Oldham and Cardiff were noted.

Co-operative performance framework was discussed and how this would be included in the Co-operative Peer Review process– Cardiff shared Core Cities' and place based balanced scorecard approaches, which included international benchmarking as well as national.

Oldham strongly supported the ability of Co-op councils to benchmark data at both place and international levels, with emerging strong issues such as air quality identified.

Croydon have arranged meetings in Rochdale and London in respect of their Housing policy commission, will provide further updates.

**Action:** Telford and Wrekin and Newcastle are asked to provide an update to EOC and Values and Principles Board.

#### **6. CCIN Membership and Budget update**

Year end 2015-16 financial position and 2016-17 proposals noted as per the paper– subject to further proposals (schedule for discussion later in the agenda). Membership noted (York no longer a member). Benefits of showcasing and networking around EOC meetings in member councils were discussed.

#### **7. Peer Review Commission Update**

Councillor Penberthy and Giles updated the Board on progress first two policy commissions held. The Board noted the next steps -

- Oldham and Plymouth to work together around finalising some SMART core areas that capture the co-operative difference;
- Giles (Assistant Chief from Plymouth) to discuss the products with the LGA and keep them informed and engaged in the process;
- Theresa from Plymouth to begin to gauge interest from CCIN members around participating as Peer Reviewers;

The Board noted progress and wanted the launch of the products at launch AGM all members EOC scheduled for October – possible requirement for financial support for actual peer reviews, and need for volunteers for testing.

## **8. Consultancy Framework Update**

Resolved to accept the organisations listed in the papers as members of the framework, and also check that Wales and Scotland organisations were informed of the framework, and if not, be given the opportunity to apply at a later date.

## **9. Future dates and venues**

**Action:** 9 September 2016 (scheduled AGM): move this date to October (possibly 14 October 2014 TBA, have it as the AGM and hold in Cardiff (rest as set).

## **10. Communications, Marketing and Events Hub (Nicola Huckerby)**

Nicola Huckerby summarised the Policy Lab application (attached with papers for the meeting). Access to Welsh regional leadership raised as an issue. Use of the 'place.coop' domain as a place-based conduit to co-operative activity, broader than the co-operative sector and extending into the broader, values based and campaigning movement  
Importance underlined of a sharp, professional and focused web offering provided rapidly prior to any further marketing during the summer of 2016

**Action:**

1. to appoint COOP Brand Ltd agreed, subject to agreement of a waiver enabling work to start prior to the consultancy framework coming into existence in early July
2. to register the councils.coop domain was agreed
3. Regarding allocation of policy lab resource to communications activity.

## **Membership strategy (Nicola Huckerby)**

NH summarised the proposal.

**Action :**

1. with respect to COOP Brand Ltd managing CCIN's Membership Strategy.
2. with respect to supporting membership activity.
3. Members of the EOC were urged to contact Nicola Huckerby at [hello@branding.coop](mailto:hello@branding.coop) with any further ideas.